

OFFICERS 2015 - 2016

President	Cameron Garvin
President Elect	Jamie Mitchell
Vice President	Tommy Peterson
Secretary/Treasurer	Don Benton
Newsletter Editor	Amy Lee

COMMITTEE APPOINTMENTS

Awards	Deena Holliman Smith Tommy Peterson
Constitution and Bylaws	Ched Smaha
Council on Dental Health	Samer Othman
GKAS	Amy Loden
Task Force on Medicaid	Jim Hall Alfred Peters
Finance	Kendrick Mathews
Forensic Dentistry	Ash Walker
Governmental Affairs	Amber Lawson
(Law Day, Legislative Reception)	Mike Loden
GADPAC	Michael Wright Mike Loden
Membership Services	Ty Ivey (at large) Tommy Peterson
New Dentists	Jack Bell
Peer Review and Ethics	Katie Garvin
Public Relations	Greg Burns
Co-chair	Lindsay Holliday
Recruitment and Retention	Leigh Bennett Katie Garvin
Workforce	Kara Moore (at large)
Nominating	Pinkney Gilchrist Nancy O'Brien- HOD Chair Kara Moore- ADA Chair
	Vin Bhasin- Immediate Past President

CDDS Delegates:
Nancy O'Brien (2016) –Chair
Mike Loden (2016)
Lindsay Holliday (2017)
Amy Loden (2018)
Don Spillers (2019)

CDDS Alternate Delegates:
Vin Bhasin (2024)
Vincent Carey (2023)
Michael Wright (2022)
Amber Lawson (2021)
Pinkney Gilchrist (2020)

Board of Trustees:
Mike Loden
Jamie Mitchell (Pres Elect)

ADA Delegates:
Kara Moore
Jay Harrington (Alt)



CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXV No. 2 – November 2015

MEETING

THURSDAY, NOVEMBER 12TH

IDLE HOUR COUNTRY CLUB MACON

6 - 7 Social Hour/Check In • 7 - 8 Dinner/Meeting
8 - Presentation

"ORAL AND OROPHARYNGEAL CARCINOMA: KEYS TO EARLY DETECTION"

by

SUSAN MULLER, DMD, MS
Atlanta Oral Pathology
Editor, Head and Neck Pathology

This two hour lecture will focus on developing a differential diagnosis for various growths which occur in the oral cavity - both benign and malignant.

Learning Objectives:

1. How to develop an organized approach to oral examinations and recognize the most common areas for oral cancer development.
2. Understand the role of HPV in cancer
3. Understand the pros and cons of adjunct testing

Check out page 9 for a chance to win a Yeti Cooler at the meeting...

Don't forget to make reservations!!!

Thursday Dinner meeting - \$30.00

Send to: Dr. Don Benton via enclosed card by November 5th
4128 Arkwright Rd. Ste. B • Macon, GA 31210-1707
t.doc@cox.net

WORDS FROM THE PRESIDENT

It is time to get to work. We have a lot to do. Our profession is changing and we can help steer the change. That being said, what can I do? What can you do? These are questions I have asked many times. For now, here is the answer. I need you to stay involved and keep current on the many issues facing our profession. I need you all to be familiar with and start promoting Georgia's Action for Dental Health developed by the GDA. I need you to get out and volunteer. We all need to be doing more than these three things and many are. Unfortunately, there are also many who prefer to bury their head in the sand. I too would love to go to my office every day, treat my patients, go back home to my family and pretend nothing will ever change. This is no longer an option.

While we need to continue to stay vigilant legislatively there are always many issues that need to be monitored and addressed. We must continue to be competitive in the market. In order to do this as solo practitioners we are going to have to change the way we do some things along the way. I don't like change, in fact, I am very resistant to it. However, we have to change or we are going to be left in the dust. We might even be the dust. If you don't want the dental community to look like pharmacy and medicine in ten years, you better get on the bus. The new Group Purchasing Organization is just the beginning of what the GDA will be able to do for us in the coming months and years. Remember your loyalties. It is the GDA that will be fighting for you under the dome, not your supply rep. In fact, some of the suppliers are already donating money to organizations supporting mid(low) level providers. I guarantee you they would be happy to sell supplies to them. I don't blame them. I would too if I were in their shoes. Furthermore, they will sell the supplies to them for less than they sell them to you because they will be practicing at large corporate practices, CVS, and Wal-Mart. Support your GDA. It is supporting you.

Now, back to the ever important rule makers in Atlanta. We all know the GDA has been very successful in representing us and the well being of our patients legislatively. Georgia's Action for Dental Health is a comprehensive effort to improve the oral health and overall health of all Georgians. There are many great components of this multistage plan. The plan will take several years to implement and will no doubt have changes along the way. It is an excellent roadmap though, and I urge you to be familiar with it. This will enable you to address various barriers to care issues with reasonable solutions when called upon to do so. The plan can be viewed in its entirety on the GDA website.

