Officers 2014 - 2015

President President Elect Vice President Secretary/Treasurer Editor	Cameron Garvin Jamie Mitchell Don Benton
COMMITTEE APPOI	
Awards	_
Co-Chair	
Council on Dental Health	
Finance	
Forensic Dentistry	Jason Mann
Governmental Affairs	Amber Lawson
	Ty Ivey (at large)
GADPAC	Michael Wright
Ty Ivey (at large)	
Membership services	
Peer Review and Ethics	
Public Relations	
Co-chair	
Recruitment and Retention	
March farms	Kara Moore (at large)
Workforce	Pinkney Gilchrist

CDDS Delegates:

Nancy O'Brien (Chair-2016)
Paul Fraysure (2014)
Deena Smith (2015)
Mike Loden (2016)
Lindsay Holliday (2017)

Board of Trustees:

Mike Loden Vin Bhasin (Pres Elect)

CDDS Alternate Delegates:

Amy Loden (2018) Don Spillers (2019) Pinkney Gilchrist (2020) Amber Lawson (2021) Michael Wright (2022)

ADA Delegates:

Kara Moore Jay Harrington (Alt)

Don't Delay....Send in your reservation card today!



CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor Vol. XXXIV No. 1 — September 2014



THURSDAY, SEPTEMBER 18TH

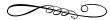
BRICKYARD AT RIVERSIDE 6000 WESLEYAN DRIVE NORTH

6 - 7 Social Hour/Check In 7 - 9 Dinner /Business Meeting/CE

Annual GDA Visit

GDA EXECUTIVE DIRECTOR

MR. FRANK J. CAPALDO



GDA PRESIDENT

Dr. Doug Torbush

Do not miss this opportunity to meet the new leader of the GDA

Don't forget to make reservations!!!
Thursday Dinner meeting - \$25.00

Send to: Dr. Don Benton via enclosed card by Friday, September 12th

4128 Arkwright Rd. Ste. B • Macon, GA 31210-1707 •

ONOS FROM THE PRESIDENT

It's an honor to be the new president of the Central District Dental Society. I am excited to do the job and looking forward to it.

I once heard an excellent speaker speak about "crossing the threshold". When we enter a new room or building there is always an expectation, slight anxiety, fear, happiness, etc. Many different emotions go thru our mind consciously or sub consciously. Becoming the new President or other officer or becoming a committee leader at Central District Dental Society is similar to crossing a threshold. There are different emotions but there is always a fear -- "Will I be as good as my predecessors?" Ched Smaha did an excellent job, and I have big shoes to fill. It was an honor serving under him. He was an excellent guide. Thanks for everything, Dr. Smaha.

Cameron Garvin will be taking over the President Elect duties and will be planning all the CE meetings along with the VP, Jamie Mitchell. Starting this year we made a decision to get The Vice President more involved in both planning the meetings and also attending some of the board of Trustee meetings. The purpose of this is so that the transition from VP to President is easier.

This year the annual Officers Visit is scheduled for September 18. The GDA has gone thru a major transition with the retiring of Martha Phillips and also Nelda Green. Both of these wonderful ladies played a great part in guiding our organization as Executive Directors. I am really excited to welcome our new President - Doug Torbush and our new Executive Director - Mr. Frank Capaldo. Frank has great ideas - some of which he will present. I know he will do a great job guiding the GDA in new directions that will benefit all of us. It will be great to have a lot of people there to welcome Doug and Frank. Please ask them any questions that concern you.

I look forward to serving all of the members. If you have any questions, please call, text or email me. Vin

bhasindmd@yahoo.com cell (215) 370-6773

Calendar of Events

2014

September 18th Meeting at The Brickyard at

Riverside

October 24th Free Continuing Education Event

Details pg 4 of newsletter

November 13th Meeting at Idle Hour Club

December 4th Legislative Reception

2015

February 19th Meeting at RAFB

February 20th RAFB Continuing Education Meeting

March 25th Law Day



TREASURER'S REPORT August 10, 2014

Balance Brought Forward from May 1st	\$19,281.46
Withdrawals	
Macon Letter Service - Newsletter	580.46
Bonefish Grill gift card R. Rockman	100.00
May Meeting Healy Pointe Meal	2,446.15
Karen Murphy OSHA Training May 9 CE	750.00
Washington Leadership Conference	2,700.00
Lawson, Loden, Wright 900.00 Each	
Deposits	
GDA Dues Deposit	12,888.00
May Meeting receipts	1,415.00
CE Meeting receipts	3,020.00
Affinity Bank CE Sponsorship	1,000.00
Balance Checking Account	31,027.85
Balance Morgan Stanley	4,545.00
Money Market Fund	
Total CDDS assets	35,572.80
Respectfully Submitted	
Don Benton	

The Ty Report

ON'T MISS SEPTEMBER

The September meeting is a very important meeting and I encourage each of you to be present. The reason for attendance is that it will be for many of you the first opportunity to meet and hear our new Executive Director, Frank Capaldo. Frank comes to us with a wealth of association experience and business knowledge. His level of expertise should serve us well in a time when our profession faces many challenges.

