



OFFICERS 2011-2012



President.....Alfred Peters
 President Elect.....Michael Wright
 Vice PresidentChed Smaha
 Secretary/Treasurer Don Benton
 EditorAmy Lee
 Trustee GDAMike Loden
 Delegate to ADA.....Kara Moore

COMMITTEE APPOINTMENTS

Awards.....Deena Holliman Smith
 Constitution/Bylaws.....John Kuo
 Dental Education Foundation.....Paul Fraysure
 Dental HealthShirley Fisher
 FinanceKendrick Mathews
 ForensicsCameron Garvin
 GADPAC.....Paul Fraysure
 Governmental Affairs.....Amber Lawson
 Membership Services.....Jamie Mitchell
 Recruitment and Retention.....Katie Garvin
 Oral Health in Institutional Settings.....Grier Godfrey
 Peer ReviewGreg Burns
 Public Relations.....Lindsay Holiday
Megan Johnson
 WorkforcePinkney Gilchrist
 Information Technology.....Vin Bhasin

NOMINATING COMMITTEE

1. Immediate Past President - Kara Moore
2. Chairman of the CDDS Delegation - Jay Harrington
3. The Senior ADA Delegate - Kara Moore
4. Two members at large from the CDDS. - (To be elected at the September meeting of this Society. Nominations accepted from the floor.)

GDA DELEGATES

Jay Harrington
 Paul Fraysure
 Craig McCroba
 Shirley Fisher
 Deena Smith

ALTERNATE DELEGATES

Mike Loden
 Lindsay Holliday
 Amy Loden
 Don Spillers
 Pinkney Gilchrist



CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday - Assistant Editor

Vol. XXX No. 3 - September 2011



Meeting

Central District Dental Society

6:00 ~ SOCIAL • 7:00 ~ DINNER • 8:00 ~ PROGRAM

Thursday • September 8th

The Brickyard at Riverside

Annual

GDA Officers Visit

Martha Phillips, Executive Director

Doctor Mike Vernon, President



PLEASE....RSVP for the meeting by **FRIDAY, SEPTEMBER 2nd**

Thursday Dinner meeting - \$25

...or Pay at the Door \$5 extra, or IOUs for \$10 extra!!

Send to: Dr. Don Benton via enclosed card.

4128 Arkwright Rd. Ste. B Macon, GA 31210-1707

t.doc@cox.net

OR PAY NOW AND NOT TO WORRY ABOUT PAYING EACH MEETING!

To use this option, just include \$100.00 for all meetings and check the appropriate box on the reservation card.

WORDS FROM THE PRESIDENT

Alfred B. Peters

It is with great humility that I accept the position of president of the Central District Dental Society. This year appears to be both exciting and challenging, but with your help we can make it a very rewarding one for all.

This year Dr. Michael Wright will be planning a special CE course and dynamic speakers for our regular CDDS meetings. One of the most important meetings will be on September 8th. This is our Annual Officers' Visit. Plans and issues of the GDA will be discussed by the President Dr. Mike Vernon and Executive Director Martha Phillips. Please plan on attending this meeting.

At this time, I would like to thank all of you who have accepted committee appointments, members of the ADA and GDA delegations, and officers. With your guidance, the CDDS will continue in the tradition of serving its members and the patients of the state of Georgia.

Last but not least, I would like to personally thank Dr. Kara Moore for her leadership as president of the CDDS this past year. It was an honor and privilege for me to serve with her as president elect. She will be a very hard act to follow.

If you have any suggestions, concerns, or would like to serve your district in any capacity, please do not hesitate to contact me.

Alfred B. Peters



EXECUTIVE COUNCIL MEETING



**Tuesday - September 6th
at the office of Amber Lawson
1902 Hardeman Avenue, Macon**

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.

protection of the law regarding communications between an attorney and his/her client. (NB. The attorney/client privilege protects a client's communication with a lawyer made for the purpose of obtaining legal services; it does not apply just because the attorney is in the session.)

So what is the problem with this? Well, suppose an executive director (Martha Phillips has never done this!) wants to keep down a topic of discussion. He/she convinces the President to call a meeting of "XYZ" committee. The meeting is held on the telephone and the Association attorney is present. The conference call is held under attorney client privilege. No one can discuss what went on. I have been on calls where there was nothing legal about the call at all. The President of the ADA and the executive director just wanted to keep the membership from knowing what was going on in their association. While I can argue that this happened often, I will recall one specific conference call where I called the attorney present after the call that I was on and asked why the call was privileged. He admitted it was not privileged and not related to legal matters. You have to ask the questions sometimes!