While we know there is truly not an access to care problem, there are barriers to care. There are people out there that need a safety net. The net we currently have does have some holes in it. We have a plan to fix



Calendar of Events

November 10	Executive Committee Meeting Cameron's office Macon
November 12	District Meeting - Idle Hour Club - Macon
December 1	Legislative Reception - Brickyard, Macon
December 5	Board of Trustees Meeting - Atlanta
December 6	House of Delegates Meeting - Atlanta
February 9	Executive Committee Meeting Cameron's office Macon
February 11	District Meeting - Warner Robins AFB—tentative
March 2	Law Day at Capital - Atlanta—8:00 am
March 5	Board of Trustees Meeting - Macon
May 10	Executive Committee Meeting Cameron's office
May 12	Macon - District Meeting - Idle Hour CC - Macon
July 13	Board of Trustees Meeting - Amelia Island
July 14	House of Delegates Meeting - Amelia Island



**Don't delay....
Send in your
reservation card
today!**

News Bites!

Robert Wright received a grant for his volunteer mission in La Esperanza, Honduras. The AAOMS and Henry Schein Cares Foundation's Global Outreach Project annually provides four, \$2,500 grants to AAOMS members planning to participate in a voluntary surgical mission in the United States or abroad. The grants are provided to defray some of the costs generally shouldered by the participating doctor. Applications for the 2016 Global Outreach Project grants will open in the spring. For more information about the Project visit AAOMS.org.

Got any news?.....

We want to know what our membership is up to
...awards, children, marriages....

Please email or call me, Amy Lee

152 Northcrest Blvd, Ste B Macon, GA 31210

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E-mail: DrAmyLee@bellsouth.net



TREASURER'S REPORT October 2015

Balance Brought Forward	36,625.71
Withdrawals-	
Taylor Trophy	59.92
GADPAC Contribution: Raffle Proceeds	1,520.00
Macon Letter Service: Sept. Newsletter	591.23
Brickyard at Riverside: Sept. Mtg& Meal	3,239.91
Deposits	
Sept. Meeting Receipts	3,285.00
Balance Checking	34,499.65
Balance Morgan Stanley	4,250.87
Total CDDS Assets	38,750.52

Respectfully submitted,
Don Benton

that. In the meantime, GET OUT AND VOLUNTEER. I hear frequently how much is given away in our offices individually. I urge you to keep up with this and report it as has been previously requested. This is not enough. To my knowledge there are two clinics to serve the central district. There are a handful (maybe 10) of loyal colleagues who keep these places running. They are carrying the load for everyone else. Please help. We need to be doing this. There were over 300 dentists who volunteered for GMOM. I know quite a few of these were not from the central district but many were. If we could get just 150 dentists to volunteer ONCE every NINE months, for a HALF DAY, we could easily see over 2500 patients! We could do this in fully-staffed, existing facilities that operate year round. I can tell you that if you do volunteer you will treat people who are taking advantage of the system and don't deserve to be there. This will make you mad. You will wonder why you are there. Then you will treat someone who will warm your heart and heap on so much gratitude that you will remember why you volunteered. The good will far outweigh the bad. Please do your part. If you don't, Pew, Kellogg, and the new Low-Level provider school coming to Morehouse will be happy to do it for you. I guarantee you will not like all that will come along with their "help".

Cameron

camerongarvin@gmail.com



Governmental Affairs Committee

Central District Legislative Reception

will be held at the **Brickyard** on
Tuesday, December 1st.

It will begin at 7 pm.

Formal invitations to follow.

We look forward to seeing
you and your spouse.



Amber Lawson

CDDS EXECUTIVE COMMITTEE REPORT

Attending: C. Garvin, M. Wright, J. Mitchell, T. Peterson, P. Fraysure, K. Mathews, P. Gilchrist, M. Loden, S. Othman, L. Bennett, L. Holliday, D. Spillers, D. Smith, N. O'Brien, A. Walker, D. Benton, V. Carey, K. Moore, A. Lawson

