



OFFICERS 2010-2011



President..... Kara Moore
 President Elect..... Alfred Peters
 Vice President Michael Wright
 Secretary/Treasurer Don Benton
 Editor Amy Lee
 Trustee GDA Mike Loden
 Delegate to ADA..... Kara Moore

COMMITTEE APPOINTMENTS

Awards..... Deena Holliman Smith
 Constitution/Bylaws..... John Kuo
 Dental Education Foundation..... Paul Fraysure
 Dental Health Shirley Fisher
 Finance..... Kendrick Mathews
 Forensics..... Cameron Garvin
 GADPAC..... Paul Fraysure
 Legislative Amber Lawson
 Recruitment and Retention..... Ched Smaha
 Oral Health in Institutional Settings..... Kara Moore
 Peer Review Greg Burns
 Public Relations..... Lindsay Holiday
 Workforce Pinkney Gilchrist
 Information Technology Vin Bhasin

NOMINATING COMMITTEE

1. Immediate Past President - Roy Lehrman
2. Chairman of the CDDS Delegation - Kendrick Mathews
3. The Senior ADA Delegate - Kara Moore
4. Two members at large from the CDDS. - Bill Argo, Thomas Griffin

*Chair Kendrick Mathews is serving his last term as chairman.
 The Executive Council will elect a new chair in February 2011*

GDA DELEGATES

Kendrick Mathews (Chairman)
 Paul Fraysure (rolls off Feb 2014)
 Craig McCroba (rolls off Feb 2013)
 Shirley Fisher (rolls off Feb 2012)
 Roy Lehrman (rolls off Feb 2011)

ALTERNATE DELEGATES

Don Spillers (2020)
 Amy Loden (2019)
 Lindsay Holliday (2018)
 Mike Loden (2016)
 Deena Smith (2015)



CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXIX No. 4 - November 2010

MEMBERSHIP MEETING

6:00 ~ SOCIAL • 7:00 ~ DINNER • 8:00 ~ PROGRAM

THURSDAY • NOVEMBER 11TH

Healy Point Country Club
 293 River North Boulevard



SPEAKER

RICHARD S. CALLAN, D.M.D., ED.S.

Chairman Department of General Dentistry
 School of Dental Medicine
 at the Georgia Health Sciences University

TOPIC CAD/CAM HOW IT WORKS



PLEASE...RSVP for the meeting by
FRIDAY, NOVEMBER 5th
 Dinner meeting - \$20***
 ...or Pay at the Door \$5 extra,
 or IOUs for \$10 extra!!

Send to: Dr. Don Benton
 4128 Arkwright Rd., Suite B - Macon 31210
 t.doc@cox.net



WORDS FROM THE PRESIDENT

Kara Griffin Moore, D.D.S.

Dear Colleagues,

I would like to say THANK YOU to everyone who attended our first meeting in September. We had a record attendance and I hope everyone enjoyed themselves. We are so blessed to have such knowledgeable leadership (Jay and Martha) informing us of local, state and national issues. For everyone who wasn't there you missed a crash course about what we are facing with mid-level providers. Please educate yourself or ask some of your colleagues what we are up against and get yourself up to speed!

Our next meeting in November will be equally important. As usual prior to our speaker you will get an update on what the American Dental Association plans to do with our scope of practice. In this issue there will not be an ADA update as usual. The House of Delegates of the ADA concludes its meeting after the printing deadline of our newsletter. I hope that by the time you read this I will be able to say that the ADA took a stand against all those who are deceiving the public into thinking mid-level providers are the answer to all of the nations dental problems. You will have to be at the meeting to find out! Regardless of what the ADA's final decision is....the battle will rage on. We still have plenty of other issues that will be bombarding us this year on the state and national level. I look forward to seeing everyone in November at both the district meeting and the legislative reception!

Kara Moore
drkaramoore@yahoo.com



GOT ANY NEWS?.....

For items of personal interest from our members,
please email or call me!

Amy Lee

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Office (478) 757-5826 Fax (478) 757-5823

E-mail: DrAmyLee@bellsouth.net

Well, this is a little bit like what is going on in our profession today. We have presented to the people (aka patients) of this country (and to the world if you use the big WE) a treatment plan. The treatment plan is to save your teeth. One of the problems is that we have done a very good job of convincing everyone that it is IMPORTANT to save these teeth. Now, comes another problem. Modern technology and cultural requirements (think OSHA, etc.) have caused the fees related to dentistry to escalate. While I don't know what a \$1,000 of dental care today cost in 1970, a lot of people are starting to think that we charge too much.

Whether we do or don't, the involvement of third parties (think dental insurance and Medicaid) has caused other people to think about how much we do charge. This is also known as how much dentistry costs, to them. Then we throw in the concern over Access to Care for those who are deemed to be unable to pay for these costs. Now, we have a reasonable segment of the population who can't or don't want to pay for our service who believe that the service is good, but they are being left out.

