

OFFICERS 2015 - 2016

President	Cameron Garvin
President Elect	Jamie Mitchell
Vice President	Tommy Peterson
Secretary/Treasurer	Don Benton
Newsletter Editor	Amy Lee

COMMITTEE APPOINTMENTS

Awards	Deena Holliman Smith Tommy Peterson
Constitution and Bylaws	Ched Smaha
Council on Dental Health	Samer Othman
GKAS	Amy Loden
Task Force on Medicaid	Jim Hall Alfred Peters
Finance	Kendrick Mathews
Forensic Dentistry	Ash Walker
Governmental Affairs	Amber Lawson
(Law Day, Legislative Reception)	Mike Loden
GADPAC	Michael Wright Mike Loden
Membership Services	Ty Ivey (at large) Tommy Peterson
New Dentists	Jack Bell
Peer Review and Ethics	Katie Garvin
Public Relations	Greg Burns
Co-chair	Lindsay Holliday
Recruitment and Retention	Leigh Bennett Katie Garvin
Workforce	Kara Moore (at large)
Nominating	Pinkney Gilchrist
	Nancy O'Brien- HOD Chair
	Kara Moore- ADA Chair
	Vin Bhasin- Immediate Past President

CDDS Delegates:

Nancy O'Brien (2016) –Chair
Mike Loden (2016)
Lindsay Holliday (2017)
Amy Loden (2018)
Don Spillers (2019)

CDDS Alternate Delegates:

Vin Bhasin (2024)
Vincent Carey (2023)
Michael Wright (2022)
Amber Lawson (2021)
Pinkney Gilchrist (2020)

Board of Trustees:

Mike Loden
Jamie Mitchell (Pres Elect)

ADA Delegates:

Kara Moore
Jay Harrington (Alt)



CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXV No. 1 – September 2015

MEETING

THURSDAY, SEPTEMBER 10TH

BRICKYARD COUNTRY CLUB

MACON

6 - 7 Social Hour/Check In • 7 - 8 Dinner/Meeting
8 - Presentation

ANNUAL GDA OFFICERS VISIT

GDA PRESIDENT DR. TOM BRODERIK

AND

EXECUTIVE DIRECTOR FRANK CAPALDO

OTHER OFFICERS AND STAFF MAY

ACCOMPANY THEM.

THIS MEETING WILL ALLOW US TO MEET OUR
OFFICERS AND HEAR WHAT'S IN STORE FOR THE
UPCOMING YEAR WITH EMPHASIS ON GDA'S CO-OP
PROGRAM, MID-LEVEL PROVIDERS AND EXPANDED
DUTIES OF DENTAL HYGIENISTS.

Don't forget to make reservations!!!

Thursday Dinner meeting - \$30.00

Send to: Dr. Don Benton via enclosed card by September 4th

4128 Arkwright Rd. Ste. B • Macon, GA 31210-1707

t.doc@cox.net

WORDS FROM THE PRESIDENT

Since I came into the dental world, and I'm quite sure long before then, there have been those who want a piece of the proverbial pie. The problem is they want the pie, but they want to bake it with only half of the ingredients. They state they will be able to bake a delicious apple pie without ever first obtaining any apples. Let me back up. Perhaps they are willing to obtain the apples, but they are too shortsighted to know they will also need the rest of the ingredients. A pie baked with no flour or butter is not a pie I want to eat. I don't want to serve it to my patients either. The simple fact is you need all of the ingredients to make the pie. Otherwise, all you end up with is an unpalatable mess. Only a dentist can deliver the comprehensive care our patients expect and deserve. I have heard over and over about our access to care problem. We all know, and it has been independently proven, this "problem" is fabricated and does not exist. What we do indeed have are barriers to care. It is our duty to remove these barriers. I hope all of you will review and be familiar with Georgia's new Action for Dental Health. This is a comprehensive effort developed by the GDA to improve oral health and the overall health of Georgians. This is our answer. It won't happen overnight, but we have to start somewhere and we need to start today. Adding a lower level provider or allowing Dental hygienists to take on additional responsibilities will not lower costs, improve access or remove any barriers. The solutions in this plan will. They will also make it possible for the patients to continue to receive the same high level of care that can only be delivered by a dentist.

