



OFFICERS 2011-2012



President..... Alfred Peters
 President Elect..... Michael Wright
 Vice President..... Ched Smaha
 Secretary/Treasurer..... Don Benton
 Editor..... Amy Lee
 Trustee GDA..... Mike Loden
 Delegate to ADA..... Kara Moore

COMMITTEE APPOINTMENTS

Awards..... Deena Holliman Smith
 Constitution/Bylaws..... John Kuo
 Dental Education Foundation..... Paul Fraysure
 Dental Health..... Shirley Fisher
 Finance..... Kendrick Mathews
 Forensics..... Cameron Garvin
 GADPAC..... Paul Fraysure
 Governmental Affairs..... Amber Lawson
 Membership Services..... Jamie Mitchell
 Recruitment and Retention..... Katie Garvin
 Oral Health in Institutional Settings..... Grier Godfrey
 Peer Review..... Greg Burns
 Public Relations..... Lindsay Holliday
 Workforce..... Megan Johnson
 Information Technology..... Vin Bhasin

NOMINATING COMMITTEE

- | | |
|---------------------------------------|---------------------------------|
| 1. Immediate Past President | Kara Moore |
| 2. Chairman of the CDDS Delegation | Jay Harrington |
| 3. The Senior ADA Delegate | Kara Moore |
| 4. Two members at large from the CDDS | Paul Fraysure
Cameron Garvin |

GDA DELEGATES

Jay Harrington
 Paul Fraysure
 Craig McCroba
 Shirley Fisher
 Deena Smith

ALTERNATE DELEGATES

Mike Loden
 Lindsay Holliday
 Amy Loden
 Don Spillers
 Pinkney Gilchrist



CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXI No. 1 - January 2012

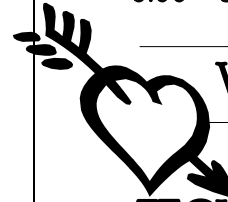


♥MEETING♥

Central District Dental Society

THURSDAY ♥ FEBRUARY 2ND

6:00 ~ SOCIAL ♥ 7:00 ~ DINNER ♥ 8:00 ~ PROGRAM



WRAFB OFFICER'S CLUB



♥Program♥

TECHNIQUES OF DRY NEEDLING



(Acupuncture)



♥Speaker♥

MAJOR EMBER JOHNSTON, P.T.



1 Credit of CE

*Plus Friday Continuing Education Meeting
 See details inside...you don't want to miss it!*

PLEASE....RSVP for the meeting by **MONDAY, JANUARY 23rd**
 Thursday Dinner meeting - \$25

**YOU MUST RESERVE YOUR SPACE FOR DINNER IN ADVANCE
 DUE TO AIR FORCE BASE SECURITY...PAY AT THE DOOR**

Send to: Dr. Don Benton via enclosed card.

4128 Arkwright Rd. Ste. B Macon, GA 31210-1707

t.doc@cox.net



WORDS FROM THE PRESIDENT

Well, we made it another year! Hopefully 2012 will be a happy and prosperous year for all. As we all know, this is an important election year. Now is the time to have our concerns heard. Law Day is a great way to have your voice heard at the state Capitol. Even though the Central District has had a good showing during Law Day, a number of our members who have not attended. For those of you who have not attended, let me personally invite you to a day at the Capitol on February 15th. This advocacy activity is an eye-opener. You will be placed with Law Day veterans to help you through the process. This will be one morning away from the office that you will not regret.

Please don't forget our meetings on February 2 and CE on February 3 at Warner Robins Air Force Base. Both are always good meetings. We are looking for a large turnout. Remember at the Base... No Reservation, No ID, No Admittance.

Alfred Peters

*Roses are red, but we'll be blue if we don't see you!
Send in your reservation card today for the
Dinner Meeting and CE Meeting!*



EXECUTIVE COUNCIL MEETING

**Tuesday - January 31st at 7:00 pm
at the office of Amber Lawson
1902 Hardeman Avenue, Macon**

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.



