

## OFFICERS 2013 - 2014

President ..... Ched Smaha  
 President Elect ..... Vin Bhasin  
 Vice President ..... Cameron Garvin  
 Secretary/Treasurer ..... Don Benton  
 Editor ..... Amy Lee

### COMMITTEE APPOINTMENTS

Awards ..... Deena Holliman Smith  
 Co-Chair ..... Tommy Peterson  
 Constitution and Bylaws ..... John Kuo  
 Council on Dental Health ..... Amy Loden  
 Finance ..... Kendrick Mathews  
 Forensic Dentistry ..... Jason Mann  
 Governmental Affairs ..... Amber Lawson,  
 Ty Ivey (at large)  
 GADPAC ..... Paul Frasure  
 Ty Ivey (at large)  
 Membership services ..... Jamie Mitchell  
 Peer Review and Ethics ..... Greg Burns  
 Public Relations ..... Lindsay Holliday  
 Co-chair ..... Meigan Johnson  
 Recruitment and Retention ..... Katie Garvin  
 Kara Moore (at large)  
 Workforce ..... Pinkney Gilchrist

#### CDDS Delegates:

Nancy O'Brien (Chair-2016)  
 Paul Frasure (2014)  
 Deena Smith (2015)  
 Mike Loden (2016)  
 Lindsay Holliday (2017)

#### CDDS Alternate Delegates:

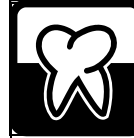
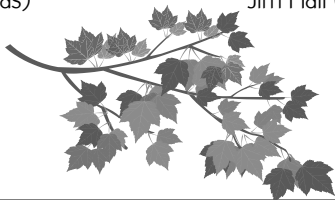
Amy Loden (2018)  
 Don Spillers (2019)  
 Pinkney Gilchrist (2020)  
 Amber Lawson (2021)  
 Michael Wright (2022)

#### Board of Trustees:

Mike Loden  
 Vin Bhasin (Pres Elect)  
 Jim Hall (Sec/Treas)

#### ADA Delegates:

Kara Moore  
 Jay Harrington (Alt)  
 Jim Hall (Ex Officio)



## CENTRAL DISTRICT DENTAL SOCIETY NEWSLETTER

*Here's your dose of "Mental Floss"*

Dr. Amy Lee - Editor

Dr. Lindsay Holliday - Assistant Editor

Vol. XXXIII No. 3 - September 2013

## Central District Dental Society

# Meeting

Thursday, September 12, 2013

## Healy Point

6:00-7:00 pm - Social Hour/ Check-in  
 7:00 pm - Dinner & Business Meeting.

## Program

**Georgia Dental Association  
 Officers Visit**

**Update on State of Dentistry in Georgia**

by

**Dr. Marshall Mann**

President Georgia Dental Association

Thursday Dinner meeting - \$25.00

Save yourself some time and pay for the 4 meetings in advance, then just check save your seat on the reply card.

Send to: Dr. Don Benton via enclosed card by  
 Friday, September 6, 2013

4128 Arkwright Rd. Ste. B Macon, GA 31210-1707

.doc@cox.net

# WORDS FROM THE PRESIDENT

I am extremely excited to be President of the Central District Dental Society this year. Over the last couple of years as your district officer, I have learned that the GDA has amazing strengths, and as members, we have a profound effect on our profession. Our members are the strongest part of our association and our strong participation is what fuels the success of the CDDS, the GDA, and our profession. I look forward to seeing everyone participate in our district meetings, the legislative reception, and Law Day this year.

This will be a landmark year for all of us. Martha Phillips, our Executive Director for over 30 years has announced her retirement. It will be extremely difficult to find someone as talented and devoted as Martha. The chosen candidate to replace Martha will have mighty big shoes to fill. Nelda Greene was elected by the House of Delegates to serve as interim Executive Director. A search committee was formed and is currently in the process of reviewing candidates for our new Executive Director.

Keep a close eye on the CDDS calendar. We have several events this year that will be exciting as well as beneficial to our profession. See you at the meeting!