So what is the point? Our country was founded by some very smart people. They would be rolling over in their graves if they were brought back to life today. The First Amendment is the right to free speech among other things. The attacks on the right of free speech did not begin until the 20th century. Now "The Courts" have decided a multitude of speech items that are not "free." Shame on them! When an organization like the GDA cannot conduct its business because of FTC regulations and attorney/client privilege, the foundation of the Constitution of the United States is damaged. When you represent the members of this organization, you have the duty to be informed. And in turn, you have the duty to inform them what you have learned while representing them. There are ways to discuss all things legally regardless of the rulings of the courts. However, be mindful that many people and state organizations (including some that are dental) have been taken to court for violations of Antitrust etc. If they are going to make more rules, at least learn how to discuss the business of the association and learn how to inform your constituents. It is a privilege to serve your association. But don't short change the members by not discussing the matters of business that affect them. First Amendment Rights are sacred. Don't let Constitutional creep (implied or otherwise) take them away. The above are examples of Constitutional creep, IN MY OPINION!! If they stop you from talking in the GDA boardroom today, they will stop you from talking in your living room tomorrow.

Ty Ivey



personal level would be that if a labor union meets and goes to an employer and negotiates a contract for dental insurance which favors one dentist over another, this is acceptable behavior. If a dentist goes to lunch with another dentist and they decide that \$130 is a reasonable fee for a tooth extraction, they are guilty of price fixing. Who says? The Federal Trades Commission, they or it says! Organizations can be held accountable for statements made by members construed as anti-trust violations.

The establishment of what is and what isn't an anti-trust violation is variable at best in my opinion.

To me this is a breach of the First Amendment Right of Free Speech. Please remember that the First amendment rights to free speech are placed to prevent government censorship. However, the intent of the First Amendment has been misconstrued and often organizations and the members (personally) do not understand what they can say or not say and so they say nothing. While the GDA as an organization is not affected by the First Amendment, most people are fearful of the FTC (Remember the FTC is from the government and it is not here to help you.) and it makes them clam up. Censorship it seems to me can be both real and implied. I don't necessarily care which way you apply the law. Just apply it to both sides. The reason that I went to the GDA BOT meeting was to urge the board members to learn how to discuss issues in a manner that would allow them to learn about the challenges facing dentistry today by talking about the issues. The GDA agreed that they could revise and update the teaching of these important matters so our members of the board will know what is and what is not appropriate. I hope the BOT members will find ways to discuss the business of the association.

Another legal roadblock that I have seen used in our national association to thwart the dissemination of information to the membership is the use of attorney client privilege. No, perhaps I should say the misuse of attorney client privilege. It came to the ADA from Chicago (211 E. Chicago Avenue to be exact - The ADA headquarters) and I do not know how it started. It is intended to allow committees or groups to go into session and discuss matters that are sensitive and that might be used in the event of a law suit. The group has its attorney present. The group can then discuss "almost" anything that it wished as long as it does not break the "rules" of the Federal Trade Commission relating to whatever the FTC thinks is price fixing, restraint of trade, etc. These conversations are private and defensible to the members as discussions with their attorney. Here's the catch. No one in the group can discuss anything that was discussed in the attorney client session without losing the



Friday, October 21

8:30 - 12:30

Central Georgia Tech

4 CE credits

Are potential HIPAA and HITECH Act violations occurring in your office or online without your knowledge? This and other legal issues of interest to dentists will be discussed by dental attorney Stuart J. Oberman. Other areas to be discussed will include the always popular... prevention of malpractice suits.

Register today on reservation card enclosed!

Dentist ~ \$70

Staff ~ \$45



Calendar of Events

- September 8 Meeting - GDA Officers Visit
The Brickyard at Riverside
- October New Dentist Reception
Date & location: TBD
- October 21 Continuing Education - HIPPA - 4 CE CREDITS
Central Georgia Technical College
- November 10 Meeting
Roy Russ PhD. Department of Pharmacology
Mercer University School of Medicine
Common Medications and Their Implications for
the Dental Practice
Location to be announced
- November 29 District Legislative Reception
The Brickyard at Riverside

2012

- February 15 Law Day
- February Warner Robins Air Force Base Meeting
Time and location to be announced
- May 10 Meeting
Topic suggestions are being accepted.
Please e-mail to wrightmm@gmail.com

*Looking forward to seeing everyone at our meetings!!!
"It's gonna be a good, good year!"*



Have you sent in your reservation card?



TREASURER'S REPORT August 2011

Balance brought forward.....\$13,611.43

Withdrawals

GDA conference call, Legislative Committee..... \$10.10
CDDS HOD Caucus Breakfast Jan.'11 \$334.95
Macon Letter Svc May Mailout \$585.75
Idle Hour CC Meeting/Meal for May..... \$2088.33
Planning Session Meal, June \$124.86

Deposits

May Meeting Receipts..... \$1,120.00
Balance Checking \$11,587.44
Money Market Acct \$4,830.79

Total Assets CDDS \$16,418.23

Respectfully Submitted
Don Benton

The Ty Report.. is it OK to say so?"