A new term year has begun. Please let us not make this one business as usual. I implore you all to work together this year to make a difference. After graduating in May of 2007, I immediately began to "get involved." Over the last eight years I have seen many positive efforts and successes driven by the leaders and members of our profession. I have also heard the same speeches and arguments repeatedly. Times are changing and so is our profession. I have heard this repeatedly for years. It's true, but what can we do about it? Do we care enough to do anything about it? Is the change positive or negative? Who benefits from the change? Who or what is driving the change? Do you want to drive the bus or be run over by it?

The time for action is now. I just hope it is the dental community who acts. We have talked about mid-levels (low levels) and expanded scope so many times I know it seems as if we are crying wolf, because for the large majority of us we have not seen any actual change in our daily practices. Pay attention. The wolves really are at the door now. Not only are they at the door, they didn't sneak up. They are surging the house from all directions. I urge you to be familiar with the multiple bills that will be decided upon this upcoming legislative session regarding dentistry. They will affect not only you and your practice but the safety of our patients.



Calendar of Events

September 8	Executive Committee Meeting -Macon 7:00 pm
September 10	District Meeting - Annual GDA Officers Visit 6:00 pm—Brickyard, Macon
September 26	Board of Trustees Meeting - Atlanta
November 10	Executive Committee Meeting -Macon 7:00 pm
November 12	District Meeting - Macon 6:00 pm
December 1	Legislative Reception - Macon—6:00 pm
December 5	Board of Trustees Meeting - Atlanta
December 6	House of Delegates Meeting - Atlanta
February 9	Executive Committee Meeting -Macon 7:00 pm
February 11	District Meeting - Warner Robins AFB 6:00 pm
March 2	Law Day at Capital - Atlanta—8:00 am
March 5	Board of Trustees Meeting - Atlanta
May 10	Executive Committee Meeting -Macon 7:00 pm
May 12	District Meeting - Macon 6:00 pm
July 13	Board of Trustees Meeting - Amelia Island
July 14	House of Delegates Meeting - Amelia Island



Don't delay...Send in your reservation card today!

News Bites!

Got any news?.....

We want to know what our membership is up to
...awards, children, marriages.....

Please email or call me, Amy Lee

152 Northcrest Blvd, Ste B Macon, GA 31210

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Fax (478) 757-5823

E-mail: DrAmyLee@bellsouth.net



TREASURER'S REPORT August 2015

Balance Brought Forward	27,423.15
Withdrawals	
Macon Letter Service, May Mt	600.06
Idle Hour Meeting	1,847.29
WLC Reimburse-Harrington	756.00
WLC Reimburse-Loden	1,326.09
Macon Volunteer CL	1,725.00
Rehoboth Dental CL	1,537.00
GDA stickers and fax-outs.	74.58
Deposits	
May Meeting	1,195.00
Affinity Bank Honorarium	1,000.00
Dues portion from GDA.....	11,537.00
For Macon Volunteer CL	1,725.00
For Rehoboth Dental CL	537.00
Balance Checking	36,625.71
Balance Morgan Stanley	4,250.87
Total CDDS Assets	40,876.58

Respectfully submitted,
Don Benton

Thank you all for allowing me to serve as the Central District President this year. If you want to know how you can help and get involved please let me know. If you all need anything at all, please contact me. My email is camerongarvin@gmail.com. My cell number is (478) 951-0277. I will work diligently to do all I can to further the profession. I challenge each of you to do the same.

Cameron Garvin

Governmental Affairs Committee

Mark your Calendars!!!

Central District Legislative Reception

will be held on Tuesday, December 1st

You will be receiving formal invitations
and we hope you will bring your spouse with you!



