

OFFICERS 2015 - 2016

President	Cameron Garvin
President Elect	Jamie Mitchell
Vice President	Tommy Peterson
Secretary/Treasurer	Don Benton
Newsletter Editor	Amy Lee

COMMITTEE APPOINTMENTS

Awards	Deena Holliman Smith
	Tommy Peterson
Constitution and Bylaws	Ched Smaha
Council on Dental Health	Samer Othman
GKAS	Amy Loden
Task Force on Medicaid	Jim Hall
	Alfred Peters
Finance	Kendrick Mathews
Forensic Dentistry	Ash Walker
Governmental Affairs	Amber Lawson
(Law Day, Legislative Reception)	Mike Loden
GADPAC	Michael Wright
	Mike Loden
	Ty Ivey (at large)
Membership Services	Tommy Peterson
	Jack Bell
New Dentists	Katie Garvin
Peer Review and Ethics	Greg Burns
Public Relations	Lindsay Holliday
Co-chair	Leigh Bennett
Recruitment and Retention	Katie Garvin
	Kara Moore (at large)
Workforce	Pinkney Gilchrist
Nominating	Nancy O'Brien- HOD Chair
	Kara Moore- ADA Chair
	Vin Bhasin- Immediate Past President

CDDS Delegates:
Nancy O'Brien (2016) –Chair
Mike Loden (2016)
Lindsay Holliday (2017)
Amy Loden (2018)
Don Spillers (2019)

CDDS Alternate Delegates:
Vin Bhasin (2024)
Vincent Carey (2023)
Michael Wright (2022)
Amber Lawson (2021)
Pinkney Gilchrist (2020)

Board of Trustees:
Mike Loden
Jamie Mitchell (Pres Elect)

ADA Delegates:
Kara Moore
Jay Harrington (Alt)



CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXV No. 3 – February - 2016

JOINT MEETING CDDS

&

Warner Robins Air Force Base

THURSDAY, FEBRUARY 25TH

6 - 7 Social Hour/Check In • 7 - 8 Dinner
8 - Presentation

HOUSTON LAKE COUNTRY CLUB

100 Champions Way, Perry 31069

SPEAKER

Lt. Col. Cade Salmon, USAF
Prosthodontics Residency Instructor

TOPIC

Treatment Planning for Missing Teeth
with
Miscellaneous Tips and Techniques

Don't forget to make reservations!!!

Thursday Dinner meeting - \$35.00

Send to: Dr. Don Benton via enclosed card by February 19th
4128 Arkwright Rd. Ste. B • Macon, GA 31210-1707
t.doc@cox.net



WORDS FROM THE PRESIDENT

This evening I decided to see what Google has to say about dentistry. I think it is wise to see how those “on the outside” perceive us. I searched “dentistry.” I found the usual things you would suspect. We are well paid and work less than 40 hours a week. We over-radiate patients, and there is a new invention that will alleviate this problem. There are even a few of you who are lucky enough to have your web site show up on Google’s first page. I also found a very interesting article by a Ms. June Thomas on *Slate*.

I can tell just from looking at the sides of the page where a few of Ms. Thomas’ affiliations are listed that she and I won’t agree on much, dentistry or otherwise. The problem is that this is a well written article, and if I didn’t know any better I’d accept it as truth. It is our job to make sure this is not the perception of the dental community. To start off the article the author states bluntly that the problem is not dental coverage. Children have coverage. “The problem is that dentists won’t treat them.” To be fair, she does acknowledge that Medicaid does pay less than market rate. In the author’s opinion, “For people in good oral health, dentistry is an aesthetic pursuit. These people’s twice-yearly appointments typically consist of a cleaning by the hygienist and a thumbs-up from the dentist.” She has figured out some of us just “may prefer these quick and easy cleanings, with occasional elective procedures such as whitenings, over the complicated business of managing serious tooth decay and gum disease.” I could pick apart this article for much longer than space will permit. The short version is the vast majority of this article is a really good synopsis of what we are fighting against. She does have a few valid points as well. I believe we could all learn a lot from the article. As I have said before, if we don’t solve our own problems, real **and perceived**, someone else will. However, their solution will be to the detriment of the dental health of Georgia and dentistry as a whole. I would suggest you all read the article, *Disrupting Dentistry*.

http://www.slate.com/articles/health_and_science/medical_examiner/2015/01/dental_care_for_poor_children_sarrell_makes_medicaid_and_chip_work.html

This is the link that shows up on the first page of Google. I didn’t see any links to our White Paper or Georgia’s Action for Dental Health. It is our job to make sure our public and our legislators know the truth. Please help support your GDA and your profession. Make plans to attend Law Day. Participate in our PR campaign. Report your volunteer work. If you don’t do it, no one else will.

Sincerely,
Cameron
camerongarvin@gmail.com



happen to the referral chain and follow through when the pediatric patients are seen in the real doctors office first.

Many times, dentists are led to believe that their economics will be maintained because it will free them up to do more complex and presumable profitable treatments. However, if the *Huddle* is correct, demand is down and numbers of dentists are up. How does that work? This also presumes that the insurance companies will continue to fund dental care as they have done in the past. Does anyone have an example that makes that case?

