



OFFICERS 2012 - 2013



President.....Michael Wright
 President Elect Ched Smaha
 Vice President..... Vin Bhasin
 Secretary/Treasurer.....Don Benton
 Editor.....Amy Lee

Board of Trustees

Mike Loden
 Ched Smaha as Pres Elect
 Jim Hall, GDA Sec/Treas

ADA Delegation

Kara Moore (2013)
 Jay Harrington Alternate, (2015)
 Jim Hall (ex Officio)

GDA DELEGATES

Ty Ivey (Chair roll-off 2013)
 Kendrick Mathews (2013 roll-off)
 Paul Fraysure (2014)
 Deena Smith (2015)
 Mike Loden (2016)

ALTERNATE DELEGATES

Lindsay Holliday (2017)
 Amy Loden (2018)
 Don Spillers (2019)
 Pinkney Gilchrist (2020)
 Amber Lawson (2021)

COMMITTEE APPOINTMENTS

AwardsDeena Holliman Smith
 Constitution/Bylaws John Kuo
 Dental Education FoundationPaul Fraysure
 Dental Health.....Shirley Fisher
 Grier Godfrey (fluoridation liaison)
 Finance..... Kendrick Mathews
 Forensics Jason Mann
 GADPACPaul Fraysure, Ty Ivey
 Governmental Affairs.....Amber Lawson
John Bowman (Board of Dent. liaison)
Ty Ivey
 Membership Services Jamie Mitchell
 Recruitment and Retention Katie Garvin
 Oral Health in Institutional Settings Grier Godfrey
 Peer ReviewGreg Burns
 Public RelationsLindsay Holliday
Megan Johnson
 Information Technology.....Cameron Garvin
 Workforce.....Pinkney Gilchrist
 Taskforce on Medicaid.....Jim Hall, Alfred Peters

NOMINATING COMMITTEE

Consists of the following members: (1) Immediate Past President of this Society, (2) Chairman of the GDA Delegation, (3) the senior ADA Delegate or Alternative ADA Delegate, and (4) two members elected by the membership of this Society. These members will be elected at the September meeting, following nominations from the floor. The Nominating Committee will present its slate of candidates for current elected positions of this Society at its February meeting.

<http://www.hollidaydental.com/cdds/Constitution-Bylaws2007.htm>



CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXII No. 1 -- September 2012

Central District Dental Society

Meeting
 Thursday
 September 13th



6:00 ~ SOCIAL 7:00 ~ DINNER 8:00 ~ PROGRAM

•Program•

Visit from GDA Officers



Martha Phillips, Executive Director

Doctor Sidney Tourial, 144th GDA President

This is an excellent meeting to bring a
 Non-GDA Dentist as a prospective CDDS recruit.
 Your guest may enjoy the meeting, program and dinner
at no charge! But you must make a reservation for your
 guest with Don Benton as usual.



PLEASE....RSVP for the meeting by **September 6th**
 Thursday Dinner meeting - \$25

Send to: Dr. Don Benton via enclosed card.
 4128 Arkwright Rd. Ste. B Macon, GA 31210-1707
 t.doc@cox.net

**Remember.... you may pay for all meetings in advance
 and we will save you a seat!**

WORDS FROM THE PRESIDENT

Let me start off by saying that serving as a district officer has been a real eye opening experience for me, and I would like to thank you for giving me the opportunity. Organized dentistry is something we all take for granted, especially here in the Central District. This is because our District seems to roll smoothly along. I have learned over the last few years that the reason for this is the number of people who are quietly working diligently behind the scenes to make sure everything is coming together.

These workers are far too many to list, but I'm going to give it a shot. I ask that you thank these people at our next meeting if you see one of them. Alfred Peters was a big help in letting me know what to expect. Lindsay Holliday can always answer a bylaws question and will send things out to the membership for you. He has also been known to record the meetings. Kendrick Mathews and Paul Fraysure provide continuity to the district that would be missed if they were not here. Worth noting is that Kendrick seems to have pulled at least two other dentists, Katie Garvin and Cameron Garvin, into the organized dentistry fold. Mike Loden goes to all the Board of Trustee meetings, so you don't have to. His wife Amy also serves, and she keeps Mike from succumbing to justifiable fits of rage. Don Benton has served as treasurer for quite some time and does not complain about it nearly as much as he should. It should be noted that Don also organizes CE credit at the Central District meetings. I have never been to a Central District officers meeting when Shirley Fisher was not there. Likewise, Deena Holliman Smith never misses a meeting and always seems to have some positive input. Amber Lawson has been putting together the Legislative Reception without complaint, or assistance for that matter, for years. Greg Burns has volunteered to do Peer Review, one of the most thankless and difficult tasks out there. Amy Lee makes sure the newsletter is done and out in time. I'll also let you know that I could not have arranged the meetings without the help of Don's staff. They were always helpful and patient. I would also like to thank any member who has ever served or is currently serving on any of our GDA committees.

