



## OFFICERS 2011-2012



President..... Alfred Peters  
 President Elect ..... Michael Wright  
 Vice President..... Ched Smaha  
 Secretary/Treasurer..... Don Benton  
 Editor..... Amy Lee  
 Trustee GDA..... Mike Loden  
 Delegate to ADA..... Kara Moore

### COMMITTEE APPOINTMENTS

Awards ..... Deena Holliman Smith  
 Constitution/Bylaws ..... John Kuo  
 Dental Education Foundation ..... Paul Fraysure  
 Dental Health..... Shirley Fisher  
 Finance..... Kendrick Mathews  
 Forensics..... Cameron Garvin  
 GADPAC ..... Paul Fraysure  
 Governmental Affairs ..... Amber Lawson  
 Membership Services ..... Jamie Mitchell  
 Recruitment and Retention ..... Katie Garvin  
 Oral Health in Institutional Settings ..... Grier Godfrey  
 Peer Review..... Greg Burns  
 Public Relations ..... Lindsay Holliday  
 Workforce ..... Megan Johnson  
 Information Technology ..... Vin Bhasin

### NOMINATING COMMITTEE

- |                                       |                                 |
|---------------------------------------|---------------------------------|
| 1. Immediate Past President           | Kara Moore                      |
| 2. Chairman of the CDDS Delegation    | Jay Harrington                  |
| 3. The Senior ADA Delegate            | Kara Moore                      |
| 4. Two members at large from the CDDS | Paul Fraysure<br>Cameron Garvin |

### GDA DELEGATES

Jay Harrington  
 Paul Fraysure  
 Craig McCroba  
 Shirley Fisher  
 Deena Smith

### ALTERNATE DELEGATES

Mike Loden  
 Lindsay Holliday  
 Amy Loden  
 Don Spillers  
 Pinkney Gilchrist



## CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

*Here's your dose of "Mental Floss"*

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor  
 Vol. XXXI No. 2 - May 2012

## MEETING Central District Dental Society

**THURSDAY • MAY 10<sup>TH</sup>**

**6:00 ~ SOCIAL 7:00 ~ DINNER 8:00 ~ PROGRAM**

### THE BRICKYARD

#### \$ Program \$

General Economic Conditions  
 with a focus on the Middle Georgia area

#### \$ Speaker \$

Tom Cunningham, PhD.  
 Vice President, Senior Economist  
 and Regional Executive  
 Federal Reserve Bank of Atlanta



**PLEASE....RSVP for the meeting by Friday, May 4<sup>th</sup>**

Thursday Dinner meeting - \$25

Send to: Dr. Don Benton via enclosed card.

4128 Arkwright Rd. Ste. B Macon, GA 31210-1707 t.doc@cox.net

# WORDS FROM THE PRESIDENT

Well, it's been almost one year since I started this journey as president of the CDDS. What a great year it has been! We have had super attendance at the meetings, CE courses, and Law Day. I would like to thank all of the members of the Central District for making this year a success.

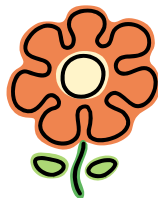
I have enjoyed working with all the members of the executive council. Without their leadership, my job as president would have been very difficult. I am also excited about the future of district and the new leadership. Michael Wright and Ched Smaha will assume the roles of president and president-elect. We are expecting no less than greatness from these two individuals.

Let me say in closing that it has been an honor and a privilege to have served as our president. I thank all of you for your service, time, and commitment to the patients of Central Georgia and to the dental profession. May you all have a safe and wonderful summer.

Alfred Peters

Spring on over to the meeting!

Don't delay,  
Send in your reservation card today  
You don't want to miss out on  
our informative meeting!



## EXECUTIVE COUNCIL MEETING

**Tuesday - May 8<sup>th</sup> at 7:00 pm**  
**at the office of Amber Lawson**  
**1902 Hardeman Avenue, Macon**

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.

to stop the public relations bleeding by getting the answers. But we need everyone's help if we are to succeed.

By the way, the ADA is so interested in this project that they are putting big bucks in the pot to get these results. Also credit the interest of Dean Connie Drisko at GHSU College of Dental Medicine for contributing. This project is costing a lot of money, but the future of the profession is riding on it..SO!!!!