Law Day

for the Central District will be Wednesday, March 2, 2016.

Donated Dental Services:

by Amber Lawson

Over the past year, I had the opportunity to work with one of our veterans through the Donated Dental Services Program. Katheryn Harter, the coordinator for National Donated Dental Services contacted me and asked if I would be interested in donating my services to treat one of their patients. I gladly accepted the patient and it was a great experience. The patient had not been to a dentist in over 20 years and presented with several medical complications, fractured teeth, missing teeth, and caries. Once we established a treatment plan, DDS got all medical clearances, located a dental lab that donated the lab work, and found a local oral surgeon to complete the extractions needed. Over the course of 6 months, we completed 13 extractions, 1 restoration, a maxillary complete upper denture and a mandibular partial. The patient was very appreciative and never missed an appointment. Seeing the change in his personality throughout the process of treatment was a reward in itself. The Georgia Dental Association has endorsed the Donated Dental services program and I am asking each of you to take time out of your schedule and donate to one of these patients. It will be time well spent! Here is the link: <http://dentallifeline.org/our-volunteers/volunteer-now/>

CDDS EXECUTIVE COMMITTEE REPORT

May 5, 2015

Attending: Vin Bhasin, Don Spillers, Paul Fraysure, Cam Garvin, P. Gilchrist, Kara Moore, Tommy Peterson, Amy Lee, Deena Smith, Nancy O'Brien, Don Benton, Ched Smaha, Michael Wright

- Meeting Opened 7:05pm
- **BOT Report** See report in newsletter
- **ADA Delegation** See report in newsletter
- **ADA Website** - Kara mentioned suggestion to link a Facebook page to ADA website at mouthhealthy.org Kara will discuss with Lindsay to see about launching a District Facebook page that can link to the ADA page. This will be brought up at the next EC Mtg for discussion pros and cons.
- **Awards**-No Report
- **Constitution and Bylaws**-No report
- **Council on Dental Health**-Vin gave a summary of known activities within the District
- **Finance**-No Report
- **Forensics**-No report
- **Governmental Affairs**-No report
- **Law Day**- Dates are being finalized shortly and there will be opportunities to participate! Be ready to mark your schedule accordingly and bring along a colleague that has not participated.
- **GADPAC**- Discussion of raffle at Sept. and Nov. Meetings to support the PAC. It was decided to continue with the raffles and gauge the level of support or non support. The Districts need to assist the PAC as best they can as the requests for funds is never ending and if we don't lead with our dollars we will not be able to be as successful under the gold dome.
- **Peer Review**: No Report
- **Recruitment and Retention**- No Report
- **Workforce**- No Report
- **Task Force on Medicaid**- No Report
- **Oral Health and Institutional Settings**- No Report
- **Future Meetings**- Sept.10, Nov. 12, No Known date for Feb. Mtg yet. May 12, 2016
- **Newsletter**- Amy said TO GET SUBMISSIONS IN A TIMELY MANNER (DON BENTON)
- **Treasury Report**- Don Benton discussed GDA efforts to get all districts on the same format regarding tax status and incorporation. We hope to move forward with this project over the summer and fall.

"The Mystique in Changing Patient's Behaviors: Fifty Shades of Grey!" Application of Motivational Interviewing



Course Description:

The concept of "motivational interviewing" is now recognized in oral health-care as becoming the best practice in "guiding" our patients in making positive changes in their health and lifestyle behaviors.

By eliminating those prior tactics of judging or controlling our patients, we are now embracing a more effective "patient-centered approach to coaching. Our patients will only make positive changes if they can appreciate the value as well as making those choices on their own time.

Lil will walk the audience through the key principles that underscore the process of using motivational interviewing techniques in our workplace. The video clips and interactive discussion brings about a productive environment for learning this concept while having fun during the seminar.