- Meeting opened at 7:05pm Mike Loden offered up the topic of the buying co-op that the BOT is negotiating. There needs to be maximum attendance at the meeting Thursday night to hear our GDA President Tom Broderick and Executive Director Frank Capaldo discuss the status of this potential game changer for many of us. See more in BOT notes. A Delegation Kara Moore: See ADA Delegation report.
- **Council on Dental Health:** Members were encouraged to document all pro bono work and Volunteer Hours to submit to the GDA office each year to help tabulate the volunteerism that we all participate in.
- **Nominating Committee:** The District needs to have two newly appointed committee members Thursday night.
- **Finance Committee:** Kendrick Mathews announced that dues for next year were going up \$150 due to lagging revenue streams from our products. He announced that the GDA has a new chief operating officer that has started.
- **Awards Committee:** Deena asked for members present to review criteria for the awards as enumerated in the online GDA Sourcebook and make suggestions to her as soon as possible.
- **Governmental Affairs:** Amber noted our Legislative Reception at the Brickyard on Tuesday, December 1, 2015. Make plans now for you and your spouse to attend!
- **GADPAC:** Michael Wright encouraged all present to participate in supporting the PAC. He asked for support to bring back the Raffle at the November mtg. After discussion it was decided to have the raffle in November and the prize selected at the Nov. EC meeting.
- **Membership:** Jamie Mitchell asked all members present to assist him in connecting with those district members that have not yet signed up for the meeting on Thursday. Don Benton discussed the current numbers and those present agreed to help call those not signed up to improve the attendance on Thursday. Jamie will coordinate the fine points and distributing assignments.
- **Public Relations:** Lindsay Holliday discussed the incomplete e-mail list and noted that we need to make every effort to have accurate e-mail and FAX numbers on all our members to assist in speedy contact efforts from the district and the GDA.

Come support the GADPAC Raffle
at the meeting, and have a chance to
win a YETI cooler.

All proceeds benefit
your Voice at the capital **GADPAC.**

Contact - Michael Wright
wrightmm@gmail.com

NOMINATING COMMITTEE REPORT

At the September 10, 2015 meeting, two members were elected to serve on the Nominating Committee for the next year: Ashley Walker and Sammer Othman.



EXECUTIVE COUNCIL MEETING

Tuesday - November 10th at 7:00 pm
at the office of Dr. Cameron Garvin
2953 Vineville Avenue, Macon 31204

*All Committee Chairpersons, Delegates, and Officers are members
of the Executive Committee and are required to attend.
Any CDDS member is welcome to attend.*

Let us give thanks
for the many blessings in our lives!
May you and your family
have a wonderful Thanksgiving.



The Ty Report... by Ty Ivey



WHAT'S A COOP or CO-OP

I am deviating from the normal political discourse because the efforts to start the GDA Coop are relevant and timely. But then, ask yourself, how politically relevant can an organization be if it is not economically sound!! So maybe it is politics!!

It is relevant for The Association and for you. Relevant because it is economically valuable to you and the GDA. Our new Executive Director is a business oriented leader. He has chosen to try to give our membership a tool that will help each one of us compete with the new corporate model that is coming into many of the larger towns in our country. And, yes, Macon is large enough to have one and so is Warner Robins. These corporate dental practices are profitable in part because they are saving huge amounts on their supplies. Big business makes money on economy of scale. As a solo practitioner or even for a two to five man(woman) practice you can not compete. Think of this. The average dental practice spends \$80,000-100,000 annually on supplies. The proposed GDA Coop will allow the solo dentist to save from 30-35% per year on supplies. (Yes, they are the SAME supplies, not gray market stuff like your dental rep is telling you.) 35% of \$80k is \$28,000! Add that to your take-home pay and see how you like it. It might even fund your child's college education.

If we get approximately 350 dentist in the Coop, the GDA can negotiate for better reimbursements from the insurance companies -- and the percentage they pay you will go up. Then if other states want to take part, they pay a commission to us. Then your dues will go down. THIS IS A NO BRAINER.

Problem is most of us are not great business people. We spend our lives building our relationships with our patients. So we balk at changing the relationships with our suppliers. When you balk, you are spending over \$25,000 annually for that privilege. The Coop promises the same services. So what happens if it doesn't work? Do you think that there will not be someone out there dying for your business? This is a win/win situation, and I can not believe that we are so slow to embrace it. It is too late for this to help me a lot, but with the numbers above, in 40 years of practice, I would have saved ONE MILLION DOLLARS. You guys with only 20 years left to work might only save \$500,000. I am sorry it is not more. However, if you don't want the 1/2 million, you can send it to me. Then I can take some more bird trips and still send you your favorite dental supplies. I don't see how you can look at the math and not want to be a part of this.

Oh, and for the timeliness. Do you think the corporate world of dentistry is going to go away? I would encourage you to take this honorable way to compete in the 21st century. It's your future.

● **Treasury Report:** See Report.

● **Calendar of Events:** President Cameron noted the calendar of events and wanted all members to be aware of changes that include the upcoming December 6, 2015 House of Delegates meeting that is taking the place of the usual January meeting. Also noted is the CDDs LAW Day at the Capitol on March 2, 2016.

Meeting adjourned at 08:45pm.

