

OFFICERS 2015 - 2016

President	Cameron Garvin
President Elect	Jamie Mitchell
Vice President	Tommy Peterson
Secretary/Treasurer	Don Benton
Newsletter Editor	Amy Lee

COMMITTEE APPOINTMENTS

Awards	Deena Holliman Smith Tommy Peterson
Constitution and Bylaws	Ched Smaha
Council on Dental Health	Samer Othman
GKAS	Amy Loden
Task Force on Medicaid	Jim Hall Alfred Peters
Finance	Kendrick Mathews
Forensic Dentistry	Ash Walker
Governmental Affairs	Amber Lawson
(Law Day, Legislative Reception)	Mike Loden
GADPAC	Michael Wright Mike Loden Ty Ivey (at large) Tommy Peterson Jack Bell
Membership Services	Katie Garvin
New Dentists	Greg Burns
Peer Review and Ethics	Lindsay Holliday
Public Relations	Leigh Bennett
Co-chair	Katie Garvin
Recruitment and Retention	Kara Moore (at large) Pinkney Gilchrist
Workforce	Nancy O'Brien- HOD Chair
Nominating	Kara Moore- ADA Chair Vin Bhasin- Immediate Past President

CDDS Delegates:
Nancy O'Brien (2016) –Chair
Mike Loden (2016)
Lindsay Holliday (2017)
Amy Loden (2018)
Don Spillers (2019)

CDDS Alternate Delegates:
Vin Bhasin (2024)
Vincent Carey (2023)
Michael Wright (2022)
Amber Lawson (2021)
Pinkney Gilchrist (2020)

Board of Trustees:
Mike Loden
Jamie Mitchell (Pres Elect)

ADA Delegates:
Kara Moore
Jay Harrington (Alt)



CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXV No. 4 - May - 2016

MEETING

• THURSDAY, MAY 12TH •

6 - 7 Social Hour/Check In • 7 - 8 Dinner
8 - Presentation

Idle Hour Country Club
Macon

• SPEAKER •

Dr. Jimmy Arnold

• TOPIC •

Endodontic Diagnosis
Updates on Terminology
and Methods

Don't forget to make reservations!!!

Thursday Dinner meeting - \$35.00

Send to: Dr. Don Benton via enclosed card by May 6th

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WORDS FROM THE PRESIDENT

This has been a busy year. Most people say that at the end of a term, and I have no doubt it is always true. However, I believe this was a monumental year for dentistry in our state. We had a very aggressive legislative session. The GDA has fought a very hard, very successful battle in Atlanta. I cannot give enough thanks to everyone who participated. Once again, we collectively accomplished maintaining our current high level of dental treatment for all Georgians. Your GDA is a well respected force at the capital, and I am very proud of that. However, this was a battle, and the real war is coming. There are forces out there determined to bring in mid(low)-level providers and expand the scope of hygienists. (*We are no longer only fighting local infiltration.*) I am sure some of these people truly believe there is a need. I am also certain some of these people are in it for their own personal gain. Either way they are wrong. Expanded scope will not see more people treated or lower cost. Be ready.

Amazingly, our GDA leadership has found the time in between defending our profession under the gold dome to make real progress in helping individual members succeed in private practice in an increasingly corporate world. The marketing team has done an amazing job with the "Because I Saw My Dentist" campaign. This will be used state wide and can also be tailored to your individual offices. Make sure you got the emails and *use it*. The GDA staff will be happy to help you with customizing it for your own office. All you have to do is call them. I am also extremely excited to say we will be placing our first order with the new group buying agency within weeks. Thank you to all of you who supported this. It's not too late to sign up!

I am truly humbled to have had the honor of representing you all these past few years. I thank you for allowing me to serve. Please remember to be proactive. We cannot allow the lies to be perceived as truth. Know the White Paper and Georgia's Action for Dental Health. Volunteer. Keep track of and report your donated services in your office. Donate to the PAC and support your legislators. Encourage colleagues to join. Stick together and support your GDA. The GDA is supporting you. I hope to see you all at our next meeting and then annual meeting this summer!