A few have told me that you would like to become more involved with the Central District. I have not forgotten, and we are going to need you. Having spent a year at the GDA Board of Trustees, I can tell you that dentistry in the state of Georgia will be defined in the next one to two years. We will need your help, and we will be talking to you soon. I'll end with a couple of questions. Do you know your State Senator and State Representative? How about the one who represents your practice location? They will help determine how dentistry in Georgia is practiced in the next few years, but I suspect Ty Ivey will have more to say on this.

Michael M. Wright, D.D.S., M.D.

Then on Monday August 13 (how appropriate), The Georgia Oral Health Coalition held an Oral Health Summit in Macon at the Anderson Conference Center. At this easy to overlook meeting right here in the Central District were Lisa Mariani, Atlanta Regional Director of HRSA (think federal government), RADM (Rear Admiral) Clara Cobb, Regional Health Director for Region IV of the Dept. of HHS [yes the real Dept. of Health and Human Services], and RADM William Bailey the Chief Dental Officer of the US Public Health Service. There were others but this will give you a hint of the level of participants. The GDA did have 7 people there including yours truly.

At this meeting the main thrust was Oral Health Literacy. However, there were table clinics also and the Georgia Dental Hygiene Association had a full court press on Mid Level Providers in Alaska. Remember, ONLY IN ALASKA, but this was right here in River City - little ole Macon.

On August 17, your officers and committee members had a planning session and I will bet that you will hear from that meeting at the up coming meeting of the Central District. It seems to me that if you care about the future of your profession and the ability of qualified dentists to treat the patients of Georgia, this would be a good meeting to attend. Because I can assure you that it ISN'T ONLY IN ALASKA any more.

Ty Ivey

PS: As always, if there is an opinion here it is mine. But most of this editorial is a news report. Have a nice day - ONLY IN GEORGIA.



TREASURER'S REPORT August 2012

Checking Balance Brought Forward	22441.49
Withdrawals	
Macon Letter Service May Mail out.....	594.96
GDA - CDDS Mailing Service	57.00
Brickyard at Riverside Mtg/Meal.....	2682.65
Chicago recruitment, retention Mtg.....	1068.00
Deposits	
May meeting Receipts	1200.00
Atlanta Dental Supply Co. Honorarium.....	1000.00
Checking Account Balance.....	20238.90
Money Market Acct.	4685.81
Total CDDS Assets	24924.71

Respectfully submitted,
Don Benton

The Ty Report... "Only in Alaska ?..."



Most of you will recall my story on the first time I heard the words, Mid Level Provider. It was September 2003 and I was at a meeting of the ADA Council on Government Affairs. I was shocked. The label at that time was the Alaska Dental Health Aide Therapist (ADHT). The then director of the ADA's Washington Office and chief lobbyist of the ADA, Ms Dorothy Moss, assured the members of the Council that the DHATs would be contained "ONLY IN ALASKA." I told her and the Council that was not possible and the Council forwarded a resolution to the ADA House of Delegates that formed the ADA Task Force to study the ADHT. I was fortunate (or maybe unfortunate) enough to be appointed to the task force by Dr. Gene Sekiguchi, President of the ADA.

Since that time a lot has happened. The Foundations of this country (Kellogg, Pew, Rasmussen, Robert Wood Johnson, etc) have waged a campaign to change the social order of the practice of dentistry by promoting the creation of Mid Level Providers, and to them, "ONLY IN ALASKA" means nothing. In Georgia you will remember that we produced two years ago a white paper in defense of the practice of dentistry and in defense of the educational model. Many probably thought that because of Georgia's activism on this issue, it would be a long time before we had face the music and that the main battles on this issue would be fought somewhere else.