## **EXECUTIVE COUNCIL MEETING**

**Tuesday - September 10<sup>th</sup> at 7:00 pm  
at the office of Michael Wright**

**1502 Forsyth Street, Macon**

*All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.*

*Any CDDS member is welcome to attend.*

**Old Business:** Discussion regarding Scholarship Awards for hygiene programs. The members present felt that a change may be beneficial in awarding the scholarships at the respective schools and then the recipient recognized at their awards ceremony day. Further details to be worked out at next EC mtg.

Ched noted that May 17 CE at CGTC has been well received with over 180 signed up!

Planning session will be in June or July prior to Annual Meeting. Stay alert for the notice.

Respectfully submitted,  
Don Benton



## **TREASURER'S REPORT** April, 2013

Balance brought forward..... 26,304.03

### Withdrawals

Macon Letter Svc. May mail out/envelopes ..... 566.32

May meeting River North ..... 2,294.19

Dr. Muller, Honorarium..... 500.00

Leadership Conference - K. Moore ..... 728.22

Leadership Conference - J. Harrington..... 364.11

### Deposits

May Mtg Receipts..... 1,300.00

May CE Receipts..... 3,185.00

Atlanta Dental Supply..... 1,000.00

Balance Checking..... 27,322.93

Money Market Balance..... 4,640.86

Total CDDS Assets..... 31,963.79

Respectfully submitted,  
Don Benton

## **GOT ANY NEWS?.....**

We want to know what our membership is up to...awards, children, marriages.....

Please email or call me, Amy Lee

152 Northcrest Blvd, Ste B Macon, GA 31210

Cell (478) 951-5639 Office (478) 757-5826 Fax (478) 757-5823

E-mail: [DrAmyLee@bellsouth.net](mailto:DrAmyLee@bellsouth.net)

## CDDS EXECUTIVE COMMITTEE REPORT

May 7, 2013

Attending: M. Wright, T. Ivey, J. Harrington, N. O'Brien, L. Holliday, K. Moore, C. Garvin, P. Fraysure, P. Gilchrist, A. Lawson, D. Benton, A. Peters, J. Cassidy, D. Hollimon-Smith.

•**G-MOM** jimmy Cassidy gave an overview of the Planned G-MOM preparation for 2015. He encouraged the EC to volunteer for the June 13-16 event outside Atlanta to see the logistics and gain some perspective on just how many patients are served and how Drs. and staff work on a huge scale to make it all happen.

•**Minutes and Treasury** Report approved.

•**Awards Committee:** Deena asked for nominations for Honorable Fellow, Award of Merit, and Oral Discoveries.

•**Dental Education Foundation:** P. Fraysure noted that they had no recent meetings but that donations are down.

•**Legislative Reception:** Amber has the reception scheduled for December 3, 2013. More to follow at September meeting.

•**GADPAC:** Everyone is encouraged to support the PAC at the highest level possible. Races must be funded !!!

•**BOT:** See Report, Everyone is encouraged to submit the survey back to the GDA !! Online response is easiest.

•**ADA:** Discussion of Conference expenses for Jay and Kara. Motion made, seconded, and approved to fund participation at the Leadership conference. At this point Kara made note that there is a grant opportunity from the ADA that she will pursue with assistance from Pam at the GDA office.

•**New Business:** Next Ty and Nancy discussed the Three health districts and their efforts with the underserved. Macon Volunteer Clinic is currently seeing patients on Mondays, currently extractions and cleanings. Tech schools are merging and the new North Campus designated in Macon and the South Campus in Houston County.

## New Dentist Reception

Attention New Dentists (in practice 10 years or less)!  
Please join us for our Annual New Dentist Reception,  
October 17. Location TBA. Invitation to follow!

Thanks!

Katie Garvin <katiengarvin@gmail.com>

## Governmental Affairs Committee

### CENTRAL DISTRICT LEGISLATIVE RECEPTION

will be held at the Brickyard on December 3rd.

Formal invitations to follow.

Also, please join us for

### LAW DAY

at our Capitol on

March 5th of 2014

to discuss the current legislative issues  
affecting dentistry.