Since I started writing these opinion pieces for the local rag (AKA the CDDS Newsletter), I have tried to stay on purely dental topics that had some educational value relating to the American Dental Association and its associated parties (GDA and various related committees). Today, I am going to offer an opinion on a topic that is somewhat political. It is not R and D politics, and in fact, I am not sure how to label it at all. First, I want to make it clear that even though I am from Macon, the home of John Birch, I am not now nor have I ever been, nor will I ever be a member of the John Birch Society. If you are, fine with me, but my politics have been dentistry and it fell on both sides of the aisle.

I attended the last Board of Trustees (BOT) meeting of the GDA in Atlanta. (Any of you can do this as a member.) I was there because a topic arose at the BOT's meeting in April and the Board was led to believe that they should not discuss this topic because it might present some Anti-trust problems. The BOT went silent and the business agenda went on. It seemed to me that the BOT should have discussed this matter. The presidents elect are there to learn about their association. How can they learn if the topics are shrouded in the mystery of anti-trust violations? While there are topics that cause concern for organizations such as the Georgia Dental Association, one would have to ask why is this? An example of this on a

CDDS EXECUTIVE COMMITTEE REPORT

MAY 10, 2011

Meeting at the Office of Amber Lawson May 10, 2011
Attending: Kara Moore, Michael Wright, Amy Lee, Deena Holliman-Smith, Shirley Fisher, Paul Fraysure, Lindsay Holliday, Kendrick Mathews, Alfred Peters, Don Benton

- **Meeting** Called to Order 7:05pm
- **President Moore** asked for approval of the minutes, motion made to accept, seconded and approved.
- **Treasurer's Report:** D. Benton reviewed status of the treasury as well as rising costs of meals at the venues we have used. He is reviewing the other Districts of the GDA to compare their dues structure and will report to the EC at the September meeting.
- **Legislative Report:** The Fall reception is scheduled for Nov. 29 at The Brickyard. Kara encouraged all to help finalize the contact list for the legislators in our District when Amber calls to ask for assistance.
- **Membership:** Kara requested help in identifying recent graduates that will be locating in the area over the next several months and to make them feel welcome.
- **Hygiene Schools** Middle Georgia Technical College: 100% pass rate on the NBDE for Hygiene Students. Also noted was the closing of the assisting program. Central Georgia Technical College: No Report as their Advisory board meeting coincided with this meeting.
- **Emile Fisher Scholarship Report:** No Report
- **BOT Report:** By Alfred Peters (report published in the May 2011 newsletter)
- **ADA Delegation Report:** by Kara (report published in the May 2011 newsletter)
- **New Business:** Discussion of finding new person for the Public Relations Committee, Some names brought up and discussed to improve interest with new and younger members to foster involvement in the District. Megan Johnson will be approached for the position.
- **Continuing Education:** Michael Wright brought up for discussion CE for Staff and Members in October as this is a renewal year. Brasseler and Kerr have expressed interest in supporting a meeting of some type. He will investigate options and get a meeting on the calendar.
- **Lastly,** Michael Wright has been in contact with the last treasurer of the Bibb County Dental Society noting a desire to add the treasury funds to the CDDS as the BCDS has been inactive for over ten years and there has been no interest in reactivating the Society.. Michael asked for a motion to assume those funds for the use of the CDDS, motion was made, seconded and passed. No other business, meeting adjourned at 8:50 pm.

Respectfully submitted,
Don Benton



Highlights from the Board of Trustees

BOT MEETING 6/18/2011

by Michael Wright

Central District Members in attendance: Ty Ivey, Alfred Peters, Mike Loden, Michael Wright

• **Melana McClatchey** review of antitrust in discussion of issues regarding relationships with the GHSU. Warning about e-mail: do not include anything in an email to GDA that may have antitrust implications. This could potentially cause the GDA a real problem with the FTC.

Discussions should center on safety and quality.

• **From the GDA President - Jay Harrington**

Meeting with the president of the GHSU Dr. Ricardo Azziz: feels GHSU is about 20 years behind and wants to bring it up to speed in about 7 years. The school has a budget of 1.4 billion and gets about 140 million from the state. Wants to increase high end care. Has 23 outreach centers and wants to increase that. Will require up to 5 percent of enrollment at the dental school from out of state students (this is going to happen).

• **Dr. Drisko Meeting:** maintenance funding for the budget was pulled this was a loss of 1.4 to 2 million dollars. Dr. Drisko has to make up this funding. Although foreign students may be added it should not add to the total number of students taken and would likely be a 2 year program.