Cameron Garvin
camerongarvin@gmail.com



GADPAC NEWS!

Michael Wright
wrightmm@gmail.com



GADPAC: The GDA fought off two significant attempts to change the way dentistry is practiced in Georgia. I believe these same forces will attempt to ram these bills through again next year. If you have made a donation to GADPAC thank you if not please do. How much is our ability to deliver the highest standard of care to all Georgians worth to you.

Spring into action...
Don't delay....Send your
meeting reservation card in today!



TREASURER'S REPORT April 2016

Balance Forward	30,151.64
Withdrawals	
Macon Letter Svc	584.18
Houston Lake CC	2,558.58
Office Depot Name Tags	139.08
Deposits	
CE Receipts Feb.19.....	4,080.00
Member Meeting Receipts	1,604.00
Kerr Reimbursement for November Speaker	500.00
Balance Checking	33,053.80
Balance Morgan Stanley	4,101.07
Total CDDS Assets	37,154.87
Respectfully Submitted,	
Don Benton	

The Ty Report... by Ty Ivey



ONCE IN A WHILE

The thread of the topics in this Central District Op Ed is generally political. Politics and involvement in the work of the Association is something that I have felt are essential for you to have the opportunity to serve your patients without intervention from other sources. I would venture a guess that almost everyone who reads this article has at one time or another felt that the legal profession was at an advantage because most of the legislators in the State House are attorneys.

Actually we have had from time to time dentists in the Georgia Legislature. There may have been a dentist in the way away past, but the first one that I remember was John Savage. John was a Republican when Republicans were not allowed in Georgia. I hated it when John ran for Lieutenant Governor because we lost his influence under the Gold Dome. This was a long time before anyone actually thought that there could be a Republican elected to a state wide post. In the later days of John Savage's years, John Linder joined him in the hallowed halls. John Linder was also a Republican and he actually had some friends to talk to in the Republican caucus later on. After John Savage's departure, John Linder ran for and was elected to the U.S. Congress. He was the first dentist Republican from Georgia in Washington and he was much more suited for Washington than he was for Atlanta. John served a long and noteworthy stint in Congress. Charlie Norwood bypassed Atlanta and joined John Linder in Washington and dentistry now had a presence on Capitol Hill in DC.

Currently we are lucky to have two dentist in Atlanta. Lee Hawkins is in the House of Representatives after serving in the State Senate and losing a bid for the U.S. House of Representatives. Lester Jackson is in the State Senate after serving multiple terms in the House from Savannah. I feel better knowing that these two gentlemen are there representing their constituency and their profession.

Now comes Dr. Drew Ferguson from West Point. Drew has been a district president and has served the GDA at the grass root levels. Several years ago he was elected Mayor of West Point Georgia. Drew is now running for Congress. Now, back to the conversations that you have had about lawyers and their presence in the political process. Would you like one more dentist in Washington.? That would make four dentists in the U.S. Congress. Does that sound good? Well, it is a dream, but you could be involved in that dream. This column is, as always, my opinion, but I would guess that most of you understand that if you think that having a dentist in Congress is a good idea, you would like to be involved. This is purely personal, but if you call me on my cell 478-737-7001, I will let you know what you can do to further the dental education of The U.S. Congress. I'll listen out for your call.

Ty Ivey



Message from the President-elect

As I ponder goals for the next year and beyond I always come back to how we can motivate more Central District members and their families to become more interested and involved in the changing landscape of our profession. Over the past 26 years I have seen dramatic changes in dentistry. There was a time when our worries were limited to how we would respond to the news media show 60 Minutes' bashing of amalgam. Now we are being attacked from all sides, including hygienists lobbying for independent practice, the corporations turning dentistry away from a health profession and into a cash cow for investors, and the push for "mid level providers" from The Kellogg foundation and Pew to name a few.