TREASURER'S REPORT Year End 2011

Checking Balance brought forward 8,947.78

Withdrawals-

GDA-New Dentist function invites 42.86
Preferred Trophies..... 29.20
Fed-Ex Office, CE Certificates 8.75
MGTC Foundation Scholarship 500.00
CGTC Foundation Scholarship 500.00
Shelia Shah, Supplies, scholarships 12.59
Macon Ltr Svc Nov. Mtg & Mailout /Leg. Reception..... 1,100.19
Healy Pointe meeting meal 2,520.00
GDA CE Fax..... 21.84
Campus Cafe, CE Mtg at CGTC..... 535.00
Brickyard Legislative Reception..... 4,487.32
Reception incidentals 58.00
Fish 'n Pig Food ,New Dentist Reception..... 250.00

Deposits-

October CE Receipts 5,535.00
November Mtg Receipts 1,720.00
BioMet 3i CE support 500.00
UBS CE Support..... 500.00
GDA Late Dues Receipts 1,266.00
BCDS Fund Transfer to CDDS 1,176.11

Checking Acct Balance..... 10,874.26

Money Market Acct.....4,735.15

Total CDDS Assets..... 15,609.41

Respectfully Submitted
Don Benton

It will be so sweet to see you at the meetings!



put it in the category of WHAT IS YOUR RESPONSIBILITY TO THE ORGANIZATION?

The ying and the yang of being a member of a professional organization like the ADA (or any professional organization like the AMA, ABA, Engineers, etc) is that there will be some people like me who will spend a large part of their lives volunteering for the organization while some will pay their dues and never go to a meeting. Which member is more important. Well, in a way, the answer is both. Our focus here is on the members who fall in the less visible category.

The story that came to me from a specialist in another Georgia city was that a young specialist that he/she knew had decided that the ADA/GDA was not doing what he thought that it should and he saw no reason to continue his membership. This person had simply slipped away into a group of people who now have no advocate for their position. No one but the ADA is talking for dentistry in this country with any clout. Many sub groups claim to, but I have seen them all and I assure you that without a strong ADA we all go up in smoke.

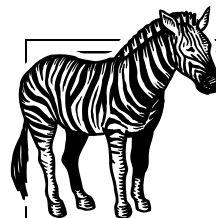
Now here is the real purpose of this diatribe. What if you do not agree with what YOUR organization is doing. Please do not be like the young specialist mentioned above and silently slip away. This is where every member has the obligation to let the officers and trustees of his organization know how he/she feels about the organization's progress and product.

Many of you have indicated that you appreciate what I have done in my efforts at the ADA level. Some of you have offered to help if necessary. Help comes in various forms, but the most important form of help for someone who is trying to insure that the professional organization represents us is to have some other lesser known voices support that position. Ask Kara and Jay .

What it comes down to is for the sake of your profession and your life as a professional, DON'T VOTE WITH YOUR FEET, VOTE WITH YOUR PEN!!! Write your leadership and be vocal. Often the leadership yearns for a better understand of the grassroots feeling on an issue only to hear silence They are looking for input and your pen is the way to convey it

PEN is another P word that is Very important

Happy New Year.
Ty Ivey



Friday Continuing Education February 3, 2012 Museum of Aviation Hangar One

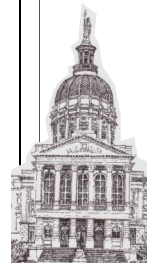
- 7:30 Breakfast
- 8:00 - 11:30 Dr. Brian Bergeron
"Endodontic Zebras" (unique endo cases)
and "Veterinary Canine Endodontics"
- Lunch-
- 1:00 - 4:00 Dr. Servando Ramos
(Prosthodontist)
"Soft Tissue Esthetics"
- \$20 CE Fee for providers (all dentists & specialists)
at the Museum
- \$10 CE fee for non-providers.

SIGN UP ON ENCLOSED RESERVATION CARD!