Amber P. Lawson



## Calendar of Events

September 10	Executive Committee Meeting
September 12	CDDS Meeting, Healy Point
October 17	New Dentist Reception
November 1-5	ADA Annual Meeting New Orleans
November 14	CDDS meeting
November 15	Spokesperson Training
<b>2014</b>	
December 3	Central District Legislative Reception
February 13	CDDS meeting at WRAF Base
March 5	Law Day
May 8	CDDS Meeting





# Highlights from the Board of Trustees

by Ched Smaha

June 21, 2013

Present: Drs. Jim Hall, Jay Harrington, Mike Loden, Ched Smaha, Ty Ivey,

## President's Report

Dr. Tourial reported on the following topics:

- Council on ADA Sessions; GMOM;
- GDA member survey – Dr. Tourial referenced the recently completed member survey and Nelda Greene explained the methodology, response rate and highlights of the results;
- Meeting with Georgia Dental Hygienists' Association (GDHA) – Dr. Tourial provided a timeline beginning April 2012 that involved discussion on the topics related to dental hygiene issues with the Patient Protection Task Force and the president's advisory committee.

Dr. Jim Hall moved for the GDA to correspond with the Hinman Dental Society thanking them for continuing to require membership in the GDA and for continuing to verify membership each year. The motion passed unanimously.

## Report of the Executive Director

Ms. Martha Phillips reported on the following topics:

- Patient demand for dental services study. Dr. Byron Colley moved for the BOT to refer the demand study proposal to the Patient Protection Task Force for its review and comments and for the GDA to pursue ADA SPA funding for this study. The motion passed unanimously.
- Medicaid - Ms. Phillips provided highlights from the latest DCH external quality review audit which shows that the CMO's rate of children being seen by a dentist in Georgia is above the national average. However, since this is based on the somewhat flawed HEDIS score, it is not a true picture of actual dental care.
- Board of Dentistry – will be operational at the Department of Community Health by July 1.

## Membership Services

Dr. Becky Weinman reported on the activities of the Dental Recovery Network, Expanded Duties courses, Wastewater/BMPs, and contract analysis performed by the GDA.

## Finance Committee

Dr. Jay Phillips presented the 2013-2014 GDA budget for the BOT's review. [13-6.07] Dr. Jim Hall moved for the BOT to approve the 2013-2014 GDA budget as presented. The motion passed unanimously

an executive director were apparent, but during all of this, the political statue of the GDA began to grow.

Under the Gold Dome in Atlanta, she became a familiar face. She grew to become one of the most trusted and effective lobbyist in the state and when Charlie Norwood went to Congress, she became a national player as well. All of this happened while the GDA core office became more and more active in providing member services.

On Wednesday, July 31, Martha Phillips retired as Executive Director of the GDA. Everyone in the Georgia Dental Association is in debt to her whether they know it or not. The services such as health care and liability and business insurance and all of the benefits that we receive as members are due to her vision and her hard work. The dentists and the patients of our state also owe her for years of dedicated political action that has maintained the strong ethical and academic foundations that have kept the external eroding factors from damaging our profession in this state.

She was our Executive Director and our teacher and our friend. She also brought along this guy name Al who worked tirelessly with his wife to serve the association whenever it was needed. Unfortunately both of them retired on July 31st. Of course we will have them in our hearts forever. Those of us who had the good fortune to be involved in the activities of the GDA will never forget them.

Martha Phillips was a LARGE part of my life. She was a teacher, a fellow combatant, an advisor and a great Executive Director/Lobbyist. The Bible says, "And there came a pharaoh who knew not Joseph." One day a long time from now, that will apply to the GDA. But for the next 30-40 years, everyone man, woman, and child who relates to the profession of Dentistry in this state, will remember this dynamic and unequalled person who was kind enough to come our way and make our lives better. Martha Phillips was the most dynamic human being with whom I have ever had the privilege to work. She is my friend and I will miss her.

*See you in September!*

Fall on in to being involved  
in our organization....

It is a benefit to YOU!!!