Government has made an effort to pay for Medicaid coverage for forty years, but whenever they get in a crunch, dentistry is the first one to be dropped or reduced. Go figure. Now the Foundations (Pew, Kellogg, Macy, etc) have decided that their mission in life is to provide a more affordable option for these people who need dental care and are being denied access because of their economics. They have decided that the mid-level provider model from New Zealand, Australia, and Canada that we have been discussing in recent articles is just the thing for us. Data for the value of these models is not readily available even though they have been around for about 80 years in one form or another. Rumors have it that the at least one of the Foundations has data, but it supports the old system and not the mid-level provider one that they are pushing.

Now back to being obsessive compulsive. A lot of people in our organization are scared to death of these outside influences including the Foundations. After all, they have more real money than the U.S. government. So these people (and there are a lot of them) are convinced that we have to come up with a solution that will placate the Foundations. These ADA operatives (staff, officers, etc.) have made believers out of a lot of the members in the HOD. Now, there are around 950 delegates and alternate delegates in the House. This makes for a lot of different ideas about how to solve this problem. Too many ideas will make the effort to solve the various outside attacks on dentistry very hard to sort out. I believe that with modifications the old model will serve us very well. I also know that the meeting in Orlando could be a disaster. Don't miss the November meeting, Jay and Kara will have lots to tell you about the future of dentistry and your practice.

Ty Ivey
iveydd@cbi.mgacoxmail.com

PS Did any of you make any calls?

TREASURER'S REPORT

October 8, 2010



Balance Brought Forward..... 11,977.52

Withdrawals

Macon Letter Service September Mail out 666.66
CDDS Caucus Breakfast 388.72
Preferred Trophies 81.59
Canongate at Healy Point September Meeting 3,192.02
Mail out for new dentist function 12.50

Deposits

Late dues receipts from GDA 862.50
September Meeting Receipts 2,065.00

Balance 10,563.53

Money Market Account..... 4,924.59

Total Assets of CDDS..... 15,488.12

Respectfully Submitted, Don Benton
4128 Arkwright Rd. Ste. B Macon, GA 31210-1707
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The Ty Report.. "This is MY opinion"

The Problem With Being Obsessive Compulsive

This is a tough op ed to write. Tough, because last time I gave you the preparation stage of this year's annual meeting and this time we are not there yet. Jay, Kara and I leave Friday for Orlando and by the time you read this we will be back. Jay is getting high marks as a President and we have a great Delegate in Kara. She has all the tools, and over time, after meeting more people nationally, there will not be a better Delegate in the House. At least both of these guys think like you and they will represent you regardless of what faces them.

The problem with us as a profession is that we are too obsessive compulsive. This is why we can make it as dentists. We know from the start that we have to worry about every little millimeter. When a problem comes into the office, it is our job to solve it. These salvage jobs are sometimes clear cut and sometimes they are pretty squirrely. Then we have to tell the patient what the fees will be to accomplish the task. Often, we are back to the drawing board for Plan B.



Highlights from the Board of Trustees

- GHSU School of Dental Medicine new building will be completed in 2011. Class size will be approx. 70-80 students. Increasing to 100 by 2016.
- GDA sent out the 2010 on-line member survey in September. If you have not completed your survey, please do so by Oct. 8th. Go to www.gdasurvey.org to complete this survey. Completing on-line saves time and money for the GDA.
- The Georgia Mission of Mercy (G.M.O.M.) task force is gathering the names and emails of all individuals who are interested in volunteering in August 2011 for the event in Woodstock, Ga. Email Courtney Layfield at layfield@gadental.org if you wish to be placed on the email list or visit www.georgiamissionofmercy.org to sign up for email alerts.
- Now is the time to learn more about the legislative process and issues affecting your practice of dentistry. Plan on attending Law Day at the state Capitol on March 9, 2011.

Alfred Peters
petersalfred@hotmail.com

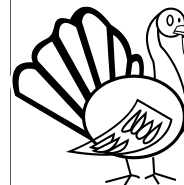
EXECUTIVE COUNCIL MEETING

TUESDAY, NOVEMBER 9TH at 7:00 PM

Lindsay Holliday's office

360 Spring St., Macon

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend. Other interested district members are welcome to attend.



**Don't be a turkey.....
send in your reservation card today!!!**

Governmental Affairs Committee

★REPORT★

The 2010 general election will soon be over, but your support for our profession and its future is still needed. The way you can support your profession is by contributing to GADPAC. It is but a small price to pay to be sure that we get the right friends of dentistry elected to state offices. When you are renewing your annual dues this year to the ADA/GDA/CDDS, don't forget to check the GADPAC block. You won't be sorry that you did your part in assuring the future of dentistry is a bright one.