Governmental Affairs Committee CENTRAL DISTRICT LAW DAY 2012 Wednesday, February 15th

at our State Capitol. I look forward to seeing you all there! Central District will get credit for your participation whether you go on our "assigned date" or on a date with other districts listed below:

- February 8th Eastern
- February 22nd Western
- February 29th Northwestern
- March 7 Southeastern
- March 14th Northern
- March 21st Southwestern



Amber P. Lawson

CDDS EXECUTIVE COMMITTEE REPORT

EC Meeting November 8, 2011; Office of Amber Lawson

Attending: Michael Wright, Amber Lawson, Kara Moore, Mike Loden, Jay Harrington, Shirley Fisher, Deena Hollimon-Smith, Lindsay Holliday, Amy Lee, Alfred Peters, Vin Bhasin, Ched Smaha, Jamie Mitchell, Don Benton.

• Alfred Peters opened the meeting and thanked all for their participation. Pres. Alfred then asked for approval of the minutes in the newsletter, motion made and approved.

• **Treasury Report** approved as written in Newsletter

• **Awards:** Deena Holliman-Smith reviewed awards and noted that Alfred Peters had been approved for the Honorable Fellow Award.

• **Dental Health:** Shirley Fisher asked for documentation of activities in our offices and schools during February. She noted the conflict with the CDDS meeting as it is planned for the first Thursday and Friday, and historically some coordinated event has been planned on that first weekend-most likely will not happen this time.

• **Legislative:** Amber Lawson has sent out invitations to legislators and the dentists. It is scheduled for Nov. 29, 7pm at the Brickyard. She asked for a vote for convenience and uniformity to add beer and wine to our bill for this function that would add approximately \$900 to the tab and eliminate having to get tickets for beer and wine. Motion made, seconded, discussed and passed.

CDDS LAW Day is February 15 this year and we need maximum participation; speak with your colleagues to foster another successful day in this important relationship building activity.

• **GADPAC:** Paul Fraysure noted that PAC funds have never been so important! Please give generously at renewal time.

• **Emile T Fisher Dental Education Foundation:** Paul Fraysure noted that funds have fallen off in the last Two or Three years due to a sagging economy and the number of scholarships has had to be decreased.

• **BOT:** See summary report

• **ADA Delegation:** Jay and Kara See report.

• **Hygiene Programs:** Shelia Shah is ready to present scholarships at the membership meeting Thurs. evening. A question was raised regarding the recipients bringing a guest to the meeting. After some discussion motion was made seconded and passed that only the actual recipient and the respective program director or their designee may be in attendance at the presentation.

• **New Dentists:** Ched Smaha reinforced the continuation of the New Dentist reception as a mechanism to cultivate leadership and fellowship. There were about 15 people in attendance at the Fish 'n Pig On October 20. Katy Garvin will help decide future events and mechanisms to offset

Committee reports

• **Governmental Affairs:** Dr. Jim Hutson requested that each district identify appropriate individuals to attend the ADA Washington Leadership Conference May 7-9, 2012.

• **Task Force to Implement Mission of Mercy Project:** Wrap-up of the 2011 GMOM event held August 12-13. A total of 2,179 patients were checked in and care was valued at \$1.7 million. Almost \$163,000 in in-kind donations were given. On October 7, the official GMOM 2011 video was posted to the web site. DVD copies were distributed to all Georgia legislators, Governor Deal, Lt. Governor Cagle, Commissioners of the Departments of Community Health, Public Health and Human Resources.

• **Task Force to Study Future GMOM Project:** Committee is investigating two facilities in Gwinnett County for a June 2013 event. [11-11.12] The BOT postpone the request to contract with the Gwinnett Center for a June 2013 GMOM event until the January Board of Trustees meeting.

• **Leadership GDA:** Dr. Vernon highlighted the Leadership GDA proposal and encouraged districts to send in nominations for the first class as soon as possible with a December 1 deadline approaching. Applications can be obtained from Nelda Greene at the GDA office.

Report by Michael M. Wright

The Ty Report.....Another "P" Word



I guess that if I was getting the big bucks for a syndicated column, I would quit my day job and write all of the time. Then, I would probably write down the every thought that I thought was worthy (in my opinion, of course) of transcribing for print. However, with a day job and a little bird watching on the side, writing for a five times a year publication for me is like the college biology test. I know it is next week, but, it ain't next week, so I don't study until next week. Another thought is that if I was writing for a living I would probably starve.

