Officers 2013 - 2014

President	Ched Smaha	
President Elect	Vin Bhasin	
Vice President	Cameron Garvin	
Secretary/Treasurer	Don Benton	
Editor	Amy Lee	
COMMITTEE APPOINTMENTS		
Awards	Deena Holliman Smith	

COMMITTEE APPOINTMENTS		
Awards	Deena Holliman Smith	
Co-Chair	Tommy Peterson	
Constitution and Bylaws	John Kuo	
Council on Dental Health	Amy Loden	
Finance	Kendrick Mathews	
Forensic Dentistry	Jason Mann	
Governmental Affairs	Amber Lawson,	
	Ty Ivey (at large)	
GADPAC	Paul Frasure	
Ty Ivey (at large)		
Membership services	Jamie Mitchell	
Peer Review and Ethics	Greg Burns	
Public Relations	Lindsay Holliday	
Co-chair	Meigan Johnson	
Recruitment and Retention	Katie Garvin	
	Kara Moore (at large)	
Workforce	Pinkney Gilchrist	

CDDS Delegates:

Nancy O'Brien (Chair-2016) Paul Fraysure (2014) Deena Smith (2015) Mike Loden (2016) Lindsay Holliday (2017)

Board of Trustees:

Mike Loden Vin Bhasin (Pres Elect) Jim Hall (Sec/Treas)

CDDS Alternate Delegates:

Amy Loden (2018) Don Spillers (2019) Pinkney Gilchrist (2020) Amber Lawson (2021) Michael Wright (2022)

ADA Delegates:

Kara Moore Jay Harrington (Alt) Jim Hall (Ex Officio)





CENTRAL DISTRICT DENTAL SOCIETY N E W J L E T T E R

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor Vol. XXXIII No. 3 – February 2014



CENTRAL DISTRICT DENTAL SOCIETY

and

78TH DENTAL SQUADRON ROBINS AIR FORCE BASE present

THURSDAY, FEBRUARY 27TH

6:00-6:30 ~ REGISTRATION AND SOCIAL 6:30 ~ DINNER, MEETING AND PRESENTATION

MUSEUM OF AVIATION CENTURY OF FLIGHT HANGAR, WARNER ROBINS

DR. JEFFERY S. NORDIN, CAPT, USN

"OPERATIVE DENTISTRY MORE THAN WHAT THEY TAUGHT YOU IN DENTAL SCHOOL"

This course is designed to update the general practitioner in the clinical application of modern restorative materials, esthetic dentistry treatment considerations, and current caries prevention philosophies. Topics include caries risk assessment and preventive restorative treatment planning; periodontal restorative interrelationships; dental amalgam and mercury issues; restoration of endodontically treated teeth; dentinal bonding agents; tooth-colored restorative materials; anterior and posterior esthetic restorations; tooth whitening; and other restorative related issues. A preventive, conservative, and integrated disciplinary approach to restorative dentistry is stressed.

CE: 2 HOURS

Thursday Dinner meeting - \$30.00

Send to: Dr. Don Benton via enclosed card by Friday, February 14th

4128 Arkwright Rd. Ste. B Macon, GA 31210-1707 t.doc@cox.net



OVORDS FROM THE PRESIDENT

Good news! A recent study by the ADA Health Policy Resources Center showed dentists are more optimistic about the economy than they were at this time last year. A slight uptick in several economic indicators is very encouraging. Although our economy is still quite sluggish, the future is promising. According to the Bureau of Labor Statistics, job openings increased to 4.0 million (5.6%) this year. In the year 2000 this statistic reached a high of 5.2 million job openings and in 2009 it reached a low of 2.2 million. The improvement is a strong indicator of our economy and I'm hoping to see more people going to the dentist in 2014!

The GDA may have a new executive director soon. We started out with ninety applications and recently those were narrowed down to eight. Those eight were selectively reduced even further to a final few. The next step will be for our board of trustees to meet with each candidate and make recommendations based on their interviews and the candidate's qualifications and experience.

Please remember that Law Day is Wednesday, March 5th. It is critical that we have strong participation due to Obamacare and recent governmental affairs. I look forward to seeing you there.

Sincerely, Ched Smaha

EXECUTIVE COUNCIL MEETING

Tuesday - February 25th at 7:00 pm at the office of Dr. Amber Lawson 1495 Forsyth Street, Macon 31201

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend. Any CDDS member is welcome to attend.