**Don't delay, send in your reservation card today!**

# The Ty Report



## “A Tribute to a Comrade”

In 1978, Lindsay Holliday’s dad, Pete, was the incoming President of the Georgia Dental Association. I had been the Secretary/Treasurer of GADPAC under Loy Strawn and Loy was resigning from the chairmanship of the PAC. Pete asked me assume the chairmanship of GADPAC. We were a fledgling organization as were most Political Action Committees at that time. We operated out of a box out of my house. The Georgia Dental Association had just moved from its office in Macon where it had been for years. Atlanta was taking over Georgia and the GDA was going big time and moving to the Big A. Steve Janus was the Executive Director in this new office and his secretary was Martha Phillips.

As GADPAC Chair I had lots of dealings with the GDA office so I got to know the “secretary” pretty well. She was fun to talk to and she was as best as I could tell a really good “secretary.” Then in 1986 I turned the PAC over to Nelson Conger and turned my attentions toward ADPAC and after one year I was placed on the ADPAC Board when the 5th District split into the 5th and the 17th ADA districts. Also, Don Johnson one of my main mentors was being installed as GDA president. Somewhere in the months before he assumed the presidency, Don Johnson discussed a new vision for the GDA with the Executive Director and as a result of these conversations, the Executive Director decided to retire. Don Johnson hired, with a hand shake deal, Martha Phillips the secretary to become the new Executive Director.

Soon after she took the helm, her interest in the lobbying activities of the Association became very obvious. I remember remarking to her some where in those early days that I never knew that she had such much interest in the political arena. The office that she was hired into had two employees. As it grew in the Kroger center it had three employees. We soon outgrew the Kroger center and moved to another location which had a nice glass overlook. That didn’t last long as the headquarters either because the new Executive Director kept expanding member services at the GDA until we finally acquired our own building with room to grow and rental space to help with the payments.

The staff members helped the GDA volunteers become award winning editors, relevant ADA Council members and finally even President of the ADA. All this under the watchful eye of the Executive Director. Besides helping Georgia become one of the outstanding state dental associations in the ADA universe, she became a councilor to ADA Executive directors and the President of the association of state executive directors. She was a teacher to all and her council was sought by countless people. Her skills as

## Georgia Mission of Mercy (GMOM)

Dr. Dubin thanked everyone for participating and providing care at the June GMOM event. More than 1600 patients were treated with an estimated \$1.5 million in care. The BOT supports the 2015 Georgia Mission of Mercy to be held June 18-21, 2015, at the Agricenter in Perry, GA. The motion passed unanimously.

### New Business

Dr. Tourial noted that Ms. Phillips has submitted her notice to retire from the GDA at the end of July.

## ADA REPORT Kara G. Moore drkaramoore@yahoo.com

### What is the ADA doing for you?

With another ADA House of Delegates coming up fast, your Georgia delegation was hard at work this summer trying to get things in order for this year’s session. At the moment very few resolutions have surfaced from other states however Georgia has already started working on one of our own.

As some of you know that Georgia CMO’s (administrators of Peach care) brag to our state legislators and our federal government about what a fabulous job they are doing in the state based on their HEDIS score (Healthcare Effectiveness Data and Information Set ). Although, we all know that the HEDIS score is a VERY poor way of rating how successful a dental program is our legislators do not understand this and therefore see the CMO’s as a very successful way to implement a dental insurance program. So Georgia is currently drafting a resolution that would have the ADA lobbyist work very hard at forcing CMO’s to use a different type of scoring besides HEDIS to show how poor of a job the CMO’s are actually doing in our state. If we are successful in doing this the CMO’s will be forced to show the reality to our legislators. They will then understand that extremely low reimbursement rates coupled with high overhead in these programs make it impossible for the dentists of Georgia to serve the needs of our most at risk patients.

Some of you may think that this does not affect them because you do not accept Peach care or other state subsidies however this could have a big impact on your practice too. Insurance companies look at the reimbursement rates set forth by Medicaid and Peach care. If they see how “successful” a program can be with rock bottom fees then the insurance companies can then lower their rates as well. This has already happened in one state where one insurance company insured a large majority of the state.

Your ADA dues money and your ADPAC dollars are very important to making our voices loud and clear in Washington. As usual our lobbyist will be keeping an eye on the “affordable care act” as it is put into action. No one is yet to understand how exactly the exchanges will work and how it will affect dentistry?