IF YOU HAVEN'T TAKEN THE SURVEY, RUN DON'T WALK TO YOUR COMPUTER AND TAKE IT. Go to <http://www.marketdecisions.com/GDASurvey> (CALL THE GDA IF YOU NEED HELP - 1-800-GDA-HELP)

IF YOU GET A CALL FROM "Market Decisions", TAKE THE CALL AND ANSWER THE SURVEY. Alert your front desk to expect a call. NO TIME WILL BE SPENT MORE PRODUCTIVELY!

This is the possible antidote to all of the harmful attempts to destroy dentistry that I have been writing about. Of course these are as always just my opinions. But this issue is a REAL STRONG OPINION.

Ty Ivey  
[tyivey@bellsouth.net](mailto:tyivey@bellsouth.net)



## TREASURER'S REPORT April 2012

Checking Balance Brought Forward ..... 10,874.26

### Withdrawals

Feb. Meal Horizons Officers Club ..... 1,228.78  
Feb. Mtg Macon Letter Service ..... 695.17  
January HOD CDDS Caucus Breakfast ..... 355.30  
GDA mailing services ..... 18.52

### Deposits

February Meeting Receipts ..... 1,270.00  
CDDS Dues receipts from GDA ..... 12,625.00

Checking Account Balance ..... 22,441.49

Money Market Acct. .... 4,735.80

Total CDDS Assets ..... 27,177.29

Respectfully submitted,  
Don Benton

would not be so many resumes being presented by employees who had been the victims of dental downsizing.

Here is the real bridge. Most of the Foundations in the country who have an interest in health (Pew, Kellogg, Robert Wood Johnson, etc ) have declared that there is a serious problem in our country relating to dentistry and that is Access to Care. The logical mantra to develop that train of thought is that Access to Care is caused by a SHORTAGE OF DENTISTS.

Who do you think came up with the statistics that allow all of these people to make these claims?

This is the real kicker. There are no accurate statistics. Let me repeat that. There are no statistics that are valid that can make the case either way. And yet, the move is afoot to increase the number of dental schools in the US by 20 by 2020. The dental academy in Georgia (AKA the GHSU College of Dental Medicine ) is expanding its class size from 62 to 80 for the Fall of 2012 with a goal of 100, possibly by 2016. (You do the math - that is an increase of 61%.) And, by the way, all of the foundations and the Public Health Guru's are still rushing helter skelter to develop high school graduates with two years of training who will be empowered (you might say licensed ) to do most of the procedures that general dentists do today.

Now is the time to tell you once again that you should be proud of YOUR GEORGIA DENTAL ASSOCIATION. We are in the process of taking a comprehensive, independent survey of the dentists in Georgia to determine whether we have a shortage or not. Many of us who have worked with this issue are confident that the statistics will reveal that at worse we have a POSSIBLE maldistribution of dentists and not a shortage. If there is no shortage, then those who would give away our scope of practice to high school graduates will have a problem claiming that there is a shortage and a resultant Access to Care crisis for these high school graduates to solve.

NOW WE COME TO WHAT YOU CAN DO? DON'T DELAY IN FILLING OUT THE SURVEY. THIS INFORMATION IS CRITICAL. TELL YOUR FRIENDS ABOUT IT. THE MORE DENTISTS IN GEORGIA WHO RESPOND TO THE ONLINE SURVEY, THE LESS MONEY WE WILL HAVE TO PAY TO HAVE THE RESEARCH COMPANY CALL EVERYONE TO COMPLETE THE SURVEY.

ALL HANDS ON DECK - THIS IS NOT A DRILL - THIS IS THE REAL THING. No one else in the country including the ADA has this information or has dared to compile it. Everyone else is wringing their hands hoping the problem will go away and we are attempting

## Children's Dental Health Month

YOUR REPORT IS NEEDED!



What did your office do for February National Children's Dental Health Month?

Please report:

- 1) The specific activity (Educational, Treatment-oriented, Office visit, School visit),
- 2) The number of children you reached,
- 3) What type of goody bag/toothbrush/toothpaste, etc. you gave away.

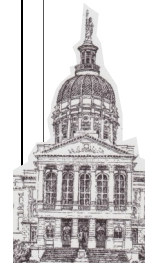
Thanks again for giving back to our community.  
Shirley Fisher  
Chair CDDS-Council on Dental Health

## Governmental Affairs Committee

Thank you to all of the dentists who attended  
Law Day at the Capitol!