We have to consider that one of our biggest investments, our education, is being slowly taken away from us. Most students graduate from dental school owing a ton of money and are hoping for an opportunity to make a living and pay back their debt. The truth is that the deck is stacked against them. We have to take a stand and protect the future of our profession. All of the above mentioned issues do nothing but weaken our profession and put the general public at risk. The only way we can avoid a total collapse of the system is by getting off our individual islands and doing our part. We need to be a COMMUNITY of one that benefits from the involvement of ALL members by attending meetings, volunteering for committee work and/or at health clinics, staying current on topics, recruiting non members, attending Law Day, getting to know our legislators and being able to contact them when necessary.

My wife Suzy and I have raised two children and we understand that as parents our first priority is family. The CDDS is planning fall activities which we hope will be family and/or couple oriented that will allow us to meet in social non-dental settings in an effort for us to become more familiar with one another. On September 17, 2016 we will be hosting a tailgate party at Mercer University before their game against Tennessee Tech. We hope as many dentists, spouses, children and grandchildren will come out and join us for food, fellowship and fun. Tickets for the game will be sold at a reduced group rate (some of you may already be season ticket holders) and the Mercer staff assures of us a great day. Further details will follow, but I would like some preliminary feedback to get an idea of numbers. Please contact me by cell (706-202-9307) or e-mail (jamitchelldmd@bellsouth.net) if you think this might interest you. Also, a tentative plan for couples only evening at Natalia's is being considered for the Fall.

Jamie Mitchell, President Elect

CDDS EXECUTIVE COMMITTEE REPORT

Attending: Cameron Garvin, Michael Wright, Ched Smaha, Paul Fraysure, Kara Moore, Amy Lee, Deena Holliman Smith Nancy O'Brien, Vin Bhasin, Amber Lawson, Ash Walker, Jamie Mitchell, Don Benton, Michael Loden, Lindsay Holiday Vince Carey.

- **House of Delegates:** See report
- **Board of Trustees:** See Report from Mike Loden
- **ADA Delegation Report:** See report from Kara Moore
- **Finance Committee** No Report
- **Council on Dental Health:** No Report
- **Nominating Report:** See Nancy O'Brien Report
- **Leadership GDA:** Nancy O'Brien let the EC know that Jimmy Cassidy, III is participating in Leadership GDA from our District
- **Awards:** Deena encouraged the EC to review criteria for Honorable Fellow as well as the other Awards to be ready to submit possible candidates later this year.
- **GADPAC:** Michael Wright encouraged all present to participate in the PAC as we will encounter increased requests for donations to campaigns.
- **Membership Services:** Mike Loden noted that Integrity Dental Buyers Group is slowly moving forward and should be ready for the initial roll-out in June. If you have not signed up please contact the GDA office to do so!
- **Public Relations:** Lindsay noted the recent Column in the Macon Telegraph by Syndicated Columnist George Will regarding Teeth whitening and challenges by the Federal Trade Commission. President Elect Jamie Mitchell discussed strength in numbers and shared a hand-out with the EC titled: Associations Face Competition in Niche Executive Networks from foliomag.com. The author summarized by stating: "Professional associations are under a lot of pressure to crack the code of an increasingly diverse and aging membership base whose business practices are no longer in common alignment."
- **Secretary/Treasury Report:** Discussion regarding combined spouse meeting to include a catered event at a nice venue similar to what we did as a District years ago. Don Benton will get some Menus with estimates to present to the Executive Council at the next meeting May 10. The general discussion included a set member fee per individual or couple with a subsidy from the district treasury. This would help to get an accurate count for the event without discouraging participation.

Governmental Affairs Committee



Thank you to all who attended Law Day at the Capitol on March 2nd. The Central District had the highest percentage of members present once again. This was a very involved session and I encourage each of you to thank your legislators who heard and supported our concerns. HB 684 was a daily battle fought at the Capitol and our delegation stood with the Georgia Dental Association and protected the patients of Georgia. They agreed that this legislation would create a reduced standard of care for underserved and elderly individuals of our state. We have a busy summer and fall ahead of us. I welcome you all to get involved as the GDA discusses solutions to address the barriers to oral healthcare.