There are a lot of reasons/excuses that people have for not serving the dental association. Among the most common are family, other obligations, too busy in the practice, etc. It is never correct to criticize others for how they spend their time. We never know what is going on in other people's lives. However, the point must be made that almost every aspect of our lives is directly dependent on how successful our practice is. This is not an absolute, but the funding for our life activities comes from the profits from our practices. Our practices depend largely on how well our association is fairing as it attempts to maintain a good environment in which we can work. If we do not have willing volunteers who get the reason that they are serving, we are going to have a poorly run dental association which will result ultimately in bad outcomes in our personal lives. Martha Phillips once put a quote by Plato on the House of Delegates manual -- "One of the penalties for refusing to participate in politics is that you end up being governed by your inferiors." Politics doesn't have to be Washington or Atlanta. It could be just the Central District Dental Society. At any rate, the interpretation of the above quote and the answer to the simple question that we started with (WHOSE JOB IS IT ANYWAY?) is the same. IT'S YOUR JOB!

Ty Ivey



The Ty Report whose job is it anyway:

That is a simple question. Simple questions should have reasonably simple answers. But do they? Let's pose a simple question...Whose job is to run the dental association? I have asked a lot of questions through the years concerning our American Dental Association. What I hope that you remember is that I always reminded you that it is critical to have a strong Association. If we don't, there are a lot of institutions and organizations who would love to take our place as THE voice of dentistry in this country. It should not be necessary to list who these voices would be.

Recently we have gone through nominations in the Georgia Dental Association. Over the last 30 odd years you have put me in a position to observe a lot of nominating committees. This process is one of the most important aspects of our Association. Why, you might ask, is it more important than say the legislative committee? Well, the legislative committee is only as good as the people who are on it. It is the nominating committee who places people in the position to make appointments. What you see in the nominating process is a variety of different personalities and people. Some people start out with the goal in mind to be president. Don't laugh. These people sometimes are wonderful leaders. But many times (most in my opinion) these leaders are more concerned with what people think of them so they can get to the next level of leadership regardless of whether they represent you or not.

Fortunately, most of the candidates for jobs are serious servant leaders who feel that they owe something to the organization and are willing to take a turn at the wheel. A concern here is that some of us are not suited for all of the available jobs. Here is where it is perfectly all right to turn down a job if you would hate it or if it is not suited for you. An example here would be if you hate to balance checkbooks, you might not be a very good treasurer. However, as we will see, it is still incumbent for you to do something. Nominating committees are suppose to choose candidates that are suited for the job. Going through the chairs in the district is not beyond any of us. It is not rocket science.

This leads us to the main concern. Nominating committees are having trouble finding people to say yes. They are even having a hard time finding people to say yes even if they are not the right people for the job. This brings about a problem where we have square pegs in round holes and unhappy volunteers.

CDDS News •February 2014• Page 10

A sweet opportunity! CENTRAL DISTRICT DENTAL SOCIETY AND

78TH DENTAL SQUADRON ROBINS AIR FORCE BASE

present

8 Hrs. of CE for you and your Dental Team at NO COST

MUSEUM OF AVIATION CENTURY OF FLIGHT HANGAR, WARNER ROBINS

FRIDAY, FEBRUARY 28TH

7:30 - 8:00 REGISTRATION

The old The little		
TIME	SPEAKER	TITLE
8:00-9:00	Dr. Barbara Jansen	PATHOLOGY FOR THE DENTAL TEAM
9:00-10:00	DR. STEVE CHARTIER	Top 30 Prescribed Drugs for 2013
10:00-11:00	Dr. Jeffrey Nordin	RESTORATIVE DENTISTRY TRICKS
11:00-12:00	Dr. Kevin Nail	OBSTRUCTIVE SLEEP APNEA AND THE DENTIST
12:00-1:00	Lunch	
1:00-2:00	Dr. Barbara Jansen	ORAL MEDICIN FOR THE DENTAL TEAM
2:00-3:00	Dr. Steve Chartier	Orofacial Pain Management in Your Office

Please register yourself and your team early as there is limited seating.

TBD

3:00-5:00

No Breakfast or Lunch provided.