The challenges that we face are national and state in scope and they come with varying degrees of difficulty. The national challenges are obvious and you know most of them. The state challenges which loom large to me are subtle and yet extremely important. The main challenge is how will you help Frank Capaldo run the ship of state.

A year ago we lost our executive director of 36 years to retirement. Just recently, Nelda Greene announced that after 22 years she is going to retire. Nelda had planned to retire last summer, but she was kind enough to stay on as interim ED. We all owe her a debt of gratitude for staying and serving admirably.

So now Frank Capaldo is going to need some help. Losing 58 years of experience and having a new ED who is learning the profession means we all have to help Frank settle in.

So come to the meeting so you can see the future. From where I sit, it is a promising future with a very capable leader. The only wild card is your personal involvement. Without your participation, Frank's job will be harder. Let's help him take the GDA to new heights.

> See you at the Meeting Ty Ivev

Support GADPAC!

It supports you and your practice!!

Governmental Affairs Committee

Mark your Calendars!!!

The Central District Legislative Reception

will be held on



Thursday, December 4th

You will be receiving formal invitations and we hope you will bring your spouse with you! Amber Lawson

MEDICAID PROVIDERS DONATIONS DESERVE RECOGNITION

Dr. Jamie Mitchell. Vice-President CDDS

Dentistry is an amazing profession. It allows us to provide a valuable service to our patients, earn a comfortable living and afford us many opportunities to give a little back to our communities. We are willing to volunteer our services for local, state, national and international missions. I commend all of those who give of their time, talents and money to support missions near and far. From staffing local clinics on days out of our offices to serving the masses at a GMOM function to extracting and restoring teeth in third world countries. Being that all these things are great, we have a group of unsung heroes. Those men and women who contribute to their local communities every day there office is open by being a Medicaid provider. They too contribute time, talents and yes, money by seeing and treating those patients in an arena plaqued by difficult third party providers and a reimbursement fee schedule that barely, if at all, covers the providers costs.

Now we all know that certain people, especially politicians love to see numbers. One number they often look at is the amount of dentistry (in dollars) that is voluntarily contributed each year through the previously mentioned missions. The fact is that the Medicaid providers, some of whom write off tens of thousands of dollars each vear due to the ridiculously low fee schedule, are never given credit for their invaluable contributions. So one might ask, "why do you do it?" I think that the majority would answer, "because it is our way of contribution to the well-being of those less fortunate. Kudos to all the Medicaid providers!"

FREE CONTINUING EDUCATION EVENT

"Positioning for Life: Ergonomic Advancements in Dentistry"

Speaker: Judy Bendit, RDH

Friday, October 24, 2014 from 8:30am-II:30am CGTC (Warner Robins Campus) Auditorium (A Building)

This course is designed for the dentist and dental hygienist to help the clinician become comfortable with recent advancements in instrument designs and practical techniques to reduce occupational injury

3 hrs of Continuing Education; CE certificates will be distributed by Premier at the event

Complimentary Breakfast will be provided, so come early! Please RSVP to Debbie Everidge so she can get an accurate head count: (478) 951-3218 deveridge@bellsouth.net

There will be a raffle for a saddle seat dental operator's stool and door prizes the day of the CE event!

Got any news?.....

We want to know what our membership is up to ...awards, children, marriages..... Please email or call me, Amy Lee 152 Northcrest Blvd, Ste B Macon, GA 31210 Cell (478) 951-5639 Office (478) 757-5826

Fax (478) 757-5823 E-mail: <u>DrAmyLee@bellsouth.net</u>

Dr. Rockman and donate \$250 in his name to GMOM. Motion seconded and approved unanimously.

•Don Spillers made a plea to those present to help at Rehoboth Clinic. They especially need screeners in 2 hour shifts to help out whenever possible. Contact the clinic coordinator to schedule some time to give back to the community.

