

# Calendar of Events

September 16 **Executive Council Meeting** 

District Meeting - Dr. Argo and GDA Officers September 18

October 14 Deadline to send in newsletter information to

Dr. Bowman/Dr. Lee

November 18 **Executive Council Meeting** 

November 20 District Meeting

December 2 Legislative Reception at The Brickyard

at Riverside Golf Club with our Spouses!

#### 2009

February 17 **Executive Council Meeting** District Meeting at WRAFB February 19

March 25 LAW Day (is the week after Hinman this year)

**Executive Council Meeting** May 19

May 21 District Meeting

(Combine with an all day staff meeting on a

Friday?)

July GDA Annual Meeting \*\*\*150th

Grove Park Inn in Asheville, NC



See you there!



# CENTRAL DISTRICT DENTAL SOCIETY

Here's your dose of "Mental Floss"

Dr. John Bowman - Editor

Dr. Amy Lee-Assistant Editor

Vol. XXVII No. 3 September-2008

Fall into fellowship with your colleagues at our .... CDDS MEETING

THURSDAY SEPTEMBER 18, 2008

6:00·SOCIAL

7:00.DINNER

**IDLE HOUR GOLF & COUNTRY CLUB** MACON



# **PROGRAM** DR. BILL ARGO

LATEST INFORMATION ON BISPHOSPHONATES, GUIDELINES AND TESTS

> PLUS... GDA Officers Visit

PLEASE .... RSVP for the meeting by Friday, September 19th so that we may have an accurate head count.

Dinner meeting - \$15. Thank you! Send to: Dr. Don Benton

4128 Arkwright Rd. Suite B Macon 31210 t.doc@cox.net Office 475-1980

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As I write this I am looking at a wooden plaque with a gavel that was awarded to my Dad, "Dr. Pete," for serving as CDDS President from 1962-63.

Dad was 42 years old when he served our Central District. I am, at 53, a "late starter." Our distant relative, John Henry "Doc" Holliday, the fabled western-gunslinger (a dentist from Griffin, Valdosta and Atlanta Georgia) was only 36 when he died of TB in Colorado in 1887. This makes my 53 seem relatively even older.

Speaking of "older", Polaroid Spectra film has recently gone extinct. This development has made my CU-5 Polaroid camera turn instantly obsolete. I called up Coke's Camera in Macon, and they said we were the tenth dental office to call them that week. They confirmed that the film was gone, never to return, due to being "supplanted by digital camera technologies". This answer does not satisfy me. I am asking you, my colleagues, to share with us how you are replacing the ease of the Polaroid - where I could invest 10 seconds to aim and shoot and put the camera down, and while I was working on other aspects of patient care, the picture would develop and I would then have an archive quality image to store in the patient chart. Now it takes me 3-5 minutes to take a digital picture, copy the file to computer, rename the file with the patients name, crop the image and print out a hard copy. Yes, the digital technology is more powerful and flexible, but it takes much more of my time, when I usually do not need a more powerful and flexible image. So, I'm asking you all to contact me with a description of your current imaging system - if you like it - and I will share that information in the next Central District newsletter.

The most important issue that we must face this year is our "scope of practice." Will the ADA continue to slide towards allowing dentistry to be practiced by people with less training than we have? Much will be revealed at our annual meeting in San Antonio this October. (See Ty Ivey's report.)

Another challenge this year is Mercury hygiene related to Dental Amalgam. Amalgam will be with us for the foreseeable future, because it is the most durable and economic restorative material we have for many applications. Mercury released into our environment can wind up in our food, where

# CDDS OFFICERS 2008-2009

President	Lindsay Holliday
President Elect	Roy Lehrman
Vice President	Kara Griffin Moore
Secretary-Treasurer	Don Benton
Editor	John Bowman
(Assistant Editor - Amy Lee)	
Trustee GDA	Mike Loden
(To complete the 2009 term of	f Jay Harrington who is now GDA-VP)
Delegate to ADA	Ty Ivey (term)

#### Committee Appointments

Awards	Deena Holliman Smith
Const./Bylaws	Jon Griggs, Roy Lehrman
Council on Dental Health	Shirley Fisher
Finance	Kendrick Mathews
Forensic Dentistry	Ashley Walker
GADPAC	Paul Fraysure
Government Affairs	Bill Argo
Information Technology	Roy Lehrman
Membership Services	Roy Lehrman
Peer Review	Thomas Woodcock
Public Relations	Lindsay Holliday
Recruitment and Retention	Ched Smaha
Workforce	Shirley Fisher

#### **GDA Delegation**

Kendrick Mathews (Chairman)

Steve McClain Nancy O'Brien
Alfred Peters Paul Fraysure

#### Alternate Delegates

Roy Lehrman Craig McCroba Shirley Fisher Deena Holliman Smith

Mike Loden

#### Nominating Committee

Mike Loden Ty Ivey Kendrick Mathews Bob Vedder

Ashley Walker

ADA Report continued....

represents you in these jobs. The Executive director of the American Dental Association doesn't have a dog in the hunt any bigger that yours. Thanks for the ride. I have enjoyed the opportunity to represent you.