We had 13% of our district's members in  
attendance, which was  
the largest percentage of all districts!

Mark your calendars,  
this year's Legislative Reception  
will be November 27th  
at the Brickyard.  
More details to follow.



Amber P. Lawson

## CDDS EXECUTIVE COMMITTEE REPORT

January 31, 2012

(minutes by Lindsay Holliday for Don Benton)

**Attendees:** Amber Lawson, Ched Smaha, Don Spillers, Kendrick Mathews, Alfred Peters, Vin Bhasin, Paul Fraysure, Kara Griffin Moore, Deena Smith, Michael Wright, Mike Loden, Lindsay Holliday,

•**GADPAC** - Paul Fraysure-- - No recent discussions.

•**Nominating Committee** - Kara Moore - See slate elected on Feb 2nd.

•**MOM** - Mike Loden - June 13-16, 2013, please identify dentists in the CDDS that might provide expertise, care or training in Nursing Homes, Celeste Coggin can give us a coding seminar next year at no charge to the CDDS, Expanded Dental Assistant courses for Pedro will cost about \$500--

•**Workforce Committee** - Kara Moore discussed the upcoming Provider Census/Survey for Workforce Committee to develop independent data. ADA is giving the GDA \$100K to perform the survey. There is a small ADA dues increase this year. Update on Mid-Level providers. 18 new dental schools will be opening in the next 4-5 years; this will produce 1,500 extra dentists per year.

•**Dental Hygiene:** - Paul Fraysure reports hygiene schools are getting ready for mock boards and national boards. Mid Ga Tech is discussing building a new Allied Health Building that might include Dental Hygiene... they need more room. Applicants now need over 40 hours of shadowing. Central Ga Tech may be opening an Assisting Program.

•**New Members:** Kendrick Matthews for Katie reports Dr Duval (ortho) and 2 more new dentists applications for CDDS are in.

•**Governmental Affairs:** Don Spillers reported on a new federal tax law. Sunshine Law states all dental suppliers must report any purchase over \$10-- this includes any free dinner or classes. Reports will go online for the public to review.

•**GDA Leadership Program:** New CDDS dentist Jason Mann is participating in the new GDA Leadership program

### FYI...GDA DELEGATES 2012-13

( ) Indicates Roll-off Year

#### DELEGATES

Jay Harrington (Chair)  
Kendrick Mathews (2013 roll-off)  
Paul Fraysure (2014)  
Deena Smith (2015)  
Mike Loden (2016)

#### ALTERNATE DELEGATES

Lindsay Holliday (2017)  
Amy Loden (2018)  
Don Spillers (2019)  
Pinkney Gilchrist (2020)  
Amber Lawson (2021)

- Finalize contract with the Gwinnett Center at a cost not to exceed \$25,000 for a June 13-16, 2013 Georgia Mission of Mercy event. GDA Foundation for Oral Health/M. Phillips - Offer at least one Course VI Expanded Duties session for pediatric assistants and approve instructor and instructor assistant fees of \$510.00. B. Weinman
- Pinpoint dentists within your district who can serve as a resource on nursing home care training/provide care and training. Questions? Contact Dr. Jonathan Dubin ([jsdubin@aol.com](mailto:jsdubin@aol.com)) District officers
- Dr. Celeste Coggin can present a coding seminar to districts at no charge. Contact Dr. Coggin for additional information ([celeste@coggindentalgroup.com](mailto:celeste@coggindentalgroup.com)). BOT/District officers

Report by Michael M. Wright

### ELECTED AT THE FEBRUARY 2ND MEETING

Vin Bhasin	Vice President (to be installed at the GDA meeting this July)
Amber Lawson	Alternate Delegate
Mike Loden	Trustee ( 2nd Term)
Kendrick Mathews	Delegate (to fill the unexpired term of Dr. Craig McCroba, term ends 7/13)

## The Ty Report.....*Say It Ain't So!*



### Georgia Declared Dental Shortage Area!

Say it isn't so!! Well, it is so. Every speaker taking part in the dedication of the new GHSU ( That's Georgia Health Sciences University if you have been on Mars ) College of Dental Medicine ( also a change ) last year in Augusta declared that the mission of the school was to eliminate the problems created by the shortage of dentists in Georgia. The Merriam-Webster Dictionary defines a shortage as a deficiency in the amount required ; Deficit.