Amber P. Lawson
amberplawson@gmail.com

News
Bites!



Got any news?.....

We want to know what our membership is up to ...awards, children, marriages.... Please email or call me, Amy Lee

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Calendar of Events

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|----------|--|
| May 10 | Executive Committee Meeting Cameron's office Macon |
| May 12 | District Meeting - Idle Hour CC - Macon |
| July 13 | Board of Trustees Meeting - Amelia Island |
| July 14 | House of Delegates Meeting - Amelia Island |
| Sept. 17 | Mercer Tailgate |



Highlights from the Board of Trustees

March 5, 2016 - Jamie Mitchell

- Dr. Tom Broderick opened the meeting which was followed by our invocation and Pledge of Allegiance.
- GDA President Elect, Dr. Ben Jernigan reported on his PE meeting at ADA headquarters. Highlights included a presentation of studies showing an increase in dental spending after 7 years of being flat. The bad news is that our association membership is still on the decline. They focused on how important ASDA is to the future of our organization.
- Dr. Robin Reich along with our marketing partner Golin, presented a marketing campaign “Elevating Oral and Dental Health in Georgia” based on the slogan “Because I saw My Dentist” This will incorporate real Georgia patients of real Georgia dentists. This plan will play out on earned, social and paid media. All dentists will be contacted, so look for more to come from public relations.
- Integrity Dental Buyers Group plans to begin taking orders for supplies by June 1. They are still open to accepting new members, so if you aren’t signed up yet, you better hurry.
- Nominations are being accepted to replace Dr. Doug Torbush as the At Large ADA delegate which will be voted on at the next HOD meeting. Nominees need to submit all needed information to the GDA office 2 weeks before the HOD meeting. Also, Dr. Karen Stockwell will be taking over as local arrangements chair for the 2017 ADA convention in Atlanta.
- Scott Lafranco is our new General Council and Director of Affairs person. He has had his hands full at the “gold dome” this legislative session. With help from Dr. Ty Ivey, Dr. Amber Lawson, Dr. Kara Moore and all the contact dentists they were able to keep the hygiene bill HB684 from being sent to the floor to be voted on. This is only one of many pieces of legislation that they have had to deal with. This goes to prove that we ALL have to do our part to STAY INVOLVED to insure the future of our profession!!!
- Executive Director Frank Capaldo had all positive things to report concerning the financial state of the GDA.
- The GDA is also taking nominations to replace David Bradberry as editor of GDA Action as he will be assuming the office of Vice President of the GDA in July.

- **Law Day:** March 2nd , Amber Lawson encouraged all present to be sure to attend this year as we have seen challenges not seen by our Association in several years! She described the incredible nature of the contentious atmosphere surrounding the issues and the hard work put in by our Executive Director assisted by General Council Scott Lofranco and participating Law Day attendees! Be a participant-Attend Law Day!

No Other Business, meeting adjourned at 8:45pm.

Respectfully submitted,
Don Benton

ADA REPORT by Kara G. Moore

So what's the ADA doing for you?

- In an effort to increase programs that would help our members and encourage membership, the ADA has finally started a Student loan consolidation program. Launched in conjunction with DRB (Darien Rowayton Bank), this program has been well received and has already received over a hundred million dollars in loan applications. This could be HUGE for our recruitment of new dentists. If interested contact the ADA now to learn more.
- The ADA's lobbying efforts help postpone the Obamacare medical device tax. We all know this burden will be passed from the medical suppliers straight onto the shoulders of dentists and physicians. We at least have another 2 years to try and repeal it.
- The ADA continues to oppose all aspects of mid level providers. Georgia is not the only state that is being threatened by this. Several New England states are under fire as well. Our membership in the GDA and ADA is crucial to ensure our patients are treated safely by a highly trained professional.



EXECUTIVE COUNCIL MEETING

Tuesday – May 10th

at the office of Dr. Cameron Garvin

2953 Vineville Avenue, Macon 31204

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.