PS. There is one big fight left to fight to try to keep the crazies from giving away the scope of practice. You will hear about it before October. When you are asked to make a phone call, don't assume that everyone else will do it. Lend a hand. *Make your calls.* 

#### BOARD OF TRUSTEES REPORT

by Lindsay Holliday

The GDA BOT met at the GDA offices on June 21, 2008. Below is a summary of the "Action Items" we discussed. Please contact me if any CDDS member would like to read the entire minutes by email.

#### Action Items - June 21, 2008

- 1. Contact each non-renewing member in your district by phone and report findings to GDA (Pam Yungk). **BOT members**
- 2. Refer the "Oral Health Initiative Action of 2008" legislation to the GDA Governmental Affairs Committee and to the ADA Delegation for their review and recommendation on a position. **Conger/Bickford; Weinman**
- 3. Submit comments and suggestions concerning the draft 2008 GDA Member Survey to Nelda at the GDA office (greene@gadental.org or 404.633.3943). **BOT**
- 4. Investigate the possibility of surveying non-member dentists to determine why they are not members. **Stockwell**
- 5. Award GDA Legislator of the Year to Senator Greg Goggans. Conger
- 6. Pursue legislation that mandates excused absences from school for dental appointments. **Phillips**
- 7. Rescind endorsement of TDIC and Emdeon; approve the endorsement of Lands End. **Phillips/Yungk**
- 8. Forward various changes to the Constitution, Bylaws and Policy Manual to July HOD. **Dunn**
- 9. Refer action items from the Leadership Task Force report to the Task Force on Leadership Development for an implementation plan. **Don Johnson**
- 10. Assist William Bennett, who is running for national ASDA President, with contacts in New England and the northeastern U.S. **BOT**
- 11. Consult with William Bennett about financial needs of his campaign and contribute funds up to \$1000 from the General Contingency Fund to assist with campaign expenses. **Yungk**
- 12. Brainstorm ideas to assist the districts in capitalizing on the benefits received from attending national conferences. **Phillips/GDA Staff**

it leads to health problems. Most of the problem mercury comes from coal fired power plants, so some part of our efforts (to reduce mercury dangers) should be to educate ourselves and others about cleaner energy technologies. The second major source of mercury in Georgia's environment is from chlor-alkali plants (produce chlorine using mercury) The plant in Augusta estimates a loss of fugitive mercury emissions that exceed 700lbs a year. I will be posting reviews of Mercury Hygiene issues and BMPs (Best Management Practices) for Amalgam online here:

http://www.hollidaydental.com/cdds/Amalgam-BMP.htm. Please contact me if you have any ideas or energy to invest in our chosen profession during our upcoming year together.

Lindsay



The GADPAC board met in April and again at the GDA annual meeting to discuss the 2008 primary races and their results and to disburse PAC contributions to current legislators for their re-election campaigns.

In addition, the Central District was assigned a goal of \$3820 to raise as a district in the campaign to raise \$100,000 in funds for Senator Lee Hawkins campaign for state senator. We beat that goal and actually raised \$7550. During the GDA annual meeting a presentation of \$88,495 was made to Senator Hawkins.

Paul Fraysure

PFraysure@aol.com



#### **EXECUTIVE COMMITTEE MEETING MINUTES**

#### Minutes of the May6,2008 EC Meeting

Office of N.T. Ivey, DDS at 7PM

Attending: M. Loden, D. Holliman-Smith, A. Lee, K. Moore, S. Fisher, L. Holliday, K. Mathews, D. Benton, N.T. Ivey, R. Lehrman, T. Woodcock

- Meeting called to order by Pres. Loden
- Meeting Minutes from Feb. EC meeting approved.
- Loden noted that he will be attending New Dentist meeting in New Orleans, June 26-29 thanks to the GDA. Motion was made, seconded and approved to send Kara Moore, stipend to be same as what the GDA will reimburse Mike Loden.
- Treasury Report as printed in Newsletter
- Legislative Report: Jay Harrington will turn over Legislative Affairs duty to Paul Fraysure. Also noted was need to finish up fundraiser for Senator Lee Hawkins, so that checks can be presented at GDA Annual Session in July. Make payable to Lee Hawkins for Senate. Our 2008 Law Day was very successful with good participation. Keep it up and ask others to join in for 2009.
- Jay Harrington will resign as our Central District Trustee on June 31 as he anticipates being elected to GDA Vice President at Annual Session in July. Executive Committee will need to appoint someone to fill term until the Nominating Committee can meet and nominate someone to fill the position. Recommendation may come as early as Planning Session in Late May or early June.
- Membership Committee: *L. Holliday* noted some non-renewals for the year Recruitment and Retention: K.Moore is keeping up with new district members and assisting with contact info. She also noted some non-renewals and info from GDA office.
- Hygiene Advisory: No new Information at present.
- BOT Report: See summary in the newsletter.
- ADA Delegation Report: Fifth District Trustee ,Marie Schweinebraten of the Northern District Dental Society may make a run for ADA President and will be seeking support. EC will discuss at Fall EC Meeting if and when she announces. Also of note is that Lester Jackson will be seeking Re-election in the Georgia House. He is from the Savannah area, he apparently has not renewed his GDA membership.
- No other Committee Reports noted
- No old business reviewed and no new business. Meeting adjourned at 8:55pm.