As I have told you, getting ideas for this column is easy. Remembering all of them is difficult sometimes because I don't write them all down. Sometimes that is bad, many times it is good as some of the wonderful ideas that I have need to be forgotten. If anyone ever wants to highlight a topic let me know. My theme has always been that the ADA as an organization is important to each of us. There might be some who might wonder at that statement since I have and will continue to be critical to the ADA when I think that it has missed the mark. Today, I am reflecting on something that reappeared on my radar screen a week ago. I guess that you would



Highlights from the Board of Trustees

November 5, 2011

Central District Members Present: Jim Hall, Jay Harrington, Mike Loden, Michael Wright. Visitors: Ty Ivey

• **Council on Dental Health** is reviewing the issue concerning the standard of care for placement of sealants and the appropriate level of GDA involvement in this issue. The Council will report at the January 2012 BOT meeting.

• Promotion of the GHSU student Mentor Program is in progress. Dentists are encouraged to enroll in the program.

• Dr. Vernon reported on the 2012 GDA Position Papers. No comments were submitted for changes.

• Botox and derma fillers policy discussion: The BOT discussed a proposed policy on Dentists' Use of Botox, Derma Fillers and other Topical and Non-topical Treatments. [11-11.05]

• **Patient Protection Task Force** Dr. Ty Ivey provided an update on the activities of the PPTF. He stated that the committee identified its top three priorities for implementation of the recommendations from the GDA White Paper; member education ranked number one. Of great concern to the task force is that there are no data to support the work force principles concerning shortage areas and dentist to patient population numbers. Therefore, the PPTF believes that it is critical to obtain correct and reliable data. Ms. Phillips presented a proposal from the Georgia Health Policy Center to conduct a workforce survey mapping all of Georgia's dentists, including satellite offices, auxiliary personnel and other key data obtained in Dental Health Professional Shortage Area surveys. The BOT discussed various avenues for securing funding which include the ADA State Public Affairs Program, dental public health and foundations or other organizations that would be interested in this data. [11-11.07] Dr. Sidney Tourial moved for the GDA to move forward with the dental workforce survey pursuing all possible resources for additional funding and for the BOT to recommend to the Finance Committee an expenditure of up to \$100,000 by utilizing the public relations critical issues fund and excess revenues and, if needed, utilizing the GDA reserve fund. The motion passed unanimously.

• **Executive Director's report** Ms. Martha Phillips reported on the following: 2012 Legislative Issues: budget; Medicaid; silent PPO legislation; physician and dentist autonomy bill; Other trends: FTC proposing creation of a 'super board,' which would regulate all professional boards rather than profession specific boards; Massachusetts law requiring participation in networks as a stipulation for licensure (these are the state sponsored plans similar to the plans that will be formed under the health care reform law).

expenses. Lindsay Holliday mentioned that he had attended the GDA spokesperson training seminar and the speaker this year was Jeff Dickerson. The message was on branding and getting our positive points out front. He encouraged members to participate if they are asked to next year!

• **New Business:** Jay Harrington offered to talk with the CDDS Delegates to discuss the January Caucus meeting prior to the January House of Delegates to foster maximum participation of our leadership.

Meeting adjourned at 9:05pm

Respectfully submitted, Don Benton

REPORT FROM THE NOMINATING COMMITTEE ✓

According to the District's Policy Manual the Committee is to submit a slate of candidates to be voted on by the membership at the February meeting. The following slate is presented for election:

Vin Bhasin	Vice President
Amber Lawson	Alternate Delegate
Mike Loden	Trustee (2nd Term)
Kendrick Mathews	Delegate

(to fill the unexpired term of Dr. Craig McCroba, term ends 7/13)

Nominating Committee:

Jay Harrington, Chair

Paul Fraysure Cameron Garvin Kara Moore

Calendar of Events

2012

February 2	Warner Robins Air Force Base Meeting
February 3	CE Class at WRAFB
February 15	Law Day
May 10	Meeting
	Topic suggestions are being accepted.
	Please e-mail to wrightmm@gmail.com
July 19-22,	GDA Annual Meeting,
	Ritz-Carlton, Amelia Island, Florida