No other business, meeting adjourned at 8:50pm Don Benton



Highlights from the Board of Trustees

June 28, 2014 by Dr Cameron Garvin

- It was reported that the GDA will be promoting Donated Dental Services
- •It was decided that the GDA will make a \$5000.00 donation to GRU in memory of Dr. Connie Drisko.
- •The 2014-2015 budget was approved.
- •The Patient Protection Task Force presented its final recommendations and has completed its charge.
- •Dr. Red Stevens, ADA 5th district Trustee reported on the 2015 budget, new ADA strategic plan, and CODA.
- •It was decided that the GDA will publish information in the Action on the new Medicare opt-out/opt-in.
- •It was decided the GDA will provide an additional Expanded Duties Course 6 for pediatric assistants in Savannah.
- •It was reported 41 dentists have volunteered to conduct in-service training with nursing home staff on how to care for patient's oral health. 5 dentists have completed or scheduled a training session.
- •The BOT members and their districts were challenged to join the Franklin club to increase funds for GADPAC.
- •The PR committee recommendations were approved. The PR committee has two stated objectives. 1. The public and media will be educated to perceive the GDA member dentist as the expert and leader in oral health. 2. The GDA will advocate for the optimal oral health for all the residents of Georgia.
- •The Board of Trustees accepted the nomination of Dr. Tom Broderick for the office of President Elect (2014-15) due to the resignation of Dr. Greg Goggans, who was appointed to the Georgia Board of Dentistry.
- •It was unanimously decided that in honor of the 10 years Dr. Jim Hall served as GDA Secretary-Treasurer and his service as Chairman of the Georgia Dental Holding Company Board of Directors since 1997, the GDA name the annual stakeholders' dinner the "James B. Hall III Stakeholders' Dinner."
- •Dr. Mann thanked the board and staff for their support during his year as GDA president. All in attendance gave Dr. Mann a standing ovation for his service.

CDDS EXECUTIVE COMMITTEE REPORT

Office of Amber Lawson, May 6,2014 at 7:00 pm

Attending: Ched Smaha, Jamie Mitchell, Jay Harrington, Amber Lawson, Nancy O'Brien, Amy Lee, Vin Bhasin, Deena Smith, Vince Carey, Michael Wright, Lindsay Holliday, Kara Moore, Mike Loden, Cameron Garvin, Don Benton.

- •Minutes approved from the February EC Meeting.
- •Treasury Report: Reviewed and approved as written
- Awards Committee: Deena and her committee need candidates for Honorable Fellow, Award of Merit or Oral Discovery Award: Please review criteria and forward names to Deena.
- •Review of CE course for Friday. A little over 150 signed up, Max is 250 capacity of venue. Karen Murphy will speak on OSHA requirements and the Bloodborne pathogen standards.
- •Vin next mentioned that Paul Fraysure is stepping down as GADPAC district chairperson .Vin will get a replacement prior to the legislative reception.
- •BOT Report: See Loden Report
- •ADA Delegation: See Harrington/Moore report.
- •Governmental Affairs: Amber updated us on races in the primary in July and general elections in Nov. She noted requests for money and reinforced the need for PAC contributions to fill up the coffers! Also noted is the Legislative Reception on Dec.4. Negotiations underway for venue Thanks Amber!
- Recruitment and retention: Kara addressed new initiative by PR committee to use their resources more wisely and draw patients to member dentists. Mike Loden noted that there is a focus to increase the PR budget and up the campaign quite a bit. More to come at next BOT.
- •GDEF: No Report
- •CGTC: North and South campus are combined under the new Technical college structure.
- •New business: ADA Washington Leadership Conference is later in May. Motion made, seconded and approved to fund up to three individuals from CDDS to attend @\$900 each to offset expenses. The GDA is encouraging attendance as this is a great networking and informative meeting for our future leaders. Meeting is May 19,20,21.
- •Vin mentioned that GMOM will be held in June of 2015. They are going to need a great deal of help to make the most of the weekend. All manner of volunteers will be needed in addition to dentists assistants and hygienists! Start thinking about how we can meet the need to make our GMOM the greatest. Vin noted that Thursday's speaker Dr. Roy Rockman will be bringing two of the Residents with him from GRU. A motion was then made to approve a \$100 gift card from a restaurant for

ADA REPORT Kara G. Moore

"What is the ADA doing for YOU?"

Your Georgia ADA delegation met for two days during the GDA annual meeting. We heard from two candidates that are running for the future presidency of our association and also discussed many pressing concerns affecting dentistry today. But to answer the question of what we are doing for you...

- 1). We are still working hard and preparing comments and testimony about our opposition of CODA accrediting mid level provider schools. Giving these schools the CODA stamp of approval will make it very difficult to keep our state school from opening it's doors to mid level provider students.
- 2). With the elections right around the corner, our legislative arm, ADPAC, is keeping an eye on the states whose races could help us shape Obamacare in the future. ADPAC is very in tune to what each and every state is doing and they donate money to candidates who they feel will help spread the ADA's message most effectively.
- 3). Have any of you seen the "2 X a day for 2 minutes" commercials? The ADA in conjunction with the Ad Council is working very hard at reminding our patients that oral health care is important. The commercials remind people to not only brush but to see a dentist regularly. This in turn will help drive patients into our offices with the goal of achieving optimal oral health and in turn better overall health.

Your dues dollars really do affect the way you practice dentistry on a day to day basis. So, when you write that check for renewal every year...know that you are not only helping your fellow man, but you are also preserving your wonderful occupation for yourself and for generations to come!

Take advantage of your ADA membership. It is too valuable to waste!

EXECUTIVE COUNCIL MEETING

Tuesday - September 16th at 7:00 pm at the office of Dr. Cameron Garvin 2953 Vineville Avenue, Macon 31204

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.