• **BOT REPORT**

Rules for public health Hygienist were discussed again this rule has not yet been posted.

• **Botox and Fillers-** there are two opinions from the attorney general that disagree with our proposed and accepted rule. This Rule has not posted yet.

• **PEW'S 50 STATE DENTAL REPORT CALL-** Georgia got a "C" on the first. On the second report Ga. got a B.

ADA budget does not currently have a dues increase but if the house of delegates adds spending (and it always does) one may be necessary. There is an attempt to find programs that could undergo sunset.

• **MARTHA S. PHILLIPS** executive director report- spoke on prompt pay and non-covered services. Not all insurance companies are following the non-covered service law still. Prompt pay applies to all insurance companies 15 days for all electronic claims 30 days for paper claims.

• **NELDA GREENE: Oral Health Coalition and** Georgians for a Healthy Future is on going we continue to monitor these committees.

• **Georgia Dental Insurance Services (GDIS)-** Continues to be profitable. **PDRS BOARD** recommended closing PDRS on August 31, 2011 due to industry changes. This was brought to the Board of Trustees for a vote and passed unanimously. Questions should be addressed to PDRS at this time.

Constitution and Bylaws Committee will update the bylaws with the new school name.

Georgia Mission of Mercy- volunteers are still needed, remember legislators and the governor will be there.

Quality Assurance Manual was accepted. This covers general practice and all specialties . Any member can request a copy of this from the GDA it is available in PDF.

Nominations for Awards deadline is October 1, 2011 for 2012 awards.

Donations: Districts have been asked to give a donation to the Alliance. The Northern has given 2000. Please forward volunteer dues items by August 31, 2011 to the finance committee.

Emile T. Fisher Foundation for Dental Education in Georgia board has had difficulty meeting quorum a discussion was undertaken to move members off the board who miss two of the three yearly meetings.

Motion was made to send money to the Missouri dental association for 2000 dollars and passed. This money was taken from the contingency fund. 30 dental offices were destroyed in the tornadoes.

Michael M. Wright

GADPAC IT'S FOR YOU!

Shortly, you will be receiving your 2012 Membership Dues Statement. As you are making out your check, please consider and include a contribution to GADPAC. The GDA Political Action Committee is a non-profit, non-partisan organization whose funds are distributed to support the campaigns of state and national candidates friendly to dental and patient-related legislation. GADPAC contributes funds to such candidates regardless of party affiliation. The American Dental Association's ADPAC receives \$49 of your GADPAC donation and uses those funds to support federal candidates and committees. Contributions to ADPAC are voluntary and any member has the right to refuse to contribute without reprisal. The contribution guidelines are merely suggestions and a member may contribute more, less, or not at all without concern of favor or disadvantage by the association. Remember, your support of GADPAC insures that your voice is heard in Atlanta and Washington, DC.

Paul W. Fraysure, Jr.

Governmental Affairs Committee

Mark your calendars for IMPORTANT UPCOMING EVENTS!

The Central District Legislative Reception will be held Tuesday, November 29th at the Brickyard beginning at 7 pm. It is important that all of you attend in order to meet and show support for our legislators.

Law Day 2012 for the Central District will be Wednesday, February 15th at our State Capitol. I look forward to seeing you all there!

Amber Lawson <amberplawson@gmail.com>



ADA REPORT Kara G. Moore

•As usual, if you were looking for some ADA excitement, this summer's delegation meeting did not disappoint. We were able to hear from not only the current ADA president elect, Bill Calnon, but also the two candidates vying for that position. Although the three of them do not always agree on issues, they all seem to concur that since the ADA has acquired new legal counsel there is much more harmony amongst the staff that lead this association. That is great news. The ADA wasted too much time and too much money trying to ensure that their leaders were "getting along" and that the discord that existed did not destroy us from within. Now, hopefully the conflict that existed in the executive office in Chicago has dissipated and hopefully they can now lead the ADA in a new more positive direction. That being said the ADA is still not free of its own problems. ADA membership (like GDA membership) is down. One of the reasons for that could definitely be the economy but another major factor could be due to members not seeing a return on their investment. The ADA has got to follow one of its own goals and get back to focusing on the member in membership.

•Last year the ADA reaffirmed its commitment to the fact that the dentist is the **only** person that should be doing any type of irreversible procedures. However, now they must also focus on being the loudest voice in the room to echo that to our legislators, state boards, and other media outlets. The ADA lost focus for a long while. Hopefully they have heard the message from the loyal members and they are now heeding the directive to focus on the important issues and stop wasting money on everything else. Your ADA delegation will have a meeting in September and we should be getting more information on upcoming resolutions and issues very soon. If you have any questions or concerns about what the ADA is doing for you please ask me or any of your GDA officers! I am looking forward to another great year representing the BEST district in the State!!!!