Learning Objectives:

- Applying the 4 guiding principles of Motivational Interviewing technique
- Discuss the stages of MI practice using the concepts of D.A.R.N.
- Reinforce the key communication skills required for successful motivational interviewing
- Define ambivalence and discuss how to guide patients through this obstacle in changing their behaviors
- Participation in effective questioning skills that propagates meaningful patient interaction
- Observe the video demonstrations of dental hygiene and patient interactions - and provide suggestions/input in improving the tactics in motivational interviewing



Lil Caperila

Lil Caperila is a registered dental hygienist who has provided direct patient care for over 30 years. She is currently employed with Premier Dental Products Company as Manager of Professional Education and an internationally recognized speaker on topics of clinical instrumentation, prevention and patient education. Lil is a past President of Pennsylvania Dental Hygienists' Association and former dental hygiene faculty within three universities in the Philadelphia area. In 2009, Lil was honored to be inducted as the first dental hygiene graduate into the Alumni Hall of Fame at Montgomery County Community College in Blue Bell, PA and later selected to their "Fabulous 50" Alumni during the college's 50th anniversary. She is the 2010 recipient of the ADHA Irene Newman Professional Achievement award.

Date Friday, October 16, 2015

Time 8:30 am - 11:30 am (auditorium)

Location Central Georgia Technical College - Warner Robins Campus
(Previously Middle Georgia Technical College)
80 Cohen Walker Drive
Warner Robins, Georgia 31088

Registration . Debbie Everidge, Atlanta Dental Territory Manager
(478) 951-3218 cell
debbieeveridge@atlantadental.com

Deadline Deadline to RSVP is 10-12-15.

3 CE Credit Hours

Breakfast will be provided by Debbie Everidge, Territory Manager, Atlanta Dental. No course fee.



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of General Dentistry

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The Ty Report...



I WISH I HAD SAID THAT BUT MAYBE I DID!

The following is reprinted with permission from the Collier and Associates Newsletter, June 15, 2015. See if you see anything that resembles what I have been writing on for the last few years. Sometimes, it looks better when someone else writes it.

"Declining ADA-Tripartite Membership: The percentage of practicing dentists who are ADA members is 64.5%, down from 69.1% five years ago. The declining trend impacts the national, state and local levels. It used to be that new graduates would join the ADA as a matter of course. Now membership is an economic decision. The millennial generation is concerned about getting value for their dollars, especially with their big student debts.

As for value, there are many individual benefits that by themselves are worth the cost of membership, including the group insurance policies and the analysis of dental benefit plans. But the biggest benefit (that all dentists receive whether or not they pay dues) is that the ADA (and state and local associations) is the main political advocate for the dental profession. It lobbies for dentists in Congress, in state legislatures, and from time to time in court against government regulation. Without a strong ADA, dentistry risks going the way of medicine, eventually resembling little more than a government run service industry."

If your friends aren't paying their dues, perhaps you might want to give them a call. In this case, you will all suffer equally if the membership levels decline to become irrelevant as a voice. It is your choice. You know who isn't joining. Give them a call

Ty Ivey



- **GMOM-** Don Spillers updated the EC on the big event in Middle Georgia June 18-20. Many, many opportunities to serve the underserved and less fortunate in middle Georgia. This has been a huge undertaking and we need to roll up our sleeves and work hard to make it a huge success.
- **Advisory Board for Hygiene School:** North and South Campus under one school designation now. Central Georgia Technical College They will be starting the re-accreditation process shortly and may need some assistance on the Advisory Board to put their best foot forward. If you get a call please help out!

No further Business meeting adjourned at 8:40pm.

Respectfully submitted,
Don Benton

ADA REPORT by Kara G. Moore



What is the ADA doing for you?