As I look at this I see the piece of pie shrinking as more and more people begin to nibble at it. My advice is to be active in the ADA, it is your only voice and it will only be as loud or as effective as you make it. One tool you can use to keep up is the *ADA Morning Huddle*. Try reading it for a month, you will find some interesting stuff. Of course, this is just my opinion.

Ty Ivey

**Don’t delay....Send your
meeting reservation card in today!**



TREASURER’S REPORT December 2015

Balance Forward	34,499.65
Withdrawals	
Scholarship-CGTC	500.00
Scholarship-CGTC	500.00
Idle Hour C.C. Nov. Mtg.	2,241.28
Honorarium: Dr. Muller	500.00
Brickyard: Legislative Reception	4,539.25
Macon Letter Svc. Nov.& Dec.	1,258.90
Deposits	
November Mtg. Receipts	1,685.00
GADPAC Raffle Receipts	770.00
GDA Late Dues Receipts	1,407.00
Balance Checking	28,822.22
Balance Morgan Stanley	4,200.90
Total CDDS Assets	33,123.12

Respectfully Submitted,
Don Benton

The Ty Report... by Ty Ivey



Who's Going to Eat Your Piece of the Pie?

My themes are usually the same. Be involved in dentistry, it is your future not mine. Bear that in mind as we look at today's topic. Some background is that recently I emailed the President and Pres-elect of the ADA calling into question the topics being printed in the *ADA Morning Huddle*. It was my opinion that some of the information printed, made the points of those who would dismantle dentistry as you know it. To me it gave the impression that the ADA supported these topics. I made my points. We will see if anything happens. By the way, Maxine Feinberg, the President then, is a friend and agreed with me.

Now, do you read the *ADA Morning Huddle*? If you are an ADA member and they have your e-mail, you get it. But, do you read it? There are some very interesting topics in it and I recommend them to you. As I write this on January 12, the headline topic is "...Dentists Earnings Remaining Stagnant." If you missed it, in this day of Google you can go find it. Short story is that since early 2000's "dental spending, dental care demand, and dentist earnings are all down." And we are producing more dentists.

This is happening without out any major impact from other sources that are planning to rearrange dentistry. I get accused of being negative sometimes. However, I don't think of myself as one of the glass is half empty people, but I have survived by always having a Plan B.

Let's imagine a piece of pie, since that is an oft used metaphor. Then let's think through what is being presented for dentistry's future. Some people want to create mid-level providers. The American Dental Hygiene Assn. wants to be a/the mid-level provider also. Recently, in the *Huddle*, there was an article about using medical offices to screen dental patients (medical offices can already place fluoride varnishes in North Carolina and mall kiosks can bleach teeth). In these suggestions high school graduates with two years of training will be able to perform all of the basic dental operative procedures and extract teeth (only the simple ones), and one of the hygiene models allows hygienist to do all of this, but doesn't allow dentists to clean teeth. In the association with the medical community, what do you think will



Please join us for a full day of continuing education:

FRIDAY, FEBRUARY 26, 2016

Breakfast 7:30 • Lecture 8:00-5:00
with 2 hour lunch break (meal not provided)

WITH KEYNOTE SPEAKER:

♦LIEUTENANT COLONEL CADE SALMON♦

Director of Clinical Prosthodontics,
USAF Prosthodontics Residency

ADDITIONAL SPEAKERS:

♦Colonel Tommy Fisher♦

Hospital Dentist, Faculty Keesler AFB, AEGD-2 Faculty

♦Colonel Sara Dixon♦

Orofacial Pain Specialist, Keesler AFB, AEGD-2 Faculty

♦Colonel Stephen Chartier♦

Board Certified General Dentist

♦Colonel Nellis AFB AEGD - 1 Director♦

♦Major Nicholas Duval♦

Board Certified General Dentist – Anterior Composites

♦Major Stephanie Trahan♦

Clinical Dentist - Periodontal Surgery in General Practice

♦Captain Jennifer Simmons♦

Board Certified General Dentist - Dental Botox

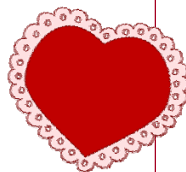
\$20 landing fee, continental breakfast included.

Please RSVP to stephanie.trahan.2@us.af.mil

**PATTERSON DENTAL
AND
CENTRAL DISTRICT DENTAL SOCIETY**

Present:

**“OSHA & HIPAA 2016:
Updates and Trends”**



Presented by: Linda Harvey, RDH, MS, LHRM

**Friday, February 19, 2016
9am till 12 noon**

Central Georgia Technical College
Macon Campus, Building H Auditorium
3300 Macon Tech Drive Macon, GA 31206

3 CE Credits Light Breakfast Provided

\$20 Per Team Member in advance \$30 at the door

Space is Limited to 225 attendees, so please reserve
your spots as soon as possible.

This seminar provides mandatory OSHA and HIPPA
training for healthcare workers.