Respectfully submitted,

Don Benton

ADA REPORT by Kara G. Moore

As the ADA annual session is approaching your Georgia delegation is working hard at making sure we are prepared to work hard on issues we feel are important to you. Some of the more important issues that we will be working towards are as follows.

1. The ADA is seeking to define "Teledentistry" and come up with guidelines to help shape this new and evolving field. This will be very tricky because we all know there is a slippery slope to issues such as these and that teledentistry in the wrong hands (such as insurance companies) could be devastating to the public's oral health and to dentistry in general.
2. There is also a resolution trying once again to expand the options for licensure. There has been an age old debate regarding the best path for licensure in the US. With possibilities ranging from an extra year of schooling, traditional testing as we have in Georgia, patient-free exams, and licensure through "portfolio" style exams...there are many differing opinions on what is best. It will be interesting to see how much support there is through out the country for once again re-creating more options. My personal favorite resolution involves the ADA drafting specific policy opposing any dental provider contracts which interfere with the dentist/patient relationship by "disallowing" claims.

By the next Central district meeting I will be able to update you on these and other resolutions which were passed during this years House of Delegates. If there are any specific concerns you have regarding these or any other ADA issues please do not hesitate to give me a call!

★ More important GDA information is printed in the GDAAction and on the members area of gadental.org. Please see GDA's launch of Georgia's Action for Dental Health. Also see the July 22 Board of Trustees Report.



Highlights from the Board of Trustees

September 26, 2015 - Jamie Mitchell

- Dr. Tom Broderick opened the meeting for the first time as newly installed GDA President. Dr. Ben Jernigan offered our invocation followed by the Pledge of Allegiance.
- Our guest speaker was Dr. Judy Greenway Taylor from Union City Georgia. She is President Elect of The National Dental Association and an appointee of Governor Deal to the Georgia Board of Health. She conveyed her opinion regarding the so called "Access to Care" dilemma. She discussed "Emerging Work Force Models" that are being reviewed by the fore mentioned organizations. Although attentive and respectful the BOT was not convinced of these needs.
- Dr. Tom Broderick discussed the Strategic Plan for the GDA and its members. He indicated that the committee would have definitive plans to share at the next BOT meeting in December. The goals will be to 1) Promote quality dentistry and provide education of dental health to the underserved population in Georgia, and 2) To optimize public dental facilities. He went on to mention that BOT/HOD/ADA Delegation meetings would be streamlined to optimize the time of their members.
- Dr. Jay Harrington reported on the Medicare opt in/opt out issues and that measures are being taken to cancel the 2 year waiting period to opt in after opting out.
- Mr. Frank Capaldo discussed the Co-op and the need for more participants. The number of participating offices must be 350 by 10/31/15. All BOT members agreed that we need to take a "grass roots" approach and attempt to contact every member individually.
- Dr. John Ferguson that GDIS has begun the renewal process for the health insurance plan through BC/BS. Significant improvements have been made in lowering the paid claims to premium ratios. The GDIS team is anticipating 3 plans to choose from which is down from 6. He also reported that Christy Biddy will take over as benefits coordinator.



GADPAC NEWS!

Michael Wright

wrightmm@gmail.com

You can join **GADPAC** at the level that suits your needs:

- **Gold Dome Society Member (\$1,000):** All Gold Dome Society members will be invited to a private event that features VIP guests as well as to a wine and beer social held during the GDA Annual Meeting. They will be recognized during GDA House of Delegates meetings, have their names published in the GDA Directory and Sourcebook as well as PAC publications, and will receive a Gold Dome Society Pin.

- **Gallery Society Member (\$500):** All Gallery Society members will be invited to a wine and beer social held during the GDA Annual Meeting, will be recognized during GDA House of Delegates meetings each year, will have their names published in the GDA Directory and Sourcebook as well as PAC publications, and receive a Gallery Society Pin.

- **Franklin Club Member (\$210):** All Franklin Club members will be recognized during GDA House of Delegates meetings each year, have their names published in the GDA Directory and Sourcebook as well as PAC publications, and receive a Franklin Club Pin.

- **GADPAC Member (\$110):** All GADPAC members will be recognized during GDA House of Delegates meetings each year.
All GADPAC contributions are voluntary and are not limited to the above amounts. No one will be favored or disadvantaged based upon the amount of, or failure to make a contribution. Contributions are **NOT deductible for federal income tax purposes. State law requires political committees to report the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$100.00 in a calendar year.*

Make your contribution payable to the Georgia Dental Political Action Committee and mail your contribution to:

GDA Political Action Committee
 c/o Dr. Richard Weinman
 7000 Peachtree Dunwoody Road NE
 Building 17, Suite 200, Atlanta, Georgia 30328