Paul
PFraysure@aol.com



★Legislative Reception★

Mark your calendars!

The **Central District Legislative Reception** is on **Tuesday, November 30th** at **The Brickyard Golf Club** from **7-9**. Formal invitations to follow, so plan on being there to meet your newly elected legislators.

I encourage each of you to take an active part in this very important election year and vote on November 2nd.

Amber P. Lawson
amberplawson@gmail.com



Calendar of Events

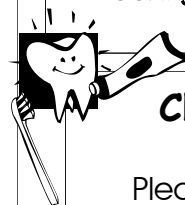


- Nov. 11 Membership Meeting/
Healy Pointe Country Club
Nov. 30 Legislative Reception/Brickyard Country Club

2011

- Feb 10 Membership Meeting/at Robins AFB
Mar. 9 Law Day
May. 12 Membership Meeting

Looking forward to seeing everyone at our meetings!!!

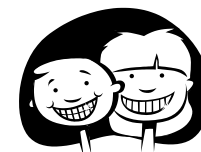


Children's Dental Health Month

Planning ahead:

Please send details (and a photo if possible) of any activity you do with kids this February.

Thank-you,
Shirley Fisher
shffish@aol.com



Membership News

Dr. Robert Beals

was invited by Colgate to tour their Technology Center at Piscataway, NJ, in June. He was one of only six dentists in the Eastern half of the US to be invited to attend the tour.

Fall on into being a dedicated member of our dental society... your involvement is vital to our success!



EXECUTIVE COMMITTEE MEETING

Minutes - September 7, 2010

Attending: K. Moore, S. Fisher, C. Smaha, P. Fraysure, M. Wright, A. Loden, M. Loden, A. Peters, J. Harrington, L. Holliday, D. Benton

● **Treasurer's Report:** Discussion of Increasing Meeting meal costs. Discussion of Legislative reception expenses over last several years that have been increasing. Motion made, seconded and unanimously approved to have a cash bar for members and spouse/guests but have complimentary beverages for the Legislators.

● **Legislative Report:** Amber Lawson updated the group on the recent primary elections and some runoff activity leading up to the November 2nd General elections. We will have Reception notices out to winners as they are determined on November 2nd. She encouraged the group to be involved with the candidates and help fill any gaps in the contact dentist assignments to maximize our efforts.

● **GADPAC:** Paul Fraysure assured the EC that the GADPAC funds were being delivered by the contact dentists and Conference calls were scheduled to stay updated on the runoff elections prior to November 2nd. He also encouraged renewed resolve to keep the PAC strong by asking everyone to be a supporter at GDA dues renewal time! SUPPORT YOUR PAC!!!

● **BOT Report:** Alfred Peters, See report. Alfred asked all present to be familiar with the White Paper re.MLP.

● **ADA Delegation:** Kara updated us on the Activities of the Delegation See Report. She encouraged the EC to ask their colleagues to promote familiarity with the GDA White Paper as published in the recent issue of GDAction. Kara admitted that this would be one of the most important House of Delegates in recent history of the ADA coming this October.

● Jay Harrington summarized the different groups that are lining up on opposite sides of the mid-level provider issue. He will be at the HOD in Orlando to "battle it out" along side Kara and the rest of the GDA Delegation.

● **Recruitment and Retention:** Ched Smaha diligently noted updated non-renewals from Pam at the GDA office and asked assistance in contacting those individuals encouraging renewal in membership. He noted that the GDA is working with Dr's under financial strain to keep their membership active!

● **New Dentists Reception** will be held on Oct.14, 2010 at the home of Katy and Cameron Garvin. Reminder that this event is for individuals and spouses out of dental school ten years or less. The GDA office will assist in getting a mail out done for this event.

● **Nominating Committee:** Lindsey Holliday noted that we will need to nominate two at-large members of the nominating committee at the meeting on Thursday evening. Kara has it on her agenda.

● **Awards Committee:** Don Benton standing in for the vacationing Deena Holliman-Smith. He passed on her info to the group.

● **Peer Review:** Kara noted that Greg Burns has agreed to the position held by Thomas Woodcock for the past many years. Thomas will be at the Thursday meeting and will be recognized for his service to the district in his capacity as Peer Review Committee Chairman.

● **New Business:** Pres. Kara requested nominations from the group regarding the GDA dues statement Voluntary check off. After some discussion the Rehoboth Life Care Dental Clinic will be added to our district statement this fall as an option for voluntary giving.

No other business ,meeting adjourned at 8:27 pm.

Respectfully submitted,
Don Benton

Membership Meeting Minutes September 9, 2010

Two CDDS members were elected to serve
on the Nominating Committee:
Bill Argo and Thomas Griffin