Governmental Affairs Committee

Please join your fellow **Dentists and State Representatives** at our Capitol on

WEDNESDAY, MARCH 5TH For LAW DAY

to discuss the current legislative issues affecting dentistry. The program begins at 8 am and concludes by noon so you can see your afternoon patients.

Please email me at amberplawson@gmail.com or Nelda Greene at greene@gadental.org so we may get you registered and

have information ready for you. I look forward to seeing you there! Amber Lawson

Medical Society Honors Central District Dentists

On Thursday December 5th, the Bibb County Medical Society honored two long time members of the Dental District for their service to dental patients with special needs. Dr Rush Peace and Dr Jim Hall were presented plaques in recognition of their long years of service to patients requiring hospital based dental care.

Under Old Business: Affinity Bank has requested to sponsor a meeting and Ched and Vin will coordinate that request. New Business: Ched announced that Meg Robinson resigned her position GDA Lobbyist to assume a campaign coordination job with one of the candidates in the gubernatorial race. Nelda and Melana will head our efforts when the legislature opens on January 13,2014.

- •Also noted is the upcoming Spokesperson Training on Nov.15 at GDA headquarters. Vin and Lindsay are scheduled to attend for the CDDS. Others are invited to contact the GDA office and inquire about availability to attend. This is extremely good exposure to the key issues we face as practitioners and well worth the effort to attend. Contact Nelda or Melana at the GDA office.
- •Ched discussed the age old question of just who can own a dental practice in the state of Georgia. He appointed a committee to raise the question and get Board of Dentistry feedback on this issue, either directly or via the GDA and the Board of Trustees.

No other business, Ched adjourned the meeting at 08:35pm.

Respectfully submitted, Don Benton



TREASURER'S REPORT January 2014

Balance Brought Forward
Withdrawals CGTC Scholarships
Deposits November Meeting Receipts
Balance Checking Account
Total CDDS Assets
Respectfully Submitted Don Benton

CDDS EXECUTIVE COMMITTEE REPORT

Minutes from Nov.12,2013 EC Meeting. Revised"

Attending: Ched Smaha, Amy Loden, Paul Fraysure, Deena Smith, Michael Wright, Nancy O'Brien, Kara Moore, Don Spillers, Tommy Peterson, Vin Bhasin, Kendrick Mathews, Don Benton, Amber Lawson

Meeting held at Office of Amber Lawson, Hardeman Ave.

Approval of Sept. Meeting Minutes

- •Treasury Report Reviewed with a note to attempt to hold the line on expenses for the Legislative Reception as this has become an increasingly expensive though necessary event to the District.
- Awards Committee: Deena Smith and Tommy Peterson of the awards committee noted criteria for honorable Fellow and other awards. At present there are no nominated candidates from our District.
- •Legislative: Amber Lawson reconfirmed the Date for the Legislative Reception as Dec.3rd at the Brickyard. March 5th 2014 is our LAW Program morning at the capital. Please be in attendance at both of these events as we need to be participants in the relationship building at the capital under the Gold Dome.
- •GADPAC: Paul Fraysure gave a report and encouraged the EC and all CDDS members to support the PAC! Paul thanked all present that participated in the effort for Gov. Deal recently.
- •BOT Report: See enclosed report.
- ADA Delegation: See enclosed Report
- Recruitment and Retention: Wild Wings Cafe, Oct.17 with good participation of approx.20 dentists and spouses in attendance! Thanks to Patterson Dental and Straumann for supporting the District in this manner!
- Give Kids a Smile: Scheduled for Feb.7. Amy Loden will be helping to coordinate with Margaret Moore and others in our annual Feb. event. Please lend a hand when you get the call!
- •GDEF: Paul Fraysure reported scholarship checks delivered and distributed at the combined CGTC,MGTC Advisory Board meeting at the CGTC South Campus on Nov.7. As was discussed previously it was the consensus of the EC to present the scholarship funds at the Advisory Board Meeting vs the regular membership meeting. Paul noted also that the Emile T. Fisher scholarship foundation has reached a corpus of 1.3 Million but continues to need funds added to enhance the number of scholarships awarded each year. Please donate when renewing you

DISTRICT ACTION TAKEAWAYS (DATs) From the January 11, 2014 Board of Trustees Meeting