Respectfully submitted, Don Benton

## ADA REPORT by Ty Ivey

Well, this will be my last epistle as your delegate to the American Dental Association House of Delegates. I will confess that I have had a most enjoyable time and appreciate the opportunity that you, as a district, provided me. I must confess that in the last five years the work has been harder and the rewards have been harder to find. A cancer was growing in the American Dental Association. Our Association was being run by an executive director who had his own opinion of what should happen to the profession of dentistry and the thoughts and beliefs of the members were of little concern to him. The unfortunate part of this is that he was good at weaving his web of deceit and deception. The Board of Trustees under his leadership fell into a groupthink spell that was stifling any form of independent thought from the Board of Trustees, the Councils of the ADA and the members of the House of Delegates.

That is the bad news. Here is the good news in case you missed it. This spring the BOT of the ADA fired Dr. Bramson and his CEO Mary Logan. There was no official statement of reason, just the usual rumor mill. I can report to you that from what I know, there were many different reasons from which to choose. I think that the mountain finally got to high even for the BOT to ignore. It was very much like the start of WWI where the assassination of some unknown archduke in Serbia led to World War. In this case, if the rumors are correct, a very insignificant sideshow brought about the down fall. From my opinion, it was about 5 years too late, but something is better that nothing. Under Jim Bramson, the ADA was systematically giving away the very scope of practice that makes us special. Now, we are going to San Antonio to see if we can reverse the calamitous direction that the Association had been dragged toward. With a White Paper of the Academy of General Dentistry as a building block, a number of compatriots with who I have been working for these many years will try to persuade the HOD to reassess the needs of the patients that we serve and the mechanisms that will be useful to serve them.

Now, Ty, what is the point? OK, the point is that it matters who is in the House of Delegates. In recent years, fewer and fewer of the members of The House have been willing to stand for something – or anything. So when you send a delegate to the HOD in the future and that delegate elects a Trustee to go to the BOT to represent us in the 5<sup>th</sup> District, it matters. The person needs to care about the profession and be willing to express an opinion. It is politics. It requires meeting people and learning to interact with people all over the country. So the moral of this story is. Pick your leaders well. If the right person doesn't volunteer, draft them. It does matter who

Continued...

### EDITOR'S COMMENTS.....Dr. John Bowman

The May 1987 edition of National Geographic included a feature about the arctic wolf. Author David Mech described how a seven member pack had targeted several musk-oxen calves who were guarded by eleven adults. As the wolves approached their quarry the musk-oxen bunched in an impenetrable semicircle, their deadly rear hooves facing out keeping the calves safe during a long stand off with the enemy.

But then a single ox broke rank and the herd scattered into nervous little groups. A skirmish irrupted and the adults fled in panic leaving the calves to the mercy of the predators. Not a single calf survived.

Paul warned the Ephesians elders in Acts 20, that after his departure wolves would come, not sparing the flock. Wolves continue to attack today, but cannot penetrate and destroy when unity is maintained. Dr. Ivey has warned us of the wolves that would destroy the dentistry that has served the public for many years with quality care.

We must be informed, vigilant, and maintain our unity. Please read and take seriously Dr. Ivey's current article and contribute to our unity by attending the September CDDS meeting. Yes, the absence of just one dentist can harm our "impenetrable circle"

We need you! John Bowman



## MEMBER NEWS....Get well soon!!!

Remember Deena Holliman Smith's husband, Lee, as he recovers from recent illness and surgery.

# TREASURER'S REPORT

August 2008



Balance Brought Forward	
Withdrawals	
May Newsletter Mailout	502.80
May Meeting Door Prize	100.00
Name Badges, My Office Products	51.54
Speaker Honorarium, May Meeting	500.00
Facility Fee, Museum of Arts & Sciences	750.00
Good-to-go Catering	2,983.40
Planning Session Lunches	80.97
Kara Moore, New Dentist Conf. Expenses	1,144.25
Deposits	
May Meeting Receipts	900.00
Balance	12,058.26
Money Market Acct	8,388.79
Donald B. Benton, Jr. DMD 4128 Arkwright Rd. Ste. B Macon, GA 31210-1707 478.475.1980 Voice 478.475.5654 Fax 478.960.0287	Mobile

#### **EXECUTIVE COUNCIL MEETING**

\*TUESDAY, SEPTEMBER 16TH \* 7:00 PM \*

Ty Ivey's Office 1902 Forsyth Street, Macon

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend. Other interested district members are welcome to attend.

#### GOVERNMENTAL AFFAIRS COMMITTEE

Tuesday, December 2

Legislative Keception

be Brickward Piverside Colf Club

The Brickyard - Riverside Golf Club

Your spouse is invited!
- Bill Argo