Well, on July 16, 2012, all of that changed. On the 16th and 17th of July at the J.W. Marriott in Atlanta, a meeting was convened by the Morehouse University School Medicine and hosted By Dr. Henrie Treadwell of that institution. The Georgia Dental Association was allowed to have a delegation at the meeting that included your author and eight other officers and members of the state association. Oh, by the way, also included were a cast of Who's Who in the world of Mid Level Provider advocates in the United States. Try these names - Dr. Louis Sullivan, Dr. David Satcher, Dr. David Nash, Dr. Ron Nagle, Dr Frank Catalanotto, Dr. Caswell Evans and a guy from a subsidiary of the Kellogg Foundation Mr. David Jordan. If you never heard of these guys, you might want to Google them up for a little light evening entertainment. These people all have a purpose and it is to establish a school for dental Mid Level Providers at the Morehouse School of Medicine. (Please don't believe that the last sentence was a misprint.) If you think that I am joking, I am not. They are dead serious and they plan to do it with money from the Kellogg Foundation (you know the company that sells sugar loaded "healthy" breakfast foods to the children of America).

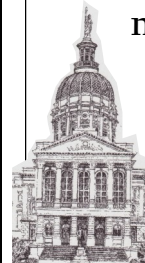
Governmental Affairs Committee

The Central District Legislative Reception
will be held

Tuesday, November 27th at the Brickyard
beginning at 7 pm.

Formal invitations to follow.

It is important that all of you attend in order to
meet and show support for our current
and newly elected legislators.



Amber Lawson
amberplawson@gmail.com

New Dentist Reception

Have you been in practice 10 years or less?
If so, make plans to attend the New Dentist Reception.

October 18, 2012

Be on the lookout for invitation in the mail.

Thanks!

Katie Garvin

katiengarvin@gmail.com



EXECUTIVE COUNCIL MEETING

Tuesday - September 11th at 7:00 pm

at the office of Michael Wright

1502 Forsyth Street, Macon

All Committee Chairpersons, Delegates, and Officers are members
of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.

CDDS EXECUTIVE COMMITTEE REPORT

May 8, 2012

Attending: A. Peters, M. Wright, M. Loden, P. Gilchrist, C. Garvin, K. Garvin, P. Fraysure, S. Fisher, A. Lee, A. Lawson, L. Holliday, D. Holliman-Smith, K. Mathews, D. Benton

• Meeting called to order at 7:05

• Minutes and Treasury Report as printed in the newsletter approved.

• **Awards Committee:** Deena requested nominations from the EC for Honorable Fellow, Award of merit and Oral Discoveries to be submitted by October. See the sourcebook for criteria for each!

• Michael Wright asked members present to review the committee structure and to recommend younger members to serve on the EC. Please bring suggestions to the planning session this summer.

• **Dental Education Foundation:** Paul Fraysure asked for names to be submitted to him that may be interested in serving on the Emile T. Fisher Dental Education Foundation Board. Contact Paul for details of responsibilities.

• **Give Kids a Smile:** Shirley Fisher asked for suggestions from those present for Give Kids a Smile event the first Friday in February. Do we want a district-wide event? Discussion ensued with the reminder that it usually coincided with the PF State meeting. Shirley asked for help in suggestions that may be workable for the District.

• **Legislative Reception:** Amber Lawson reminded us of the Legislative Reception this November 27th. We have had good attendance and need to continue. Please respond promptly with the RSVP card that will be included with the mail out.

• **GADPAC Conference call** held on May 2nd to discuss incumbents on key committees to maximize our efforts in the primaries in July and beyond.

• **BOT:** See report

• **ADA Delegation:** See Report

• **Recruitment and Retention:** Katie Garvin got a lot out of the meeting in Chicago and reported some ideas to get the newer members to help take on roles in the district as well as the new dentist social in the fall. Dr. Gary Lewis has requested a waiver of dues due to service related hardship. Discussion followed and the motion was made, seconded and approved to waive the district dues component. This item will be then directed to the Southeastern District where he will be moving at some point.

• **Under old Business** the status of the GDA Survey was reviewed noting that the more people that finished the survey on time the less expensive it will be for the GDA to pay for follow-up efforts to maximize participation. New Business: Ched Smaha raised the question of the Feb. meeting at the WRAFB being on Valentine's Day this time. Motion made seconded and

Patient Protection Task Force

Dr. Ty Ivey provided a written update on the activities of the PPTF. Topics addressed included the workforce census, the meeting on July 16-17 at Morehouse, Medicaid related matters, and a chart indicating the activities and programs in place to implement the recommendations from the GDA White Paper on Georgia's Oral Health Status, Access to and Utilization of Oral Health Care Services.