- 1). Did you know that the number of yearly dental visits has dropped by 9% over the last 6 years? The ADA is looking into all of the reasons behind this "busyness" decline and exploring options to remedy it through public awareness and addressing financial barriers. We all want to stay busy!
 - 2). With the growing number of DSOs (large corporate group practices) the ADA is trying to decide how to best incorporate these mostly younger dentists into organized dentistry. Our market share of corporate practice dentist is only 50% so that means we will see a huge membership decline as this type of practice gains popularity. We need these dentists to see our patients' health as a priority but also to understand the importance of being a member of the ADA and the necessity of upholding our occupations ethical principles.
 - 3.) We are getting ready to elect our new ADA president elect in November in Washington DC. It is very important that we evaluate these candidates based on which one will work hardest to protect our profession and put the ADA in the best position to navigate the uncertainties that our healthcare system presents to us.
- As always if you have any questions for me about what is on going on at the National level please do not hesitate to ask!



Highlights from the Board of Trustees

April 2015 by Dr. Cameron Garvin

- Dr. Ryan Fulchi addressed the Board regarding a Leukemia & Lymphoma Society (LLS) fundraiser being conducted in memory of Dr. Connie Drisko entitled MOD for the Dean.
- Dr. Torbush opened a discussion on barriers to care and the GDA's role in addressing these barriers within the legislative, community advocacy, and public relations arenas. After significant discussion, Dr. Mike Loden moved to assign a series of directives to the Patient Protection Task Force for review and action prior to the next meeting of the Board.
- Dr. Robin Reich discussed the ADA Power of Three and Action for Dental Health initiatives as well as the ADA Strategic Plan.
- Dr. Jay Harrington stated the ADA continues to gather information from and talk with DSO organizations. The ADA continues to seek a legislative repeal of the requirement that dentists who treat Medicare beneficiaries must opt-in or opt-out of Medicare to prescribe medication to their qualifying patients with Part D drug plans. The GDA created The Medicare Decision Guide for dentists who are navigating this process.
- Mr. Frank Capaldo discussed the status of association income streams, the GDIS health insurance plan, a group purchasing initiative, the re-financing of the GDA executive office building, GDA 2015 legislative successes, mid-level providers, Medicaid, a new public relations plan, GMOM, membership recruitment and retention, the GDA Annual Meeting, association financials, and Dental Service Organizations (DSOs).
- Dr. John Ferguson reported GDIS hit its 2014 new business and retention targets for both the Hartford and Medical Protective. The GDA and GDIS revealed to the seniors at the GRU College of Dental Medicine that the GDA and GDIS will pay the first year's liability insurance premium for GRU dental graduates
- Dr. Byron Colley reported an estimated \$120,000 in free care and services were provided on GKAS Day. Throughout February more than 16,000 children received dental education
- The PR committee recommended and the board subsequently approved to engage Golin Atlanta to develop and implement a multi-year marketing communications initiative to advance the profession of dentistry in Georgia.

- Dr. Erik Wells moved for the Board of Trustees to direct the Future of Dentistry Committee to investigate alternative uses of GMOM funding and report back to the Board of Trustees. The motion passed unanimously.
- Dr. Jay Phillips moved for the Board of Trustees to authorize the Executive Director to retain the services of a forensic audit firm to review the finances of the Georgia Dental Association for the previous two years and report findings to the Board. The motion passed unanimously.



EXECUTIVE COUNCIL MEETING

Tuesday - September 8th at 7:00 pm

at the office of Dr. Cameron Garvin

2953 Vineville Avenue, Macon 31204

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.

GMOM

Wendy and I would like to give a big thanks to all of the volunteers in Middle Georgia and other areas for the time and efforts given to make the 2015 GMOM a great success. We could not have done it without the support of each and every volunteer. Our final statistics were:

1,959 patients were treated totaling \$1,422,867.00 worth of donated care. We had 600 Dental Volunteers and 600 Community Volunteers. Our In-Kind and Financial donations totaling \$240,000.00.

We helped several people find a dental home. We were able to double our volunteer base. We also were able to show that any district can put on a Mission of Mercy successfully based on our experiences.

Thanks again for all of the hard work that everyone put into making GMOM a success this year.

Wendy and Jimmy Cassidy