Blood Cancer Drive: Begin to raise awareness of the GDA's April Delete Blood Cancer campaign which is timely due to Dr Connie Drisko's blood cancer. More information will be published in GDA Action. **BOT/District Officers**

New Dentist Conference: Districts should strongly consider funding a dentist representative to attend the ADA New Dentist Conference in Kansas City on July 17-19, 2014. This event provides younger dentists with incredible leadership development and networking opportunities. **District Officers**

Attend LAW Day: Be sure to encourage your membership to RSVP for at least one LAW Day! A personal presence at the Capitol is a vital component for legislative success. Please note that because the legislative session is likely to end in mid-March, it is possible that some of the LAW Days which are scheduled later in the session will get cancelled. If you believe your District's LAW Day may be affected, please encourage members to consider attending on an earlier date. Dentists may email Phyllis at willich@gadental.org to reserve a spot at a LAW Day. BOT/ District Officers

PAC Contribution: Encourage district members who have not donated to GADPAC to do so through their dues statement. Dentists can also call the GDA Executive Office to find out how else to make a PAC donation. Having a strong, well-supported PAC is critical to achieving the GDA's legislative goals. BOT/District Officers

Annual Meeting Room Reservation: Dentists who plan to attend the 2014 GDA Annual Meeting at the Ritz Carlton in Amelia Island, Florida should reserve a room as soon as possible. Rooms are selling quickly. Dentists should visit the following page on the GDA site for the electronic link to reserve a room at the Ritz Carlton http://www.gadental.org/hotel.html. BOT/District Officers

Washington Leadership Conference: Districts should promote and encourage attendance at the Washington Leadership Conference which will be held May 19-21, 2014. Districts are asked to fund at least one member's attendance to the conference. For additional information and details regarding the 2014 WLC, please contact Dr. Mike Loden at smldmd@bellsouth.net . District Officers

ADA REPORT Kara G. Moore drkaramoore@yahoo.com

What is the ADA doing for you?

- 1) The ADA and its members are part of one of the most influential PACS in Washington DC. The ADA is leading the fight against the medical device tax and has not given up on their efforts to get it repealed. They are keeping a close eye on how Obamacare will enfold and try to get dentistry's aspect heard on each issue that arises.
- 2) As most of you know a majority of the decision makers in Washington DC are actually attorneys. However we do have 2 congressmen who are dentists. Rep. Paul Gosar (R-AZ) and Rep. Mike Simpson (R-ID) are working hard to maintain the profession of dentistry as we know it. The ADA and ADPAC have worked tirelessly to ensure they are re-elected and well versed on the threats to dentistry and our patients. They both credit the ADA with their success.
- 3) The ADA is still working hard at getting the HEDIS scoring system to be a more fair determination of the actual need and distribution of treatment. This could very well help shape how future Medicaid and s-chip programs are funded.
- 4) The threat of mid-level providers is always at the forefront of the ADA's radar. The ADA is very proactive in releasing funds to certain states who are facing the issues head on. They have even given the Georgia Dental Association money to help with our survey/census in hopes that this will be able to fully support our claims that there is not a shortage of dentists in Georgia.

Roses are red, We'll be sad if we don't see you... At our next meeting!!!!! Send in your reservation card today!

CDDS News • February 2014 • Page 6

GADPAC AND YOU....

Support the PAC! It supports you and your practice!!



Calendar of Events

February 27th

CDDS Meeting

February 28th

CE Meeting at Museum of Aviation

March 5th Law Day

Washington Leadership Conference May 19th-21st

May 8th **CDDS** Meeting

May 9th OSHA Meeting (Tentative Date) May 23rd-30th GDA Presidents Trip – Alaska July 17th-20th GDA Annual Meeting –Amelia Island

Executive Council Meetings

Tuesday – February 25th at 7PM Tuesday – May 6th at 7PM

CDDS Meeting

February 27th

Museum of Aviation, Century of Flight Hangar Warner Robins, GA

6-6:30 Social Hour/Check In

6:30-Dinner /Business Meeting/CE

February 28th

Museum of Aviation, Century of Flight Hangar

Warner Robins, GA

8:00-8:30 Check-in

8:30-5:00 CE Course, There will be a 60 minute break for lunch.

Coffee will be provided Lunch is not provided.



CDDS News • February2014• Page 7