ADA Delegation

Dr. Jim Reynierson - He reported that ADA President Elect Dr. Bob Faiella will be at the GDA House of Delegates. The ADA President elect Candidates, Dr. Sam Low and Dr. Charles Norman, will be meeting with the Georgia Delegation on Wednesday afternoon.



GOT ANY NEWS?.....

For items of personal interest from our members,
please email or call me!

Amy Lee

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E-mail: DrAmyLee@bellsouth.net

Calendar of Events ✓

September 13

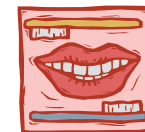
Meeting- GDA Officers Visit
The Brickyard at Riverside

November 8

Meeting-Warren Poe and Brett Miller
from McGill and Hill Group
Idle Hour Country Club

November 27

District Legislative Reception
The Brickyard at Riverside



2013

February 14

Warner Robins Air Force Base Meeting
Time and location to be announced

March 20

Central District Law Day

May 9

Meeting- Dr. Jimmy Cassidy
topic TBA Healy Point



Highlights from the Board of Trustees

Board of Trustees Minutes

June 16, 2012

Present: Jim Hall, Jay Harrington, Mike Loden, Michael Wright, Ty Ivey and John Bowman.

President's report

Dr. Vernon -Study Clubs continuing education protocol: the BOT discussed the proposed revision to the GDA policy concerning CE approval for study clubs.

July 16-17 meeting at Morehouse School of Medicine.

Meeting with the Georgia Dental Laboratories Association (GDLA): Representatives from GDLA centered around the legislation introduced this year by Senator Ginn and off-shore production.

Report of the Executive Director

Ms. Phillips -Discussion of the 2012 election candidates and 'hot races' around the state.

Census questionnaire: Ms. Phillips provided an update and stated that district representatives received a packet of information listing dentists in their district that have not responded and that the marketing firm has been unsuccessful in locating.

Supreme Court decision: the decision on the Affordable Care Act (health care reform) is expected in late June. Implications for dentistry will be reported as they are known.

ADA Councils and Commissions

Dr. Doug Torbush- He reported on a presentation from the American Dental Hygienists Association concerning the future of dental hygiene.

Dr. Celeste Coggin, -She stated that the Centers for Medicare and Medicaid Services (CMS) said that they may develop their own set of codes.

Dr. Pete Trager- He attended the Joint Forum of AADB and Joint Commission on National Dental Examinations.

GDIS

Mr. Denis Mucha - Mr. Mucha noted that the FY2013 GDIS budget was approved by the GDIS Board at its June meeting and is presented to the BOT for information.

COMMITTEE REPORTS

Task Force to Implement GMOM

Dr. Dubin reported that the 2013 GMOM location is the North Atlanta Trade Center in Gwinnett County near Norcross and will be held June 13-16, 2013.

approved to leave it to the discretion of Ched and the base dental liaison person to finalize.

•**Meeting on Thursday:** Bucky Redd of Atlanta Dental Supply wants to be present at the front to meet and greet and hand out info on the services that they offer in exchange for a \$1,000 honorarium to the District. Motion made, seconded and approved.

•No Further business, Alfred adjourned the meeting at 8:55
Donald B. Benton, Jr.DMD

ADA REPORT Kara G. Moore drkaramoore@yahoo.com

As another October rolls around, the ADA delegation is busy working on resolutions that will help shape and guide our profession. As expected, the threat we are seeing from mid-level providers is not ceasing. Therefore this year a lot of focus will be on how to more appropriately form our response to the MLP assault. We need to develop a strategy that will make the ADA seem more relevant in the discussions on the validity of the MLP.

In recent months Dentistry has been exposed to some horrible publicity. There are press releases on the hidden agenda behind fluoride, the bad science convincing people that bite wings are causing head and neck cancer and last but not least evening telecasts insinuating that dentist have an evil agenda to kill large numbers of children by oral sedation. The ADA has been very quick to respond to the recent attacks on the way we practice dentistry but there is definitely room for improvement and that is one of the main objectives of the 5th district at this year's House of Delegates.

To close, I have one final thought. As dentists we have to all pursue greatness. We have to do the best dentistry we can possibly do or it will affect all of us. Failure by one of us to do quality work makes all dentists look bad in the eyes of the consumer. Our patients see us as one entity and if we cannot all hold up our end of the bargain they will look towards mid-level providers to continue with the mediocre work they feel they are already getting from a more educated dentist. So go be great! Give dentistry the honor it deserves!



Officers photo posted online

<http://hollidaydental.com/cdds/index.htm>
Taken at M Wright's office Friday 8-17-12