Please contact: Dr. Jamie Mitchell at
jamitchelldmd@bellsouth.net or
(cell)706-202-9307 (fax)706-468-8113
to reserve your spot.



Governmental Affairs Committee

LAW DAY

for the
Central District
will be

WEDNESDAY

MARCH 2, 2016

Contact
Amber Lawson
at amberplawson@gmail.com to RSVP.



Calendar of Events

- February 19 Patterson Dental & CDDS
“OSHA & HIPAA 2016: Updates and Trends”
- February 23 Executive Committee Meeting Cameron's
office - Macon
- February 25 District Meeting - Houston Lake Country Club
- February 26 CE Meeting - Museum of Aviation
- March 2 Law Day at Capital - Atlanta—8:00 am
- March 5 Board of Trustees Meeting - Macon
- May 10 Executive Committee Meeting Cameron's office
Macon
- May 12 District Meeting - Idle Hour CC - Macon
- July 13 Board of Trustees Meeting - Amelia Island
- July 14 House of Delegates Meeting - Amelia Island





Highlights from the Board of Trustees

December 5, 2015 - Jamie Mitchell

- Dr. Tom Broderick called the meeting to order after which Dr. Byron Colley gave our invocation followed by the pledge of allegiance.
- The GDA staff reported that there are 355 offices presently signed up for the co-op with more coming on board each week.
- Legislative Summit day (1-10-16) has been cancelled
- Dr. Broderick reported on the Strategic Plan. It is scheduled to begin in January 2016 and be implemented over the next 5 years. Its goals are to provide the GDA a stable financial future while better utilizing the existing public facilities to provide the best care possible for the citizens of Georgia. We had the opportunity to hear from Mr. Mike Galloway from Opus Consulting regarding the specific goals of the strategic plan which was interesting to all.
- Dr. John Ferguson reported how well GDIS is doing. The entire staff is very excited about the new insurance plans that they are now being offered. He is encouraging all members to look closely at the improved products. The staff would be happy to talk with any member and gladly compare these policies to any others with you. The GDA # is (404) 636-7553.
- Friday February 5, 2016 is "Give Kids A Smile Day".
- Information regarding HIPPA email security was given. We heard about a product from iMedicor that protects the Dr's. outgoing emails. The government can levy fines up to \$100,000.00 per violation (each individual email). GDA members will be able to sign up with iMedicor at a reduced rate of \$22.50/month compared to the standard fee of \$35.00/month.
- The Finance Committee presented a balanced budget for the upcoming year.



EXECUTIVE COUNCIL MEETING

Tuesday - February 23rd
at the office of Dr. Cameron Garvin
2953 Vineville Avenue, Macon 31204

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.
Any CDDS member is welcome to attend.

CDDS EXECUTIVE COMMITTEE REPORT

November 10, 2015 Office of Cameron Garvin, 7pm.

Attending: C. Smaha, T. Peterson, J. Mitchell, M. Wright, A. Lawson, M. Loden, D. Spillers, N. O'Brien, P. Fraysure, D. Holliman, L. Holliday, A. Lee, K. Mathews, D. Benton.

● **House of Delegates:** Nancy O'Brien encouraged all Delegate and alternates that were present to note changes in date and location for the House of Delegates meeting that is on December 6 at Perimeter Center West. Board of Trustees: See Report Mike Loden also reviewed progress on the buying co-op and believed the total at present count to be 320. More details at the Thursday evening meeting. ADA Delegation: See Report Council on Dental Health: Sammer Othman and Amy Loden are making progress on February activities.

● **Nominating Committee:** Nancy O'Brien has all the information ready and will convene a conference call prior to the membership meeting.

● **Finance Committee:** Kendrick Mathews noted that the finance committee was hard at work on the budget and there would be some personnel cuts at the state office and reassignment of some duties as they work forward to be more efficient.

● **Awards:** Deena Holliman Smith reported that her committee was finalizing its work to turn in the details to the state office.

● **Governmental Affairs:** Amber Lawson reminded all present to have maximum attendance at the Legislative Reception on Dec. 1 at the Brickyard. Please spend time speaking with and getting to know the players under the Gold Dome. Also our LAW Day is slated for March 2 at the Capital! Make plans to attend and bring someone new as well. Also noted is the upcoming Washington Leadership Conference, May 2-4, 2016. Coordination with the GDA office regarding the details will be forthcoming Michael Wright noted that a Yeti cooler would be raffled off to benefit the GADPAC at Thursday's meeting at Idle Hour! Be a player! Some discussion regarding ticket prices followed and the vote was one for \$10 and Three for \$20.

● **Membership Services:** No report.

● **Public Relations:** Lindsay Holliday noted spokesperson training

● **Treasury Report:** See report There was some discussion to add one or two additional scholarships for Dental Hygiene students. After some pros and cons were mentioned the motion was tabled until the next EC Meeting in February. Also noted was the release of GDA Lobbyist Fatima Lapido and the resignation of GDA Council Melana McClatchey for personal reasons. We were reminded that this is a renewal year for Dental Licensure and it should be done prior to December 31.

No other business noted, meeting adjourned at 9:05pm.

Respectfully submitted,
 Don Benton