Before I tell you where we are going with this, please let me remind you that for the last two years almost everything that I have written has had some thread of "Access to Care" in it. Now back to the point. If we have a shortage of dentists in our state, please tell me why so many people are complaining about not being busy. Why are we continuing to have dentists declare bankruptcy? Is there a deficit of dentist in Georgia? If there were, it would appear that everyone you know would be working long hours and there





## Highlights from the Board of Trustees

January 7, 2012 Minutes

Present: From the Central District: Jim Hall, Jay Harrington, Mike Loden, Michael Wright, Ty Ivey, Jason Mann

- **GDA President's Report:** 2013 G MOM event: Dr. Vernon asked Dr. Jonathan Dubin to update the BOT on the proposals for the 2013 GMOM event. Dr. Dubin stated that the Gwinnett Center had made several concessions concerning food and were only requesting payment for direct services, such as security, cleanup, and event supervisors. [12-1.01] Dr. Jonathan Dubin moved for the GDA to recommend that the GDA Foundation for Oral Health contract with the Gwinnett Center at a cost not to exceed \$25,000 for a June 13-16, 2013 Georgia Mission of Mercy event. The motion passed unanimously
- Ms. Phillips stated that the GDA is also working with Senator Goggans on the introduction of a Volunteer Health Care Services bill that would allow out-of-state licensed dentists to obtain a temporary license to provide pro-bono services at certain charitable events, such as GMOM.
- **ADA Councils and Commissions:** Dr. Celeste Coggin, Council on Dental Benefit Programs, referenced her written report. She stated that she is giving the Code Workshop for the Northern District in February. If dentists are interested in attending the Code Workshop, they should contact Hank Holderfield at the Northern District office. Dr. Coggin told the District representatives that she is available to present the Code Workshop to other districts at no charge.
- **Membership Services:** Dr. Becky Weinman made a request concerning providing an Expanded Duties Course VI (for pediatric assistants). [12-1.05] Dr. Sidney Tourial moved for the GDA to approve the request from the Membership Services Committee Chair for Dr. Becky Weinman to offer at least one Course VI Expanded Duties session at her private office for pediatric assistants and for the GDA to approve instructor and instructor assistant fees of \$510.00 The motion passed unanimously.
- **Patient Protection Task Force:** Dr. Ty Ivey provided information about the need for a dental workforce census and the ways in which the Patient Protection Task Force could utilize this information to enact recommendations from the GDA's White Paper on access to dental care. After much discussion, the BOT reaffirmed its original recommendation to support this study monetarily.
- The following nominations were submitted to the House of Delegates for approval for a three-year term as trustees on the GDA Board of Trustees effective July 22, 2012: Dr. Mike Loden, Central District (term expires 7/15)

## ADA REPORT

Kara G. Moore

While having a conversation with one of my local colleagues, it was brought to my attention that I take for granted two things. *1) People actually read the newsletter cover to cover soaking in every word, and 2) People understand all of the issues that I, as an ADA delegate, feel so strongly about.* So, I have decided to format this ADA report into a quicker, easier to read format that will highlight the ADA's current activities using BULLET POINTS! Who doesn't love bullet points? Quick, visible and straight to the point so here goes....

### What has the ADA been up to?

- The ADA is involved in heavy lobbying efforts to repeal the medical device tax which can cost every dental practice approximately \$3000/year.
- We are assisting a dentist/legislator (Rep. Gozar, AZ) in his quest to the pass the dental insurance fairness act. What's that you ask??? \$Passing the fairness act will force all insurances to comply with an assignment of benefits law. Ensuring that dentists that are not 'in network' can still have payments sent directly to them. \$It will also provide a uniform co-ordination of benefits which will allow individuals with double coverage to actually receive a 100% of the benefits they are paying for and not get caught in a situation of a non-duplicating clause.
- The ADA is assisting the GDA with their goal to obtain an accurate census of the dentists of Georgia by financially supporting them in their efforts. Have you completed your census?

## Calendar of Events

2012 - 2013

July 19-22	GDA Annual Meeting Ritz-Carlton, Amelia Island, Florida
September 13	CDDS Officer Visit
November 8	Central District Meeting - Topic TBA
November 27	CDDS Legislative Reception
February 14	Base Meeting - CDDS Meeting at WRAFB (because you love Dentistry) :)

